



# ***Barclays Eagle Labs Funding Readiness Programme***

Programme launch - 2 October 2023

 **BARCLAYS** | Eagle Labs







Many entrepreneurs are confused by the fundraising landscape, especially in the current environment.

The Funding Readiness Programme, powered by Capital Enterprise, is designed to demystify the funding options available to entrepreneurs and provide the skills and knowledge needed to fund business growth.



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Participants will join an exclusive community with access to webinars, interactive workshops, networking events and written resources. Sessions will cover the basics of grant funding, crowdfunding, equity investment as well as other funding options.

The programme has been designed to be flexible and participants can choose the sessions they wish to join based on what is relevant to them and their business, as well as the ability to catch up on sessions they may have missed.

## Our online sessions cover:

- Grant funding
- Crowdfunding
- Equity investment
- Alternative ways of funding your business.

## By joining you will:

- Improve your knowledge of the funding landscape
- Learn about the available innovation grant funds and what makes a compelling grant application
- Understand how to plan, market and deliver a successful crowdfunding campaign
- Connect, network and learn from a cohort of businesses like yours who are looking to grow
- Gain access to educational content
- Receive additional support from the Eagle Labs team after the programme ends as well as mentoring from growth experts
- Receive 1:1 mentoring support from a grant and/or crowdfunding expert\*
- Benefit from tailored and 1:1 investor readiness support to help you shape and deliver a compelling pitch to potential investors\*
- Attend an informal Investor Lounge\*.

\* selected businesses only

## Who are Capital Enterprise?

Capital Enterprise is a body of connectors, influencers, investors and policy-makers, collaborating to serve and supercharge the UK start-up scene. They are the largest network of start-up supporters in London and a leading authority on tech start-up growth. Capital Enterprise are committed to making the UK the best place in Europe to start and scale a business.

## Next steps

Visit [labs.barclays/capital-enterprise](https://labs.barclays/capital-enterprise) and register, we'll be in touch to capture some further details from you. We'll also let you know whether the programme is right for you.

The programme is delivered online, you'll be given the chance to sign up for the in-person workshops and 1:1 mentor support.

To attend the Funding Readiness Programme you must be based in the UK.