

Foodex, Japan

WHEN

10-13 March
2026

KEY SECTORS

Food and
Drink



Llywodraeth Cymru
Welsh Government

Welsh Government would like to invite your company to exhibit with us at Foodex, Japan.

WHY
FOODEX
2026?

Foodex, Japan is the ultimate platform for business, trade, networking, and innovation, attracting industry leaders and professionals from across the globe. Last year's event attracted more than 72,000 buyers. With over 3,000 major global brands from 80 countries and regions around the world, Foodex 2026 is an exhibition not to be missed.

WHY
ATTEND?

This subsidised visit will provide you with the opportunity to showcase your company, gain valuable contacts and build your exports in this sector which is a gateway to Japan and other Asian markets.

By participating, you will benefit from:

- ◆ A cost effective means of visiting the market
- ◆ Have a presence under the Cymru Wales brand alongside the UK stand
- ◆ Network and engage with key businesses and decision makers in the market
- ◆ Share knowledge and information with other Wales and UK participants
- ◆ Inclusion in marketing material

THE COST

The cost to exhibit has been subsidised by Welsh Government – see the cost of the subsidised package options below:

Exhibitor Cost – £4,000.00 (plus VAT), per exhibitor, based on a 4sqm stand. Larger stands may be available upon request

- ◆ Return Flights. Five night's accommodation (arrival the day before the show) with breakfast for one person
- ◆ Price of an additional person £1,600.00 (plus VAT)
- ◆ Dedicated exhibition space under the Cymru Wales brand alongside the UK stand
- ◆ Basic graphic panels and furniture
- ◆ Entry in show brochure and inclusion in marketing literature
- ◆ Exhibitor show pass
- ◆ Onsite support from Welsh Government staff
- ◆ **Please Note: Exhibitors are responsible for their own freight forwarding**

Export Visits are available at a cost of £1,800.00 (plus VAT). Please contact us to discuss your requirements.