

COVID-19 AND ITS ECONOMIC IMPACT ON THE CULTURAL SECTOR:

arts, museums, humanities, history, film

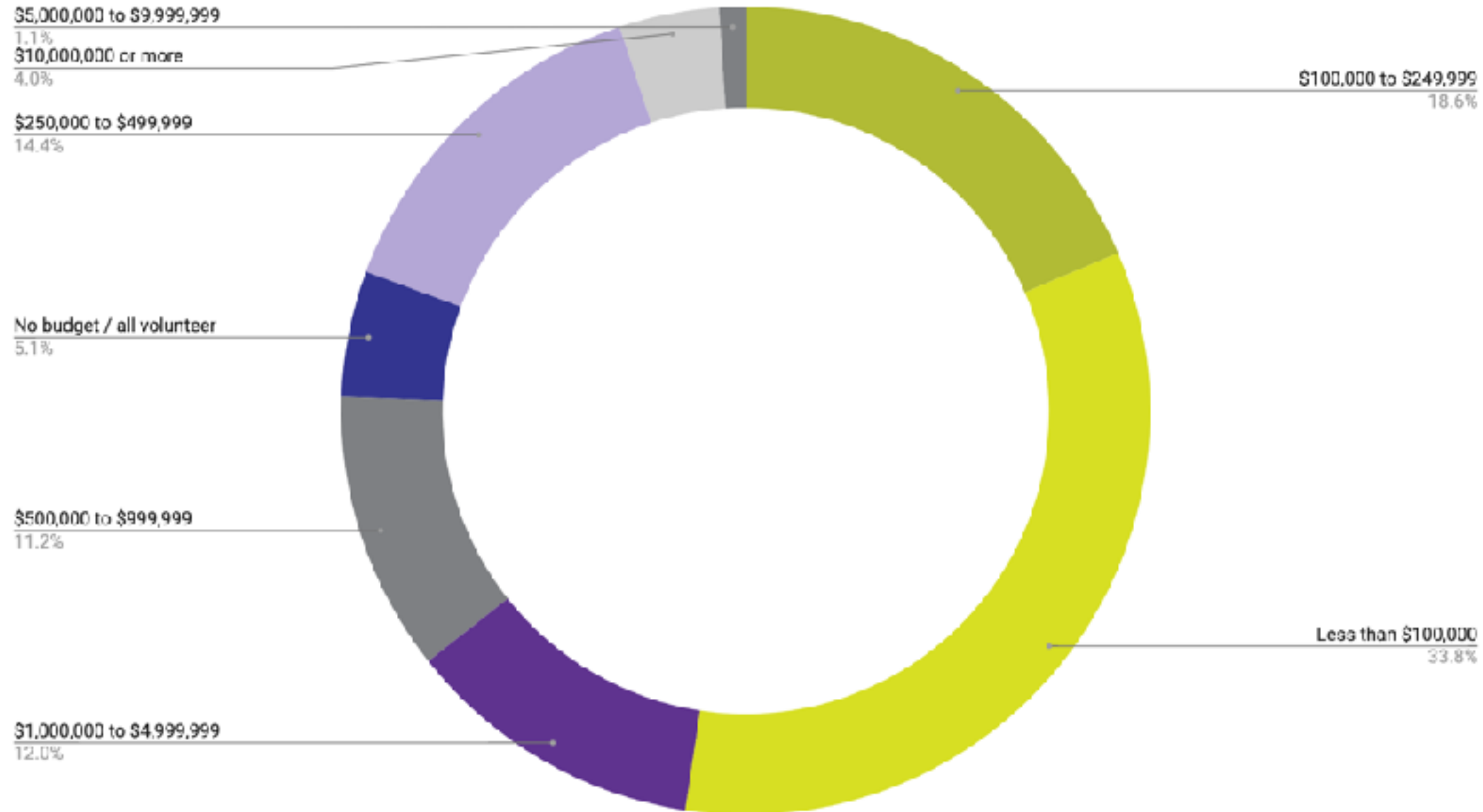


Arts, Humanities, Museums, Entertainment Industry:

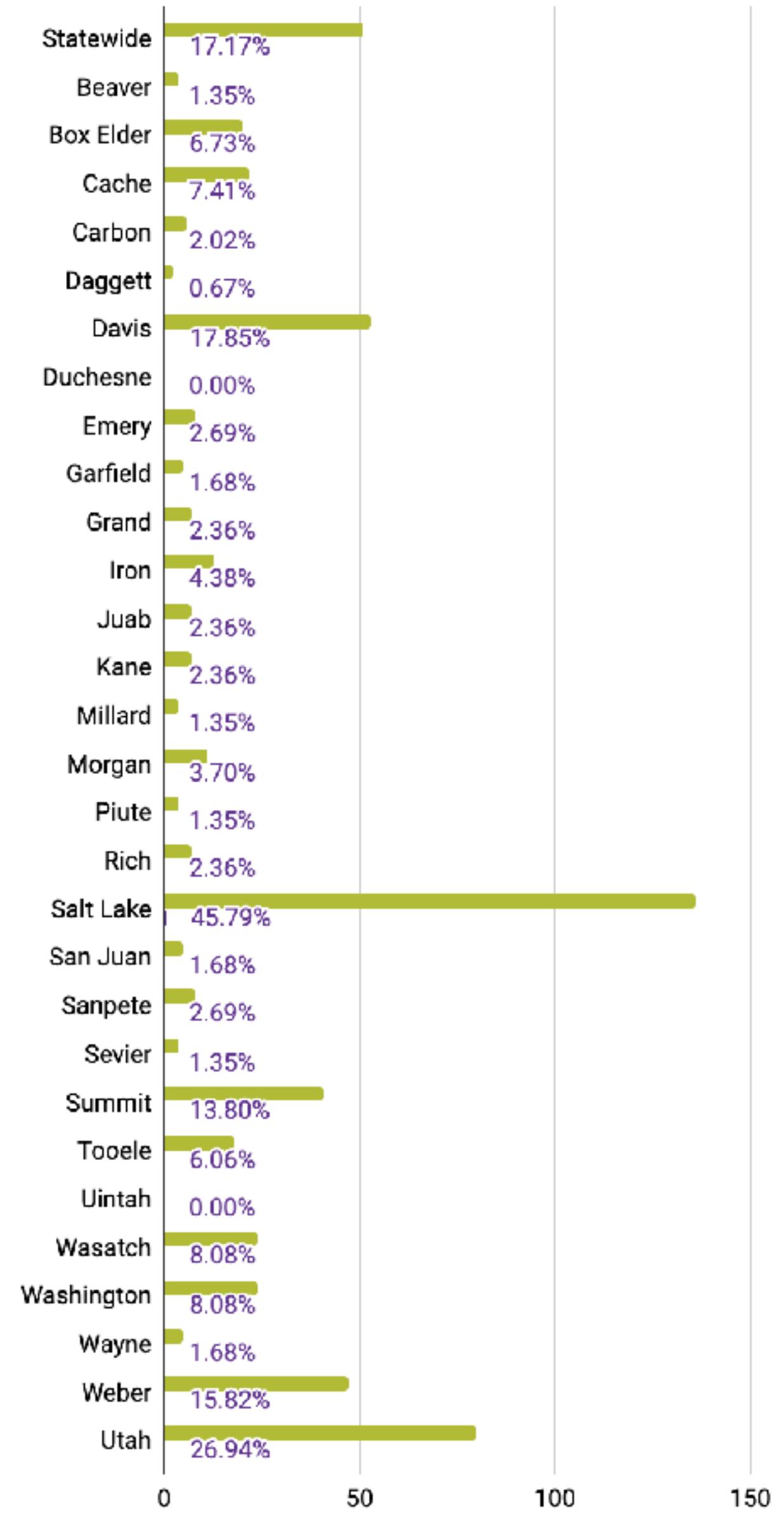
- ▶ \$4.5B earnings (non-profit and for-profit)
- ▶ 111,919 employees
- ▶ \$16.1B in sales
- ▶ \$337M in state sales tax

Summary of respondents

Operating budget (organizations):



Counties Served



Loss of non-admissions income:

\$18,536,647

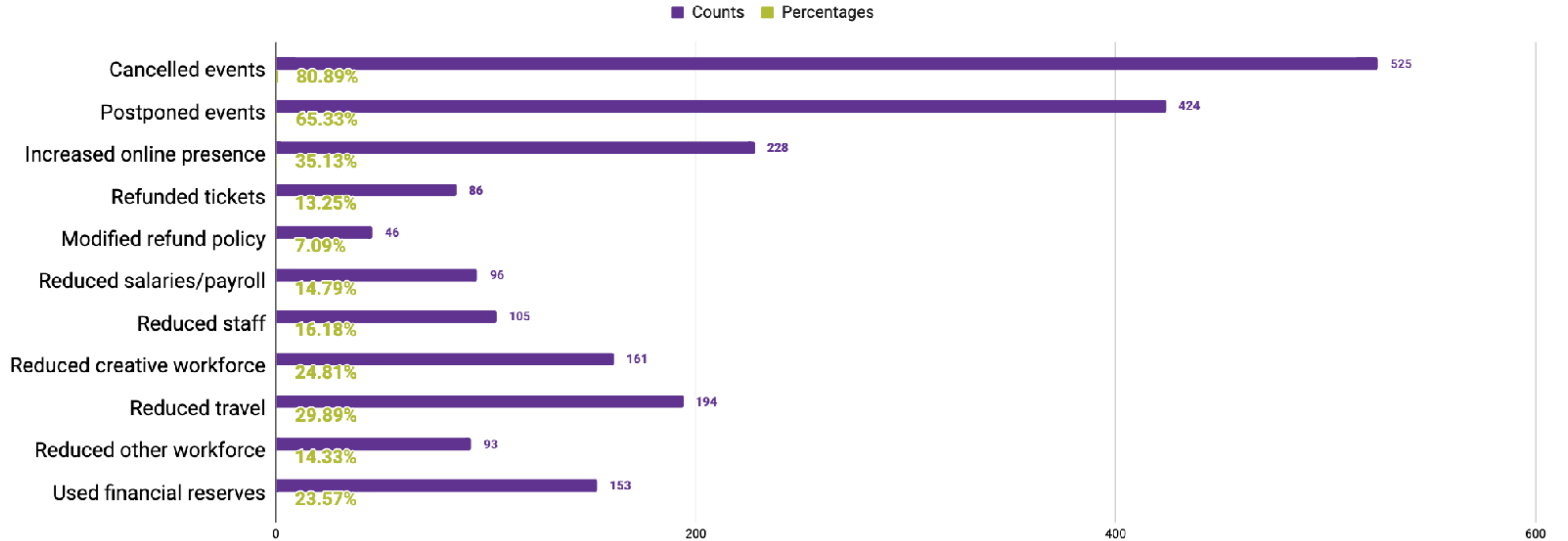
Loss of admissions revenue:

\$36,849,535

TOTAL LOSS: \$55,586,182

PPP loans end June 30

Which of the following actions have you taken as a result of COVID-19?



- ▶ Counties and Municipalities may use CRF funds on economic development and recovery
- ▶ Can't backfill municipal budgets
- ▶ Can't be used for same expenses as state and county
- ▶ SL County offered grants for small businesses but excluded businesses who've received previous CARES help
- ▶ Will help coordinate county, city, and state use
- ▶ Cultural Sector has a long runway to recovery and needs additional help to prevent closing doors

In orange:

More than 20 if (note: no limits on size):

- 6' spacing
- contact tracing
- assigned seating or designated standing areas
- Extra hygiene
- Have event management template on file for health Dept.

No temporary mass gathering permits

In yellow: 6' spacing or everyone wears masks

More than 50 if:

- contact tracing
- assigned seating or designated standing areas
- Extra hygiene
- Have event management template on file for health Dept.
- Outdoor limit of 6,000 indoor of 3,000 (*previously NO limit*)

No temporary mass gathering permits

*****BEING ABLE TO RE-OPEN IS NOT ACTUALLY THE SAME AS RE-OPENING****

nowplayingutah.com/virtual
nowplayingutah.com/reopening
nowplayingutah.com/covid19