

Early Education and Childcare District Profile 2024

Newcastle-under-Lyme

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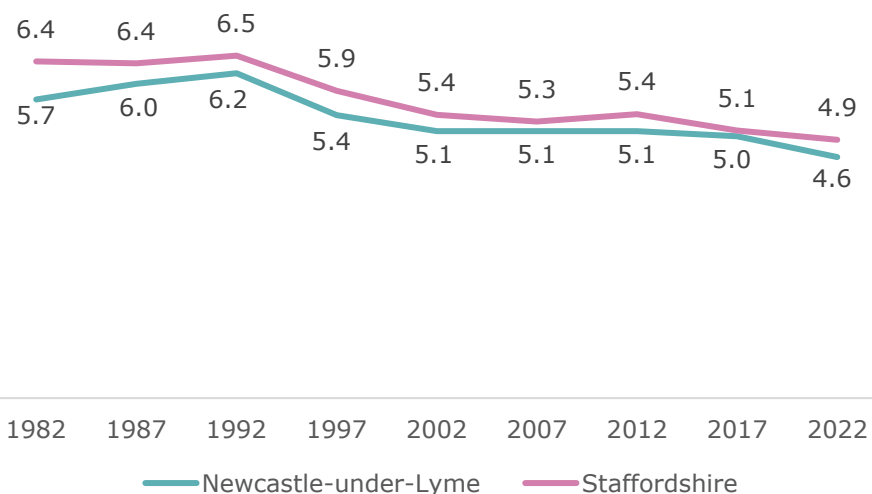
Population

In 2022 the population of Staffordshire stood at 886,300, a rise in the last 40 years of more than 15% from 765,300 in 1982. All but one district has seen a population rise in this period, but not all by the same amount or the same pace. In Newcastle-under-Lyme the overall population has grown from 120,100 to 125,300.

However while there has been an overall rise this has been largely due to our ageing population and actually as you will see below the percentage of children aged 0-4 has actually fallen.

In Newcastle-under-Lyme there has been a fall from 6,800 children aged 0-4 to 5,800 in 2022 compared to 1982. So now 4.6% of the population in the district is under 5 compared to 5.7% previously.

Percentage of children aged 0-4



	Age 0	Age 1	Age 2	Age 3	Age 4
Audley	74	56	83	71	77
Bradwell	90	78	86	93	106
Clayton	31	20	27	21	26
Crackley & Red Street	69	62	68	80	68
Cross Heath	55	43	48	54	61
Holditch & Chesterton	81	100	90	77	93
Keele	7	7	5	6	6
Kidsgrove & Ravenscliffe	88	64	87	86	83
Knutton	38	42	52	61	46
Loggerheads	26	25	24	25	21
Madeley & Betley	49	38	50	64	55
Maer & Whitmore	9	14	19	17	17
May Bank	69	67	73	85	105
Newchapel & Mow Cop	47	54	40	42	46
Silverdale	58	53	72	52	57
Talke & Butt Lane	96	85	94	100	77
Thistleberry	42	50	49	65	55
Town	32	59	47	56	49
Westbury Park & Northwood	54	37	37	43	50
Westlands	49	60	69	77	86
Wolstanton	72	59	69	53	62
Newcastle-under-Lyme	1,136	1,073	1,189	1,228	1,246

In 2023 1,055 babies were born in Newcastle-under-Lyme.

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Population

Indicator	Time period	Newcastle-under-Lyme	Staffordshire	West Midlands	England
Life expectancy at birth - males (years)	2018-2020	78.5	79.3	78.5	79.4
Life expectancy at birth - females (years)	2018-2020	82.3	83.1	82.5	83.1
Percentage under five	Census 2021	4.70%	5.00%	5.60%	5.40%
Percentage of population from ethnic minority group (excluding white minorities)	Census 2021	7.10%	6.40%	23.00%	19.00%
Percentage of residents aged 3 and over who state English as their main language	Census 2021	96.50%	96.50%	91.00%	90.80%
% children aged 3-4 in 20% most deprived postcodes	2023	17.00%	13.71%	29.90%	19.90%
% children aged 3-4 in 20% least deprived postcodes	2023	17.00%	23.10%		
Lone parent households	Census 2021	9.90%	9.60%	11.80%	11.10%
Average house price	2021	£165,500	£220,000	£225,000	£285,000
Average gross annual residence-based earnings	2021	£29,615	£30,533	£29,799	£31,490
Owner occupied households	Census 2021	67.70%	70.50%	62.80%	61.30%
Privately rented households	Census 2021	14.50%	14.60%	17.90%	20.50%
Socially rented households	Census 2021	17.10%	14.10%	18.20%	17.10%
Access to private transport - households with no cars or vans	Census 2021	19.40%	15.70%	21.50%	23.50%

- ⇒ Life expectancy lower for men and woman in Newcastle-under-Lyme.
- ⇒ Almost 93% of Newcastle-under-Lyme residents are white.
- ⇒ House prices are more than a third lower than the England average.
- ⇒ Household income is lower in Newcastle-under-Lyme than overall in Staffordshire.
- ⇒ Less households in Newcastle-under-Lyme own their own home compared to Staffordshire and a larger proportion living in social housing than average.
- ⇒ Less families have access to a car than in Staffordshire but more than in England overall.
- ⇒ Nearly one in five children under five years live in the 20% most deprived postcodes in the UK.
- ⇒ Almost 10% of families are headed by a single parent.

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Education and Attainment

EYFSP results for Newcastle-under-Lyme 2023 by percentage

	Newcastle-under-Lyme						Staffordshire						
	All	FSM	Non FSM	Autumn Born	Spring Born	Summer Born	All	Boys	Girls	All SEN	EHCP	SEN Support	No SEN
All prime areas	77	64	80	81	78	72	77	69	84	22	3	27	82
All specific areas	69	52	73	77	70	60	69	62	76	19	2	24	74
Communication and language	82	71	85	86	83	79	82	76	87	30	4	37	87
Personal, social and emotional development	86	79	88	88	86	84	85	79	91	32	4	40	90
Physical development	87	78	89	90	88	82	86	80	92	39	5	48	91
Literacy	70	53	75	79	72	62	71	65	78	22	2	28	77
Mathematics	79	66	82	85	80	72	79	76	82	35	4	43	83
Understanding the world	83	72	87	87	86	79	82	78	86	35	6	43	88
Expressive arts and design	87	81	89	90	88	84	86	80	92	40	5	49	91
Good level of development	68	51	72	76	70	60	69	62	76	18	2	22	74

The table opposite shows the percentage of children achieving a GLD based on where they live in terms of the most to least deprived areas. 58% of children living in the 10% most deprived postcode areas achieved a good level of development (GLD) compared to 69% of those living in Newcastle-under-Lyme overall.

In total there was a 21 percentage point difference between the least and most deprived areas.

IMD (1 being the most deprived)	Boys	Girls	Total
1	48	67	58
2	63	66	65
3	55	70	62
4	61	69	65
5	78	83	80
6	60	70	65
7	68	79	74
8	79	90	84
9	64	78	71
10	79	79	79
All	63	74	69

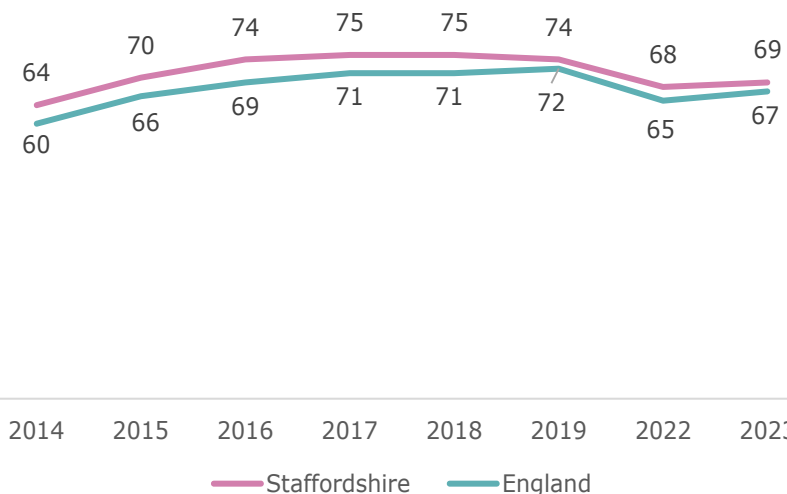
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Education and Attainment

Indicator	Time period	Newcastle-under-Lyme	Staffordshire	West Midlands	England
School readiness (Early Years Foundation Stage)	2022	63.30%	67.50%	63.70%	65.20%
% of children aged 3-4 in receipt of EYPP	2023	18.00%	16.41%		
Percentage of Free School Meals primary	2023%	20	18		
Percentage receiving pupil remium	2023%	18	16		
SEN Support Primary	2023%	13	12		

GLD Trend Analysis



Staffordshire EYFSP areas of learning 2014-2023*

Area of Learning	2014	2015	2016	2017	2018	2019	2022	2023
Communication and Language	80	83	85	84	84	84	82	82
Physical Development	88	88	89	88	88	88	85	86
Personal, Social & Emotional	83	85	87	87	87	87	84	85
Literacy	69	73	76	76	76	76	70	71
Mathmatics	75	78	80	81	81	81	78	79
Understanding the	82	83	86	85	86	86	82	82
Expressive Art and Design	85	86	87	88	88	88	85	86

- GLD lower in Newcastle-under-Lyme than overall in county.
- Higher % of children eligible in Newcastle for FSM.
- Higher % of children in Newcastle receiving EYPP and PP.

* No data collection in 2020 or 2021 due to COVID

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Think2 Take Up

Think2 has been in place for a number of years. Its aim to provide children aged two from a disadvantaged background with 15 hours per week (38 weeks) of high quality early education to ensure those children get the best start. Families are eligible if they are either not working or working and receiving a low income and would not otherwise be able to afford childcare. Since its rollout thousands of children in Staffordshire have benefitted.

	Eligible families	Take up by child's address		Take up by provider address	
		Number	Percentage	Number	Percentage
Audley	12	9	75%	6	50%
Bradwell	12	15	125%	17	142%
Clayton	3	2	67%	0	0%
Crackley & Red Street	16	18	113%	13	81%
Cross Heath	26	20	77%	11	42%
Holditch & Chesterton	14	13	93%	16	114%
Keele	0	1	no families	5	no families
Kidsgrove & Ravenscliffe	29	23	79%	32	110%
Knutton	13	6	46%	12	92%
Loggerheads	2	2	100%	2	100%
Madeley & Betley	9	8	89%	7	78%
Maer & Whitmore	1	0	0%	0	0%
May Bank	10	6	60%	25	250%
Newchapel & Mow Cop	12	8	67%	0	0%
Silverdale	13	10	77%	12	92%
Talke & Butt Lane	23	21	91%	21	91%
Thistleberry	18	15	83%	23	128%
Town	19	14	74%	27	142%
Westbury Park & Northwood	6	8	133%	1	17%
Westlands	9	5	56%	5	56%
Wolstanton	15	12	80%	21	140%
Newcastle-under-Lyme	262	216	82%	256	98%

Reading the data

As an authority we have children who attend Staffordshire settings who may not be Staffordshire children. We also have Staffordshire children attending settings not in the county ie in Stoke or Wolverhampton. Overall the numbers of children we 'import' and 'export' are broadly similar.

Take up by provider address - this is any child who is attending a Think2 place in that ward. This may not be a child who lives in the ward or even from the county. This is where the provider is based.

Take up by child address - This is a child who lives in Staffordshire and is attending a setting in Staffordshire. It may not be the same ward or district in which they live but is inside the county boundary.

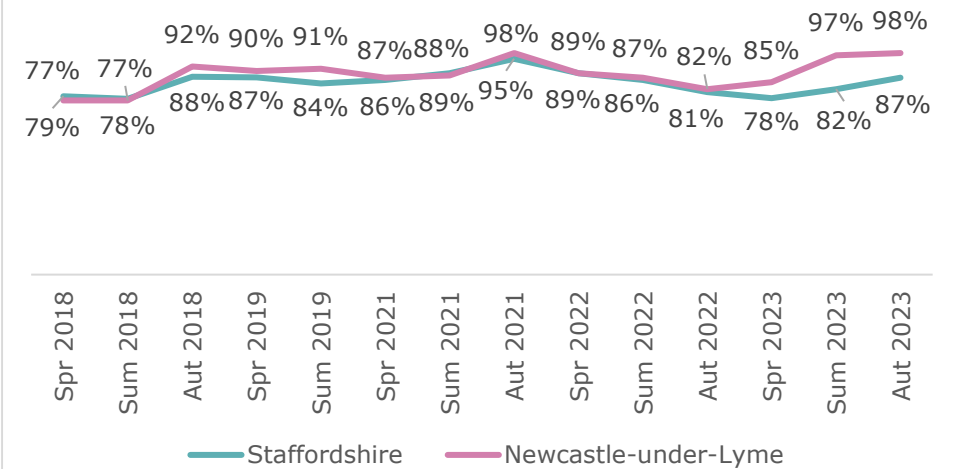
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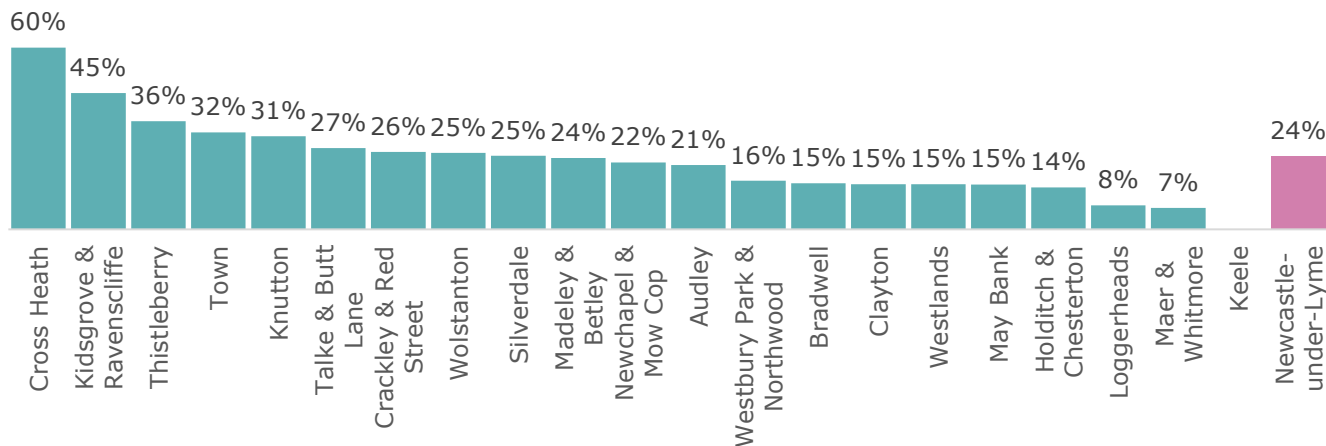
Think2 Take Up

- ⇒ Take up in Newcastle-under-Lyme has generally been above the target of 80%.
- ⇒ In autumn 2023 216 children living in Newcastle-under-Lyme attended a Staffordshire setting to access Think2.
- ⇒ Overall in Staffordshire 24% of all two year olds are eligible for Think2. In Newcastle-under-Lyme this is the same.
- ⇒ Eligibility among two year olds ranges from 60% in Cross Heath down to 7% in Maer and Whitmore.

Think2 take up in Newcastle-under-Lyme



Percentage of 2 year olds eligible for Think2



Take up in autumn 2023 for Newcastle-under-Lyme was 98%

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Health

Indicator	Time period	Newcastle-under-Lyme	Staffordshire	West Midlands	England
Low birthweight babies - full term babies (under 2,500 grams)	2021	2.70%	2.40%	3.00%	2.80%
Excess weight - overweight and obese (children aged four to five)	2021/22	26.80%	25.00%	23.70%	22.30%
Year 6 obesity		19.5		23.9	21
Under-18 conception rates per 1,000 girls aged 15-17	2020	12.8	12.9	15.1	13
Hospital admissions caused by unintentional and deliberate injuries in children under 15 (rate per 10,000)	2021/22	71.8	88	83.7	84.3
Infant mortality rate per 1,000 live births	2019-2021	6	5.2	5.6	3.9
Breastfeeding		64.7	58.7	68.9	74.5
MMR vaccinations			93.9		90.3
Dip/Polio/Tetanus vaccinations			96.3		93.8
Smoking in pregnancy (%)		10.4	10.1	10.6	9.6
Percentage of children with tooth decay		21.2	14.2		23.4
Percentage of children with extracted teeth		1.4	1.2		2.2

- ⇒ A lower number of children are admitted to hospital in Newcastle-under-Lyme than elsewhere in the county.
- ⇒ More children in Newcastle-under-Lyme are overweight at four years old compared to Staffordshire.
- ⇒ A higher number of babies are stillborn compared to the county average and significantly higher than the national figure.
- ⇒ More mothers smoke in pregnancy in Newcastle-under-Lyme than overall in Staffordshire.
- ⇒ A higher percentage of mothers breastfeed their babies in Newcastle-under-Lyme compared to Staffordshire.
- ⇒ Less children have tooth decay or have had teeth extracted than in Staffordshire.

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Contact Details

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