



Devon Local Nature Recovery Strategy (LNRS) Ambassador.

Role type: *Volunteer Role – Flexible Commitment*

Do you care about nature recovery in Devon? Are you passionate about connecting people with local environmental initiatives, inspiring positive action for nature, and helping shape a greener future for Devon?

The Devon Local Nature Recovery Strategy (LNRS) is looking for volunteer Ambassadors to help raise awareness of and embed the strategy across Devon's communities, organisations, and nature networks. As an LNRS Ambassador, you will play an important role in helping more people learn about the Devon LNRS, understand its aims, and discover what they can do for nature recovery across the county.

What does the role involve?

As a Devon LNRS Ambassador, you may:

- Share information about the Devon LNRS within your local community, workplace, organisation, or environmental networks.
- Help raise awareness of nature recovery opportunities and priorities identified through the strategy.
- Attend community events, fairs, talks, workshops, or public engagement activities either regarding your own work or attended on behalf of the Devon LNRS.
- Engage with members of the public and answer basic questions about the strategy.
- Distribute promotional materials such as posters, flyers, and postcards.
- Encourage individuals, community groups, landowners, businesses, and organisations to learn more about the Devon LNRS and use it in their work.

How much time is involved?

This is a highly flexible volunteer opportunity. You can dedicate as much or as little time as you wish, depending on your availability and interests. Some ambassadors may support a few events each year, while others may regularly share information through their networks and community activities. The LNRS team would like to track where the LNRS is being promoted as much as possible, so would appreciate if you could let us know when you are attending events specifically to represent the LNRS.





Devon Local Nature Recovery Strategy

Support and Resources:

Ambassadors will receive:

- An introduction to the Devon LNRS and its objectives at a training event.
- Access to briefing materials and key messages.
- Physical and electronic promotional resources, including posters, flyers, and postcards linking to the Devon LNRS website.
- Ongoing support from the Devon LNRS team.
- Opportunities to represent the strategy at local events and engagement activities.
- We hope to create a database of LNRS ambassadors so that we can contact ambassadors to ask if they can attend events when we receive requests for LNRS information sessions.

Who are we looking for?

We welcome people of all backgrounds who:

- Have an interest in nature recovery, biodiversity, conservation, or community engagement.
- Enjoy talking to people and sharing information.
- Are connected to local communities, organisations, groups, or networks.
- Are enthusiastic about helping nature thrive across Devon.

No specialist knowledge is required—just enthusiasm, a willingness to learn, and a passion for supporting nature recovery.

Why become an ambassador?

By becoming an LNRS Ambassador, you will:

- Help shape a better future for nature in Devon.
- Support local communities to engage with nature recovery.
- Meet like-minded people and expand your environmental network.
- Gain experience in public engagement, outreach, and advocacy.
- Make a meaningful contribution to the success of the LNRS.
- Join us in helping nature recover across Devon.

For more information book on to one of the [LNRS Ambassador Training sessions](#) or to express your interest in becoming a Devon LNRS Ambassador, please contact: LNRS@devon.gov.uk

