

inclusion.
made people
feel secure

Loads of
opportunities to
express your opinion

not 100
Serious
of a tone

Enlightening
I felt Safe

I liked the way
it highlighted
the pressure the
Patriarchy puts
on both genders

a DIFFERENT
way of looking
at things

EVERYONE
actually gets
INVOLVED ✓

It was
realistic

Fully - Funded Sexual Violence Prevention Education

*Available to 30 secondary schools in West
Mercia September 2026 - May 2027*

everyone's invited

*Quotations show feedback from students who attended our talks or workshops.

A National Emergency



In 2024 the National Police Chiefs' Council declared that Violence Against Women and Girls (VAWG) is **a national emergency**. In a landmark investigation in 2021, Ofsted found that sexual harassment had become so widespread that schools should "assume it is happening", with **92%** of girls and **74%** boys experiencing sexist name calling at school.

Research consistently shows that sexual harassment and misogynistic attitudes are widespread and normalised in UK schools, with over a third of girls experiencing harassment and teachers regularly witnessing sexism.



In response to this, in 2025 the Government released their VAWG Strategy, pledging to half cases by 2030, largely through **prevention education**.



A Local Priority

*In Worcestershire, Herefordshire, and Telford and Wrekin **over half of serious violence** cases are linked to domestic abuse*

*WEST MERCIA RECORDED **THE HIGHEST NUMBER OF CHILD SEX OFFENCES** IN THE WEST MIDLANDS IN 2022-2023*

*While crime generally decreased in West Mercia, **sexual offences rose by 9%** from 2024-2025*

**everyone's
invited**

The Solution

EVERYONE'S INVITED MISSION: TO ERADICATE RAPE CULTURE THROUGH EDUCATION WITH EMPATHY, COMPASSION AND UNDERSTANDING.

Everyone's Invited is a charity dedicated to eradicating rape culture within educational settings and society more widely. Our education programme delivers talks and workshops to students, parents and staff across the UK and internationally, supporting educational institutions to create safer communities.

TO DATE, WE
HAVE EDUCATED:

90,000
students

13,800
teachers

Our Offering

We are available to offer **fully-funded** education in the following format:

30

Schools in West
Mercia

up to

3

Student sessions that are proven to increase awareness of sexual violence and shift misogynistic attitudes

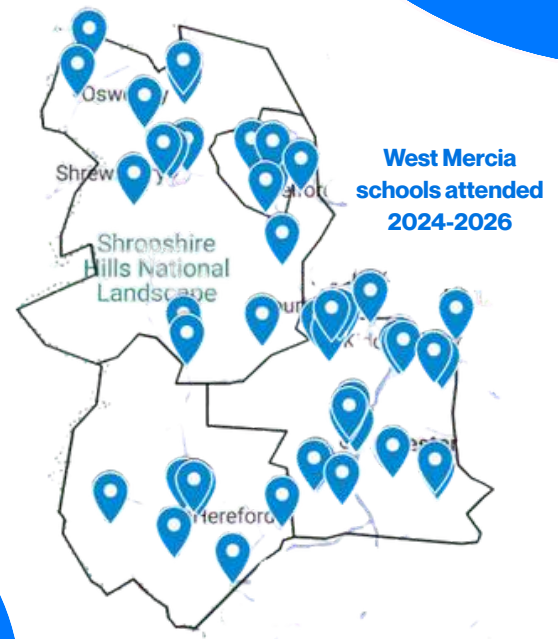
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All completely
free to schools

&

1-hour staff training session equipping staff with the tools to challenge harmful attitudes

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Student Education

Student 'Healthy Relationships' Sessions:

Assembly-format

- 60-90 minutes
- Facilitator-led, interactive session
- 30-300 students

OR

Workshop-format

- 2-hour session
- 15-50 students
- In depth conversations, more dialogue between students

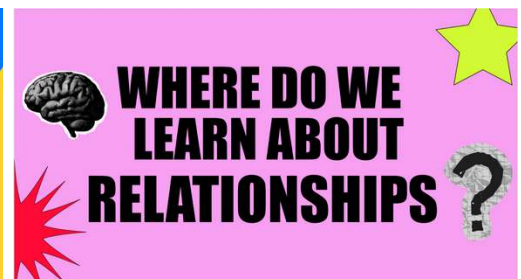
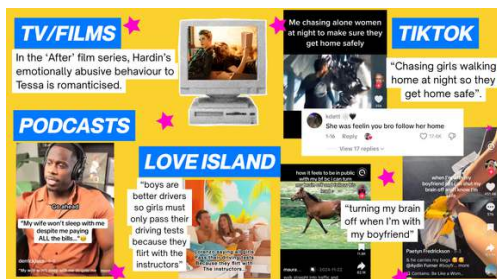


Session Content

Critical thinking - Exploring how ideas about relationships are often informed by the entertainment industry and those more interested in selling an 'ideal' than reflecting the realities.

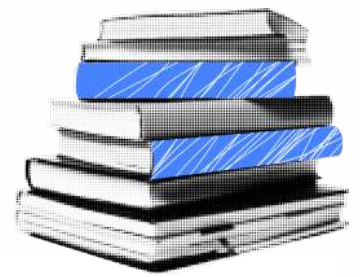
Deconstructing gendered pressures - How roles and stereotypes often influence behaviour. E.g. boys are socialised to be stoic and protective and girls are raised to people-please meaning they are discouraged from asserting boundaries.

A relationship scenario - Students interrogate how gendered pressures may show up in a relationship between young people in a similar context. Through these examples, we discuss consent, power imbalances, healthy communication and having conversations that demonstrate empathy.



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Staff Training



“Honestly one of the best CPD sessions I have ever had, absolutely crucial for all people working with young adults”

Our 1-hour staff training session can be delivered either in-person or online to all school staff. It is designed to increase staff confidence in responding to harmful attitudes and behaviours.

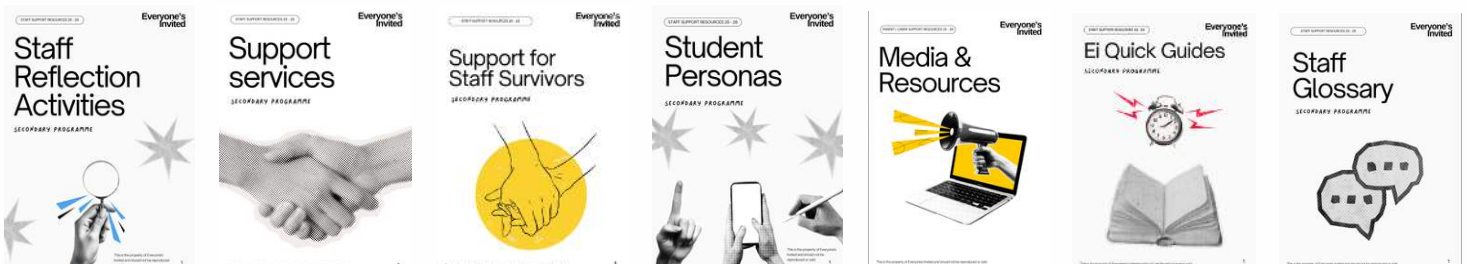
Session aims:

- **To equip** all staff to identify harmful language and behaviours, cultivate a culture of ‘calling in’ to facilitate discussions around relationships, gender and sex
- **To empower** all staff to handle conversations around sexual violence with empathy and authority



Support Resources

Following the delivery of your sessions, we provide a wide range of expertly researched support resources to help you continue your work in challenging and dismantling rape culture across your school community.



Everyone's Invited Safeguarding Bootcamp

You fed back, we listened.

"More practical tips on how to call in students"

"It would be good to have scenarios to work through"

"I wish it was longer"

Teachers across the Midlands tell us they feel ill-equipped to tackle the harmful attitudes they're seeing. That's why we're launching the **EI Safeguarding Bootcamp** - essential training to confidently challenge rape culture and misogyny in school, available to a limited number of safeguarding, pastoral and PSHE leads.

£200
per attendee*

*significant discounts
available where schools send
>1 member of staff

What will you get?

- Whole day of research led input from experienced sexual violence safeguarding specialists.
- Information, practical tips, and interactive workshops
- Follow up resources to aid implementation of what you have learnt in your school community
- To leave feeling empowered experts on rape culture and its impact upon students
- **Everyone's Invited accreditation for your school**

Content:

- Embedding the framework of **safe uncertainty** in practice.
- Understanding the **digital landscape** of rape culture and young people's online worlds: online misogyny, algorithms, media literacy and handling bans
- **Generative AI** and risks to young people
- Practical, whole-school solutions
- **Challenging harmful attitudes** - how to 'call in' students

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We Know This Works

5,710
students
310
teachers

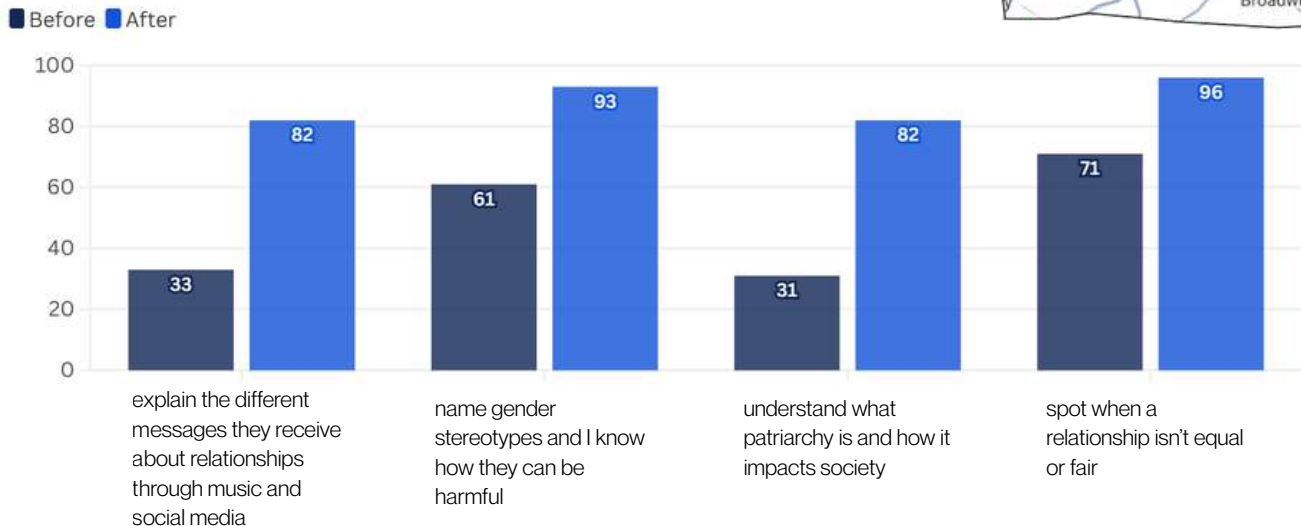
Case Study: Worcestershire

We delivered this programme in 15 schools across Worcestershire over a 7-month period and achieved staggering results.



% of students confident that they could...

Taken from 266 students surveyed



“This was excellent CPD and left me far more knowledgeable about not only the challenges faced by young people but how to approach conversations. As a teacher who leans further right as time goes on, I was really pleased with how this was pitched not as a criticism of males, but more about the facts and helping young men to be better” - Worcestershire Teacher

“I have had feedback from a parent whose son, prior to Wednesday, was not at all happy about having the session but who then proceeded to tell her all about it and how important everything he heard was, he was really happy and felt empowered by it” - Worcestershire Pastoral Support Lead

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The Team

Rosie Woodhams - Project Lead



Rosie is a passionate researcher and practitioner committed to tackling gender-based violence and improving outcomes for young people. She holds a BSc in Criminology and Social Policy and MSc in Criminology from Loughborough University and has published research on criminal justice responses to sexual violence. She joined Ei in August 2025 as Project Lead for the West Mercia Young Person's Prevention Programme.

Vanessa Hall - Head of Projects



Vanessa is an experienced educator and researcher with a passion for bringing empathy and critical thinking into young people's lives. After 3 years teaching, she pursued an MSc in Gender, Policy & Inequalities at the LSE. She joined Ei in November 2024, leading the Projects Department to deliver place-based prevention-education, pioneer new forms of sustained intervention in primary schools, as well as deliver workplace harassment training.

The **Safeguarding Bootcamp** will be delivered by Rosie and Vanessa

Rosie is responsible for communications with schools, managing bookings and logistics, monitoring and evaluation of the programme, and leading on delivery.

Facilitation Support



Rakeem



Esme



Gareth



Hajer

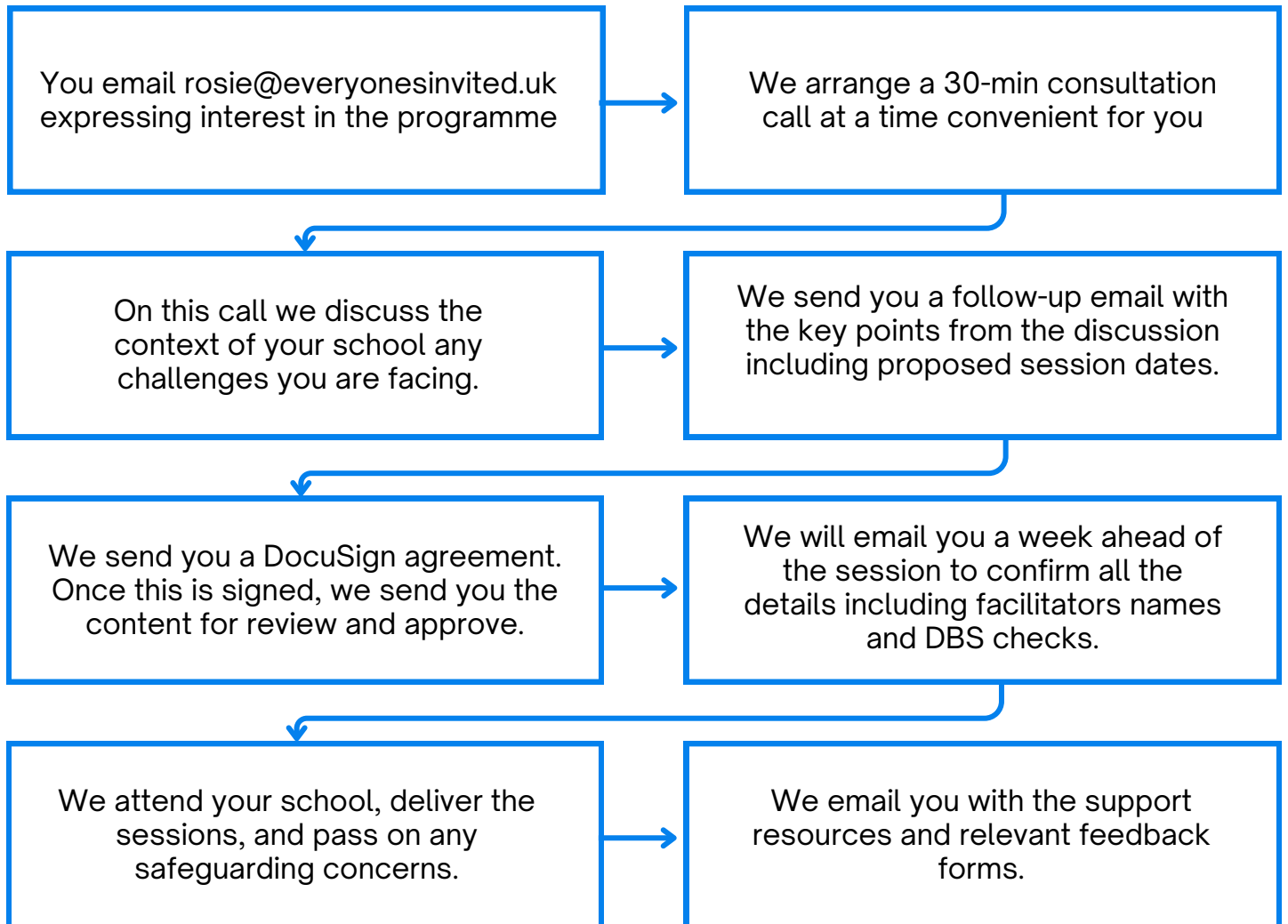
*A sample of some of our West Mercia facilitation team

Rosie is supported with delivery by a team of freelance facilitators who have expertise in areas including RSE, gender-based violence, and digital literacy.

All of our facilitators are very experienced in working with young people and adults in a range of educational settings and are **enhanced DBS-checked, safeguarding trained**, and actively contribute to shaping and informing our content.

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Booking Process



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**We look forward to
working with you!**

rosie@everyonesinvited.uk

