



To Solihull Businesses and Organisations

In Solihull, we know that those whose work brings them into contact with the public play a positive role in preventing exploitation and human trafficking, which puts children and adults and communities at risk.

You are a crucial part of the fight against these issues by providing opportunities to raise the public's awareness of exploitation and ensuring they know where to go for help and support. By working together, we can all play a positive role in protecting children and adults.

You may be aware of previous information we launched to raise awareness in your settings, for staff and volunteers. We are now launching more materials including a series of posters which can be displayed in publicly accessible areas of local businesses, services and community support organisations, to raise awareness amongst the public of what exploitation is and what to do if they have concerns that someone may be being exploited. The posters include information on what people might see if someone is being exploited and details of a local telephone line where concerns can be reported.

The posters also include a QR code, which, if scanned with a smartphone camera, will take people to a webpage on the joint Solihull Safeguarding Adults Board and Local Safeguarding Children Partnership website with further information and resources about exploitation. This provides an opportunity for the public to learn about exploitation and how they can help in safeguarding children and adults. Resources have been tailored for parents, carers, children, young people and adults.

The webpage address is <https://www.safeguardingsolihull.org.uk/exploitation-communications/> and information for your staff, and members of the public can all be located here.

The resources are available digitally on the webpage, but if you would like hard copies of posters to display in publicly accessible areas of your organisation, or the leaflet made available in another language, please email ssab@solihull.gov.uk with the subject heading "Exploitation Posters" and this can be arranged.

Everyone has a role to play in keeping their community safe and exploitation can happen to anyone, regardless of gender, age, race, ability, or culture. We really do need everyone's help.

Thank you for your help and support.

A black ink signature of Nick Page, consisting of a stylized, flowing script.

Nick Page
Chief Executive

A blue ink signature of Councillor Ian Courts, written in a clear, blocky style.

Councillor Ian Courts
Leader of the Council

A black ink signature of Chief Superintendent Ian Parnell, featuring a complex, multi-stroke script.

Chief Superintendent Ian Parnell
West Midlands Police