

Bin it, don't ditch it

80% of ocean litter travels from our ditches, streams and rivers.*

50% of ocean litter is single use items such as plastic packaging, bottles, cups, cigarettes & vapes.

Our roadside ditches, the streams & rivers, are acting as plastic 'taps' channelling plastic from our open spaces, out to sea.

Roadside ditches are often connected into our streams, especially during flooding. Our chalk streams & watercourses flow into the River Thames, which is connected to the North Sea.

Litter getting into our rivers threatens our wildlife & their habitats. West Berkshire's rare chalk streams such as the River Kennet, River Lambourn, River Pang are very sensitive to pollution.

Large pieces of plastic break down into smaller pieces as they flow through our rivers and seas creating microplastics, which are difficult to remove.

*Marine Conservation Society

