



Telford & Wrekin
Co-operative Council

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to create a better borough**

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Dear Parent/Carer,

Trying new and exciting things is an integral part of growing up.

We launched 10 by 10, our campaign to encourage children to try ten things before the age of 10 for this reason.

Each 10 by 10 activity opens a child's eyes to the world, builds their confidence and lets them have fun. They could even help a child discover a talent or ignite a passion they did not know they had.

Since the launch, around 1,000 children have created a 10 by 10 account, and many more are trying activities through their school. More than 300 children have also taken up the free-swimming offer.

Thank you to all parents who have created an account and are helping their children to try each of the ten activities.

Those families who have a child with a 10 by 10 account can now visit Attingham Park for a reduced price until Friday 31 March 2023.

The reduced tickets will be £5 per adult and £2.50 per child.

When you arrive at Attingham Park you will need to show your child's 10 by 10 account page on your phone to get the reduced entry.

Having visited a few schools, it has been great to see so many children taking part and having a go at each of the ten activities.

We look forward to the end of the school year when we will acknowledge all the children in year six who have tried each activity.



Councillor Shaun Davies
(Labour)

Leader, Telford & Wrekin Council



Councillor Shirley Reynolds
(Labour)

Cabinet Member for Children,
Young People and Families



**Create
a fulfilling
childhood**

**10
BY
10**

**Find local
activities and offers:
10by10.telford.gov.uk**