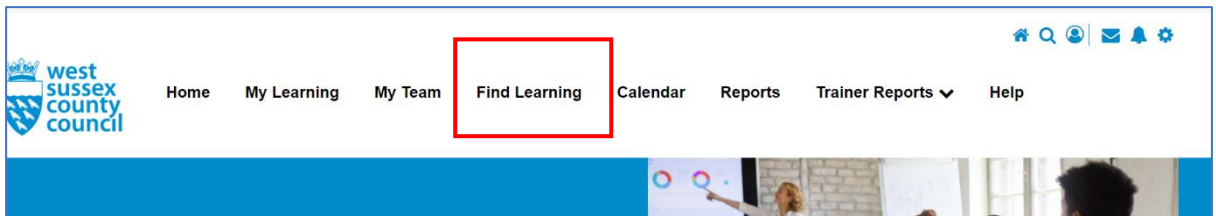


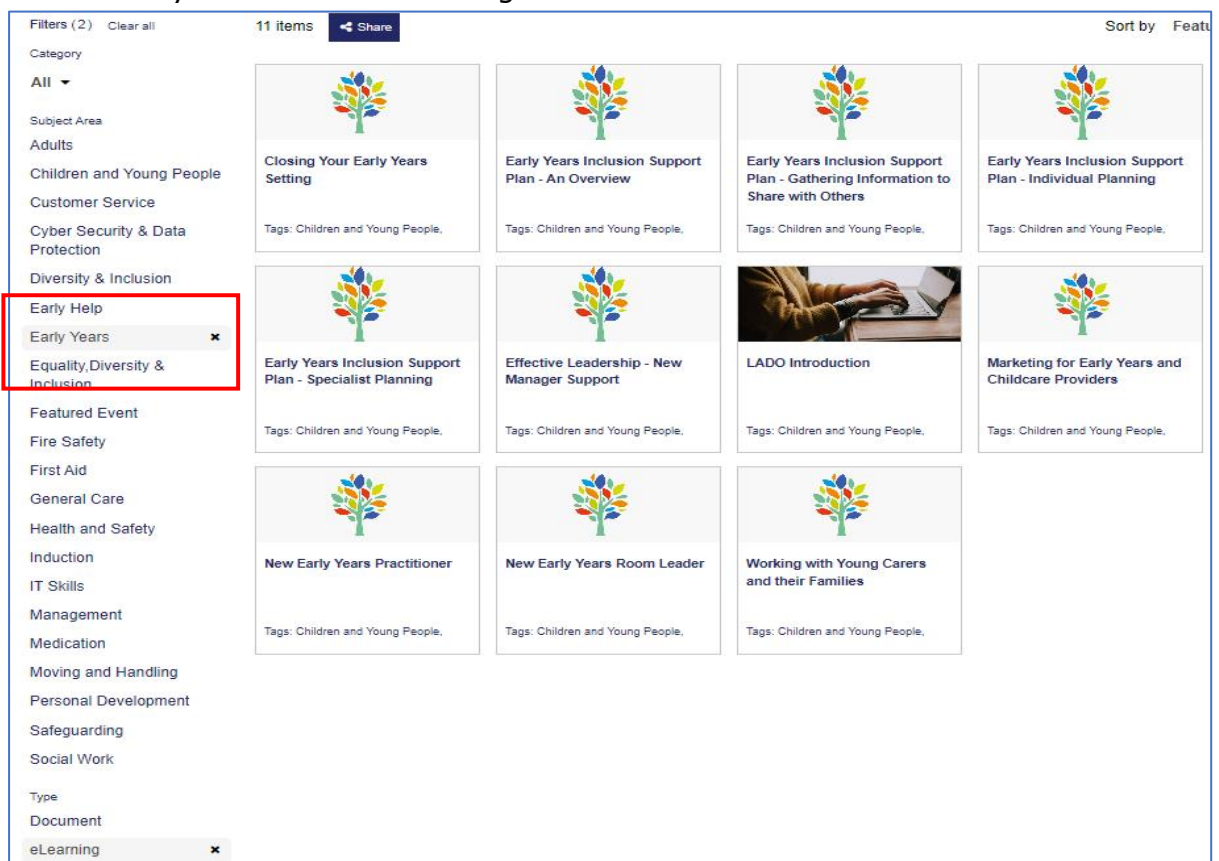
eLearning Business Support

West Sussex early years and childcare experts have developed a selection of eLearning support modules. These are available to take as many times as you need and are **free**. The following eLearning modules have a business focus. To book you need a Learning and Development account:

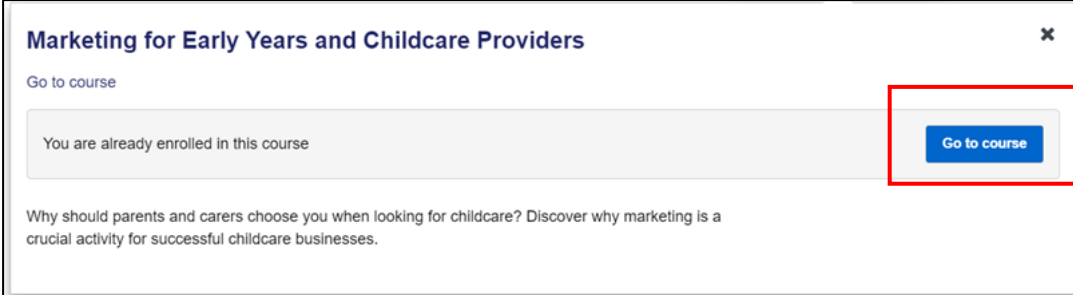
1. Go to Learning and Development
<https://westsussexcpd.learningpool.com/>
2. Select 'External User' if you have an account. If you do not have an account, select 'Create new account,' complete the form and select 'Request Account.' Action the confirmation email when it is sent to you. New accounts may take up to 48 hours to activate.
3. Once you have an account, select 'Find Learning.'



4. Select 'Early Years' and 'eLearning' from the list on the left.



5. Select the course title and 'Go to course'.



Marketing for Early Years and Childcare Providers ✕

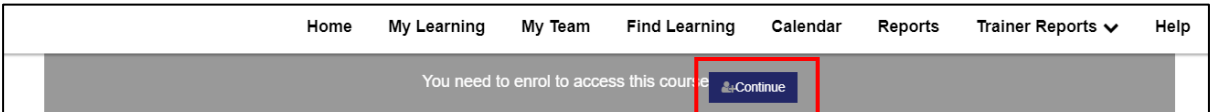
Go to course

You are already enrolled in this course

[Go to course](#)

Why should parents and carers choose you when looking for childcare? Discover why marketing is a crucial activity for successful childcare businesses.

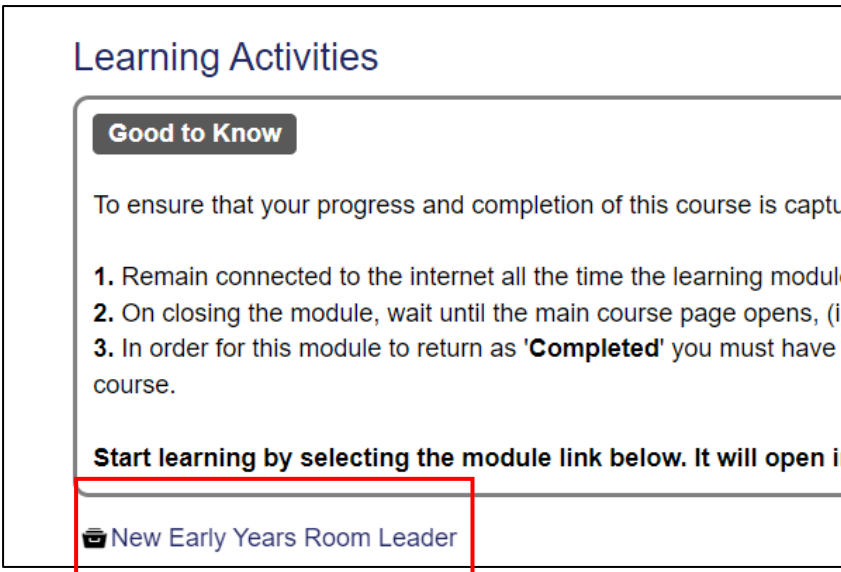
6. If you have not viewed the course previously, select 'Continue' to view details.



Home My Learning My Team Find Learning Calendar Reports Trainer Reports ▼ Help

You need to enrol to access this course [Continue](#)

7. Select the course title located under the 'Learning Activities' box and 'Enter' to begin the course.



Learning Activities

Good to Know

To ensure that your progress and completion of this course is captured

1. Remain connected to the internet all the time the learning module is open.
2. On closing the module, wait until the main course page opens, (it will show a progress bar).
3. In order for this module to return as '**Completed**' you must have completed the course.

Start learning by selecting the module link below. It will open in a new window.

[📁 New Early Years Room Leader](#)