

Early Education and Childcare District Profile 2024

Cannock Chase

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Please note there will be some changes to ward boundaries in 2024 which are not reflected in this profile due to not all data being updated annually.

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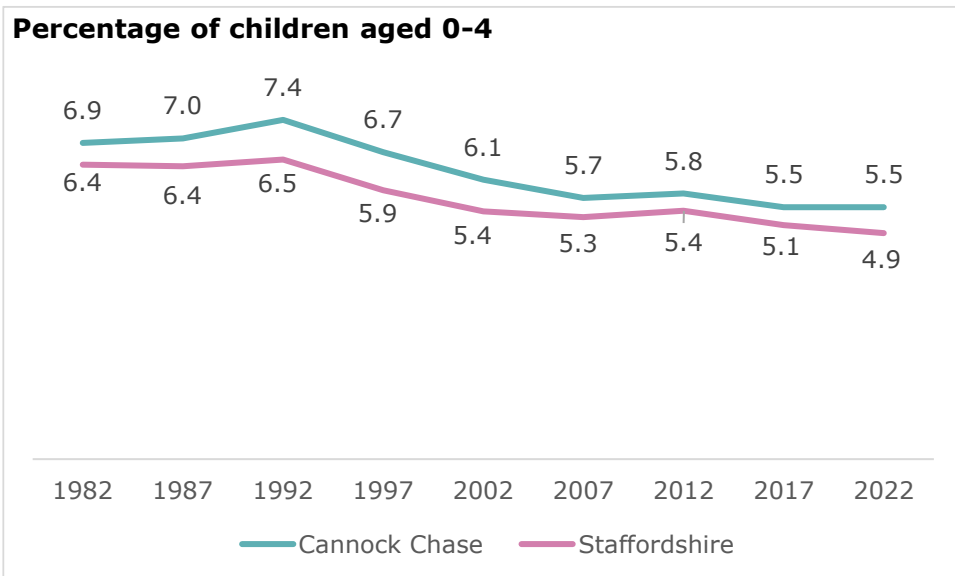
Cannock Chase

Population

In 2022 the population of Staffordshire stood at 886,300, a rise in the last 40 years of more than 15% from 765,300 in 1982. All but one district has seen a population rise in this period, but not all by the same amount or the same pace. In Cannock Chase the overall population has grown from 85,600 to 101,100.

However while there has been an overall rise this has been largely due to our ageing population and actually as you will see below the percentage of children aged 0-4 has actually fallen.

In Cannock Chase there has been a fall from 6,000 children aged 0-4 to 5,500 in 2022 compared to 1982. So now 5.5% of the population in the district is under 5 compared to 6.9% previously.



	Age 0	Age 1	Age 2	Age 3	Age 4
Brereton and Ravenhill	70	80	91	72	80
Cannock East	91	64	95	101	77
Cannock North	99	91	82	92	96
Cannock South	109	125	111	111	114
Cannock West	58	85	61	61	52
Etching Hill and The Heath	70	62	67	67	55
Hagley	45	61	46	45	55
Hawks Green	68	67	86	83	88
Heath Hayes East and Wimblebury	60	67	57	70	56
Hednesford Green Heath	86	101	90	89	84
Hednesford North	66	66	71	62	77
Hednesford South	41	44	53	32	44
Norton Canes	80	78	89	86	70
Rawsley	44	53	57	47	62
Western Springs	46	61	63	65	62
Cannock Chase	1,033	1,105	1,119	1,083	1,072

In 2023 1,054 babies were born in Cannock Chase.

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Population Indicators

Indicator	Time period	Cannock Chase	Staffordshire	West Midlands	England
Life expectancy at birth - males (years)	2018-2020	78.4	79.3	78.5	79.4
Life expectancy at birth - females (years)	2018-2020	82.6	83.1	82.5	83.1
Percentage under five	Census 2021	5.50%	5.00%	5.60%	5.40%
Percentage of population from ethnic minority group (excluding white minorities)	Census 2021	3.40%	6.40%	23.00%	19.00%
Percentage of residents aged 3 and over who state English as their main language	Census 2021	98.20%	96.50%	91.00%	90.80%
% children aged 3-4 in 20% most deprived postcodes	2023	19.35%	13.71%	29.90%	19.90%
% children aged 3-4 in 20% least deprived postcodes	2023	4.98%	23.10%	n/a	n/a
Lone parent households	Census 2021	10.50%	9.60%	11.80%	11.10%
Average gross annual residence-based earnings	2021	£29,308	£30,533	£29,799	£31,490
Average house price	2021	£187,500	£220,000	£225,000	£285,000
Owner occupied households	Census 2021	67.10%	70.50%	62.80%	61.30%
Privately rented households	Census 2021	15.80%	14.60%	17.90%	20.50%
Socially rented households	Census 2021	16.20%	14.10%	18.20%	17.10%
Access to private transport - households with no cars or vans	Census 2021	16.90%	15.70%	21.50%	23.50%

- ⇒ Life expectancy lower for men and woman in Cannock Chase.
- ⇒ More than 96% of Cannock Chase residents are white.
- ⇒ House prices are a third lower than the England average.
- ⇒ Household income is lower in Cannock Chase than overall in Staffordshire.
- ⇒ Less households in Cannock Chase own their own home compared to Staffordshire and a larger proportion living in social housing.
- ⇒ Less families have access to a car than in Staffordshire but more than in England overall.
- ⇒ Nearly one in five children under five years live in the 20% most deprived postcodes in the UK.
- ⇒ More than 10% of families are headed by a single parent.

Education and Attainment

EYFSP results for Cannock Chase 2023 by percentage

	Cannock Chase						Staffordshire						
	All	FSM	Non FSM	Autumn Born	Spring Born	Summer Born	All	Boys	Girls	All SEN	EHCP	SEN Support	No SEN
All prime areas	74	57	79	83	76	66	77	69	84	22	3	27	82
All specific areas	66	45	72	78	68	55	69	62	76	19	2	24	74
Communication and language	80	64	84	87	82	72	82	76	87	30	4	37	87
Personal, social and emotional development	83	67	87	88	85	77	85	79	91	32	4	40	90
Physical development	85	75	88	91	87	78	86	80	92	39	5	48	91
Literacy	68	48	74	80	70	57	71	65	78	22	2	28	77
Mathematics	78	62	82	85	81	70	79	76	82	35	4	43	83
Understanding the world	82	68	86	86	87	76	82	78	86	35	6	43	88
Expressive arts and design	86	74	90	90	89	81	86	80	92	40	5	49	91
Good level of development	65	44	71	77	67	54	69	62	76	18	2	22	74

The table opposite shows the percentage of children achieving a GLD based on where they live in terms of the most to least deprived areas. 52% of children living in the 10% most deprived postcode areas achieved a good level of development (GLD) compared to 65% of those living in Cannock Chase overall. Most concerning was that in this lowest 10% only 28% of boys achieved a GLD compared to 67% of boys in the least deprived areas.

In total there was a 20 percentage point difference between the least and most deprived areas.

IMD (1 being the most deprived)	Boys	Girls	Total
1	28	71	52
2	50	66	57
3	49	80	65
4	66	68	67
5	47	76	62
6	64	82	71
7	58	77	69
8	66	81	73
9	66	89	78
10	67	77	72
All	56	76	66

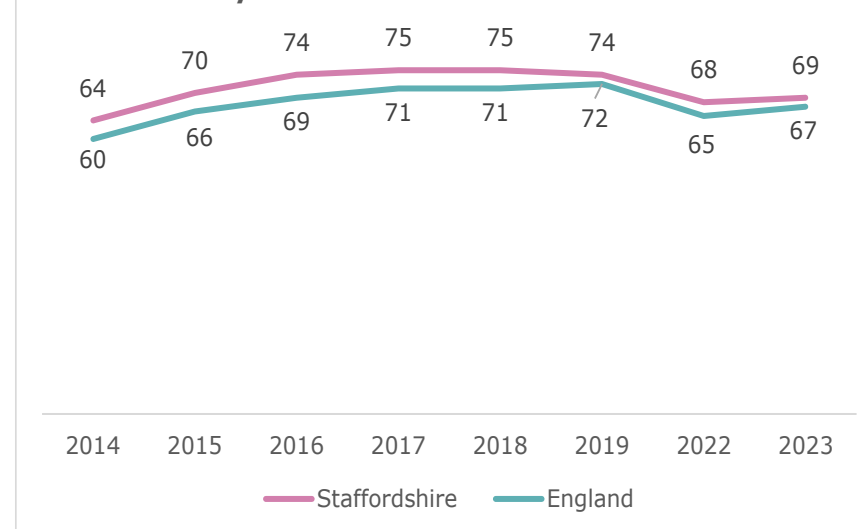
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Education and Attainment

Indicator	Time period	Cannock Chase	Staffordshire	West Midlands	England
School readiness (Early Years Foundation Stage)	2022	64.30%	67.50%	63.70%	65.20%
FSM Primary %	2023	24	18	n/a	n/a
Receiving PP %	2023	20	16	n/a	n/a
% of children aged 3-4 in receipt of EYPP	2023	21.00%	16.41%	n/a	n/a
SEN Support Primary %	2023	13	12	n/a	n/a

GLD Trend Analysis



Staffordshire EYFSP areas of learning 2014-2023*

Area of Learning	2014	2015	2016	2017	2018	2019	2022	2023
Communication and Language	80	83	85	84	84	84	82	82
Physical Development	88	88	89	88	88	88	85	86
Personal, Social & Emotional	83	85	87	87	87	87	84	85
Literacy	69	73	76	76	76	76	70	71
Mathematics	75	78	80	81	81	81	78	79
Understanding the World	82	83	86	85	86	86	82	82
Expressive Art and Design	85	86	87	88	88	88	85	86

- GLD lower in Cannock Chase than overall in county.
- Higher % of children eligible in Cannock for Free School Meals.
- Higher % of children in Cannock receiving EYPP and PP.

* No data collection in 2020 or 2021 due to COVID

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Think2 take up

Think2 has been in place for a number of years. Its aim to provide children aged two from a disadvantaged background with 15 hours per week (38 weeks) of high quality early education to ensure those children get the best start. Families are eligible if they are either not working or working and receiving a low income and would not otherwise be able to afford childcare. Since its rollout thousands of children in Staffordshire have benefitted.

Take up in autumn 2023

	Eligible families	Take up by child's address		Take up by provider address	
		Number	Percentage	Number	Percentage
Brereton and Ravenhill	23	26	113%	33	143%
Cannock East	26	20	77%	2	8%
Cannock North	27	24	89%	32	119%
Cannock South	52	47	90%	48	92%
Cannock West	13	12	92%	29	223%
Etching Hill and The Heath	13	11	85%	14	108%
Hagley	23	26	113%	29	126%
Hawks Green	14	10	71%	1	7%
Heath Hayes East and Wimblebury	9	6	67%	19	211%
Hednesford Green Heath	27	27	100%	17	63%
Hednesford North	21	17	81%	34	162%
Hednesford South	6	6	100%	1	17%
Norton Canes	30	25	83%	24	80%
Rawnsley	11	14	127%	7	64%
Western Springs	21	15	71%	11	52%
Cannock Chase	316	286	91%	301	95%

Reading the data

As an authority we have children who attend Staffordshire settings who may not be Staffordshire children. We also have Staffordshire children attending settings not in the county ie in Stoke or Wolverhampton. Overall the numbers of children we 'import' and 'export' are broadly similar.

Take up by provider address - this is any child who is attending a Think2 place in that ward. This may not be a child who lives in the ward or even from the county. This is where the provider is based.

Take up by child address - This is a child who lives in Staffordshire and is attending a setting in Staffordshire. It may not be the same ward or district in which they live but is inside the county boundary.

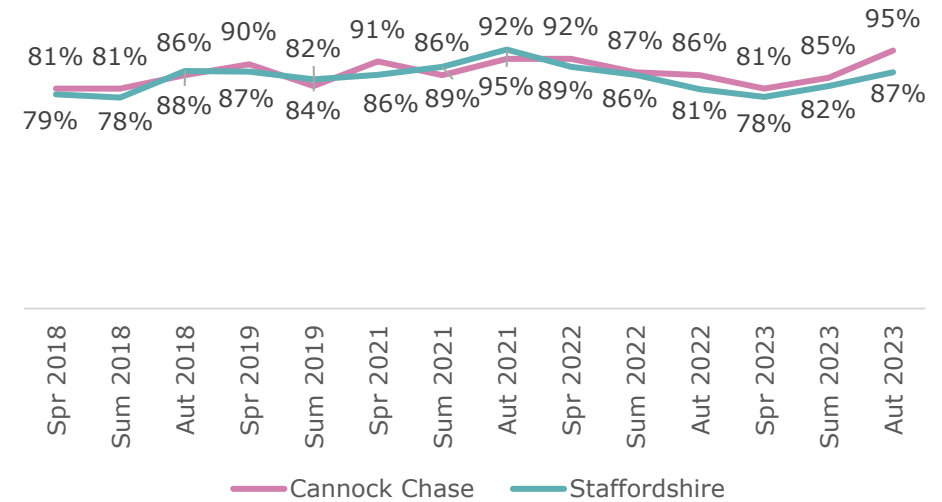
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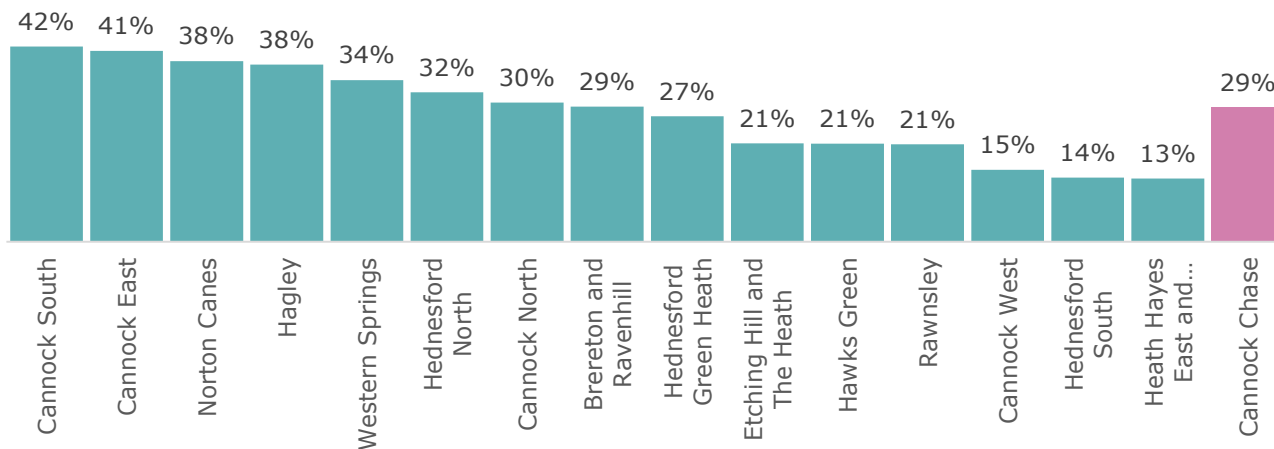
Think2 take up

- ⇒ Take up in Cannock Chase has always been above the target of 80%.
- ⇒ In autumn 2023 286 children living in Cannock Chase attended a Staffordshire setting to access Think2.
- ⇒ Overall in Staffordshire 24% of all two year olds are eligible for Think2. In Cannock Chase this is higher at 29%.
- ⇒ Eligibility among two year olds ranges from 42% in Cannock South down to 13% in Heath Hayes East and Wimblebury.

Think2 take up in Cannock Chase



Percentage of 2 year olds eligible for Think2



Take up in autumn 2023 for Cannock Chase was 95%

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Health

Indicator	Time period	Cannock Chase	Staffordshire	West Midlands	England
Low birthweight babies - full term babies (under 2,500 grams)	2021	2.20%	2.40%	3.00%	2.80%
Excess weight - overweight and obese (children aged four to five)	2021/22	26.10%	25.00%	23.70%	22.30%
Year 6 obesity %	2021/22	21.4	n/a	23.9	21
Under-18 conception rates per 1,000 girls aged 15-17	2020	14.1	12.9	15.1	13
Hospital admissions caused by unintentional and deliberate injuries in children under 15 (rate per 10,000)	2021/22	91.8	88	83.7	84.3
Infant mortality rate per 1,000 live births	2019-2021	7.5	5.2	5.6	3.9
Start Breastfeeding percentage	2019-2021	58.8	58.7	68.9	74.5
MMR vaccinations %	2019-2021	n/a	93.9	n/a	90.3
Dip/Polio/Tetanus vaccinations %	2019-2021	n/a	96.3	n/a	93.8
Smoking in pregnancy (%)	2019-2021	12.9	10.1	10.6	9.6
Percentage of children with tooth decay	2019-2021	12.8	14.2	n/a	23.4
Percentage of children with extracted teeth	2019-2021	0.4	1.2	n/a	2.2

- ⇒ A higher number of children are admitted to hospital in Cannock Chase than elsewhere in the county.
- ⇒ More children in Cannock Chase are overweight at four years old compared to Staffordshire.
- ⇒ A higher number of babies are stillborn compared to the county average and nearly double the rate of the national figure.
- ⇒ More mothers smoke in pregnancy in Cannock Chase than overall in Staffordshire.
- ⇒ A smaller percentage of mothers breastfeed their babies in Cannock Chase compared to England but it is similar to Staffordshire.
- ⇒ Less children have tooth decay or have had teeth extracted than nationally.

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Ward level data

Indicator	Cannock Chase	Staffordshire	England	Brereton and Ravenhill	Cannock East	Cannock North	Cannock South	Cannock West	Etching Hill and The Heath	Hagley	Hawks Green	Heath Hayes East and Wimblebury	Hednesford Green Heath	Hednesford North	Hednesford South	Norton Canes	Rawsley	Western Springs
Life expectancy at birth - males (years)	78.4	79.3	79.4	80.3	76.5	75.5	77.8	82.5	80.8	78.4	76.8	77.9	82.1	78.2	77.9	78.4	77.4	78.3
Life expectancy at birth - females (years)	82.6	83.1	83.1	82	82.4	81.6	83.1	85.2	86.6	0	81.2	81.8	86.5	80.9	83.8	84.3	78.2	80.6
Overall population estimate	100,500	876,100	56,490,000															
Percentage under five	5.50%	5.00%	5.40%	5.70%	5.70%	5.70%	6.60%	4.50%	5.00%	6.00%	5.60%	5.40%	7.40%	4.80%	4.40%	6.10%	4.80%	4.50%
Percentage of population from ethnic minority group (excluding white minorities)	3.40%	6.40%	19.00%	2.90%	2.70%	3.50%	4.90%	4.20%	2.90%	3.50%	3.70%	3.10%	3.30%	3.30%	3.10%	3.40%	2.60%	2.90%
Percentage of residents aged 3 and over who state English as their main language	98.20%	96.50%	90.80%	97.90%	98.30%	97.80%	97.20%	98.20%	98.30%	97.40%	98.60%	99.10%	98.60%	98.60%	98.80%	98.90%	98.70%	97.20%
% children aged 3-4 in 20% most deprived postcodes	19.35%	13.71%	19.90%	27.40%	51.81%	45.98%	56.36%	0.00%	29.17%	0.00%	0.00%	19.72%	0.00%	28.33%	0.00%	0.00%	0.00%	0.00%
% children aged 3-4 in 20% least deprived postcodes	4.98%	23.10%	n/a	0.00%	0.00%	0.00%	0.00%	20.63%	33.33%	0.00%	17.91%	18.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Lone parent households	10.50%	9.60%	11.10%	11.50%	13.10%	14.50%	12.00%	7.10%	10.30%	12.10%	9.80%	9.30%	9.10%	10.60%	8.40%	10.30%	8.70%	10.00%
Average gross annual residence-based earnings	£29,308	£30,533	£31,490															
Average house price	£187,500	£220,000	£285,000															
Owner occupied households	67.10%	70.50%	61.30%	67.60%	54.90%	53.00%	50.90%	71.60%	77.10%	67.60%	78.90%	69.90%	79.10%	58.20%	81.80%	72.30%	71.80%	64.90%
Privately rented households	15.80%	14.60%	20.50%	15.20%	18.50%	10.70%	20.70%	15.80%	11.80%	22.00%	15.00%	17.00%	10.90%	18.60%	11.90%	11.50%	13.90%	22.50%
Socially rented households	16.20%	14.10%	17.10%	16.20%	25.50%	33.50%	26.90%	12.20%	10.60%	10.10%	5.50%	12.50%	8.40%	22.50%	5.50%	15.40%	14.00%	12.10%
Access to private transport - households with no cars or vans	16.90%	15.70%	23.50%	18.80%	24.20%	24.30%	26.20%	16.90%	13.50%	18.10%	6.00%	13.80%	9.40%	19.90%	10.60%	12.20%	10.30%	21.70%

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