

Welcome to a new resource for all schools, especially Form Tutors and Business Teachers

Looking for new resources to support Assemblies, Form time, Careers or Business teaching?

Looking for ways to excite your students towards the variety of jobs available in UK Business?

Looking for real world examples of what key skills different UK companies are looking for?

Look no further – we have a new, completely free resource that will be a great addition for you.

The Pertemps Group and the University of Wolverhampton Business School have created this resource following joint work on a Levelling Up Project Report, presented in the House of Lords, focussing on how we can excite more young people to aspire to a career within UK Business.

As a result, we have collaborated with colleagues, members of the UK Government and colleagues from 3 large companies; William Mitchell, Boots and MyPolicy to create some short videos discussing the organisations they work for, their own career journeys, and their thoughts about the skills needed to develop for a full and engaging career within Business, in the UK.

Together, we created 5 short videos (2-3 mins each maximum) to inspire you and your students to want to find out more from our 5 fuller videos (10 mins each maximum), about the organisations, the skills needed and the career opportunities in UK Businesses today. These videos can be used in different ways but for ease, we have aligned them to the GCSE business skills expectations:

We are aware that according to the UK Government, GCSE specifications in Business require students to;	
<ul style="list-style-type: none"> • use business terminology to identify and explain business activity • apply business concepts to familiar and unfamiliar contexts • develop problem solving and decision-making skills relevant to business • investigate, analyse and evaluate business opportunities and issues • make justified decisions using both qualitative and quantitative data 	Colours relate to activity sheets attached

We have created a one-page of suggested short activities (attached/below) aligned to the GCSE skills expectations, to accompany each full video, to support you to get the most from them.

Here are the video links to download (First link is the short version/Second link is fuller version):

Video 1 - UoW Pertemps - Video 1 Introduction Short	UoW Pertemps - Video 1 Introduction (full)
Video 2 - UoW Pertemps - Video 2 William Mitchell Short	UoW Pertemps - Video 2 William Mitchell (full)
Video 3 - UoW Pertemps - Video 3 Boots Short	UoW Pertemps - Video 3 Boots (full)
Video 4 - UoW Pertemps - Video 4 MyPolicy Short	UoW Pertemps - Video 4 MyPolicy (full)
Video 5 - UoW Pertemps - Video 5 Closing Short	UoW Pertemps - Video 5 Closing (full)

If you prefer the videos altogether, here is the link: [UoW Pertemps - Combined Video](#) (40 mins).

Our final link is to a full BSL Interpreted version for your Hard of Hearing or Deaf students: [BSL](#)

We hope that you will find these videos and the suggested activities documents useful and that they will inspire your students even more so into a career in UK Business. Thank you.

We would be very interested in your feedback and/or if you have any questions, please do get in touch by emailing jenni.jones@wlv.ac.uk Thank you 😊

Video 1 – an introduction to the needs of UK Business

Video links: [UoW Pertemps - Video 1 Introduction Short](#) (short) [UoW Pertemps - Video 1 Introduction](#) (full)

Remember: There is a full version and full BSL version, if needed – please play from start. End at 9.54 mins.

About this video 1 (@10 mins long):

This video is an introduction to the needs of UK Businesses and some of the key skills needed.

Who is on this video:

- Carmen Watson, Chair of the Pertemps Group
- Rt.Hon. Justine Greening, Former Secretary of State for Education, Transport and International Development
- Dr John Phillips MBE, Director of the IoD West Midlands (retired)
- Tracy Evans, Group HR and Quality Director, Pertemps Group

Some suggested activities that align to the GCSE Business key skills:

<ul style="list-style-type: none">• use business terminology to identify and explain business activity <p>Carmen mentions “people being the most important asset of an organisation” – what are the other assets in an organisation? Do you agree people are the most important asset?</p>	<ul style="list-style-type: none">• apply business concepts to familiar and unfamiliar contexts <p>Rt.Hon. Justine Greening mentions “businesses now stand for so much more...they are not just about earning money” – what does she mean by that? What else motivates people to work and progress?</p>
<ul style="list-style-type: none">• develop problem solving and decision-making skills relevant to business <p>John mentions the need to have “inter-reliant, specialist business skills” – what do you think he means by that? Think of the different functions in an organisation e.g Marketing, HR, Finance etc – how can they inter-connect and problem solve together?</p>	<ul style="list-style-type: none">• investigate, analyse and evaluate business opportunities and issues <p>Carmen mentions that “with the economy as it is at the moment, there is a huge need for growth and prosperity.” What is happening within the UK economy at the moment? What opportunities does this provide for the UK, for businesses and for you?</p>
<ul style="list-style-type: none">• make justified decisions using both qualitative and quantitative data <p>Have a look at the Pertemps website https://www.pertemps.co.uk/ and see what you can find out about their history and the number of people they place in roles annually.</p> <p>Carmen mentioned employers are looking for common themes in terms of skills – can you list 10 skills that have been shared in this video?</p>	<ul style="list-style-type: none">• additional areas to think about <p>Tracy mentions job descriptions – think of the key roles you would like to work in within business (as Tracy says, it might change over time but pick some roles you aspire to at the moment) and then go into google to look up the jobs of your choice. You may want to check https://www.pertemps.co.uk/ as well; use their search bar to look for this type of job, then click on the headings to see what key responsibilities and personal attributes/skills are needed.</p>

Additional helpful resource/link: <https://www.pertemps.co.uk/clients/resource-centre/>

Video 2 – an introduction to William Mitchell, part of the Rical Group

Video links - [UoW Pertemps - Video 2 William Mitchell Short](#) [UoW Pertemps - Video 2 William Mitchell \(full\)](#)

Remember: There is a full version and full BSL version, if needed – if so, please play from 9.54 mins in.

About this video 2 (@7 mins long):

This video is an introduction to William Mitchell team discussing career journeys and key skills.

Who is on this video:

- Howard Nuttall, General Manager, William Mitchell
- Gaby Mach, Manufacturing Manager
- Keiran Murphy, Toolmaker and PM Supervisor
- Lukasz Siwec, Junior Quality Engineer



Some suggested activities that align to the GCSE Business key skills:

<p>• use business terminology to identify and explain business activity</p> <p>Kieran and Dawn mention BTECs – what does this stand for? Keiran also mentions doing an Apprenticeship and having placements – what do you think are the advantages of doing an apprenticeship? See if you can find one in your area of interest https://www.findapprenticeship.service.gov.uk/</p>	<p>• apply business concepts to familiar and unfamiliar contexts</p> <p>Howard mentions the term ‘glass ceiling’ – what does this term mean? See if you can find out more about this term. One aspect to support employees through any ‘glass ceiling’ is training – this is something mentioned by all in this video. What training do you think a manager might need to have here?</p>
<p>• develop problem solving and decision-making skills relevant to business</p> <p>Gaby mentions moving through the business in various roles, since joining in 2000 – see if you can list all the roles she mentioned, and think about the key skills you think she will have needed to develop to get where she is today.</p>	<p>• investigate, analyse and evaluate business opportunities and issues</p> <p>Howard mentions some of the big names they supply to e.g. Makita, Black + Decker etc. Look up their websites and see what opportunities they may have available. Look up the William Mitchell website for their opportunities too; https://www.wmclgroup.co.uk/</p>
<p>• make justified decisions using both qualitative and quantitative data</p> <p>Howard mentions they supply the automotive industry, especially Ford – can you remember what percentage of their products go to Ford? He also mentioned they ship their products around the world – what countries did he mention? What do you think might be some of the barriers to shipping to the BRIC economies e.g. Brazil?</p>	<p>• additional areas to think about</p> <p>All of those on the video shared some advice to their younger self – some of these were about developing key knowledge, skills and behaviours - which of these are already strengths for you?</p> <p>What top tips can you take away from this video?</p>

Additional helpful resource/link: <https://www.wmclgroup.co.uk/> (William Mitchell Group) and <https://backingbritain.com/news/200-years-of-manufacturing-and-made-in-the-midlands>

Video 3 – an introduction to Boots

Video 3 - [UoW Pertemps - Video 3 Boots Short](#)

[UoW Pertemps - Video 3 Boots](#) (full)

Remember: There is a full version and full BSL version, if needed – if so, please play from 16.22 mins in.

About this video 3 (@8 mins long):

This video is an introduction to the Boots team discussing career journeys and key skills.

Who is on this video:

- Eddie Storr, Logistics Director, Boots
- Kenny Rose, Engineering
- Aleksandra Bernacik, Team Manager and Lurrel Wilson, Warehouse Operative/Super User
- Ahmed Ahmed, Jambuster and Tiberiu Ichim, Control Room
- Mark Kirk, Director of Stores Service Centre



Some suggested activities that align to the GCSE Business key skills:

<p>• use business terminology to identify and explain business activity</p> <p>Eddie mentioned ‘supply chain’ – what does this term mean, in the context of Boots? What and who will be involved in Boots Supply Chain do you think? Boots is a 175 year old business, how do you think the supply chain has changed over time?</p>	<p>• apply business concepts to familiar and unfamiliar contexts</p> <p>Ahmed, Lurrel and Tiberiu mention the importance of team work and taking up the offer of training and support. Lurrel also mentioned the kickstart scheme – what is this? Also, look above at the unfamiliar job titles; Super User and Jambuster – see if you can find out what they mean within the context of Boots.</p>
<p>• develop problem solving and decision-making skills relevant to business</p> <p>Eddie mentions “during the pandemic I got lots of opportunities to try to problem solve lots of challenges” – what do you think these may have been and what skills were needed to overcome them?</p>	<p>• investigate, analyse and evaluate business opportunities and issues</p> <p>Mark mentions the need to “have that desire to succeed and make everyday a better day” – how can everyone ensure this is the case in their job? How can this be measured and evaluated?</p>
<p>• make justified decisions using both qualitative and quantitative data</p> <p>Eddie mentions 60,000 employees – later, it is mentioned they use recruitment agencies to help them recruit into new roles. Aleksandra mentioned she joined as agency staff first of all. What are the advantages and disadvantages to a business of using agency staff do you think? What are the advantages and disadvantages to employees?</p>	<p>• additional areas to think about</p> <p>All of those on the video shared their journey to their current job - some of these were about the Kickstart scheme, joining as agency staff and/or being part of an Apprenticeship scheme – which of these have you already thought about for you?</p> <p>What top tips can you take away from this video?</p>

Additional helpful resource/link: <https://www.boots.com/>

Video 4 – an introduction to MyPolicy

Video 4 - [UoW Pertemps - Video 4 MyPolicy Short](#)

[UoW Pertemps - Video 4 MyPolicy \(full\)](#)

Remember: There is a full version and full BSL version, if needed – if so, please play from 24.10 mins in.

About this video 4 (@6 mins long):

This video is an introduction to the MyPolicy team discussing career journeys and key skills.

Who is on this video:

- Amy Rushton, Operations Manager, MyPolicy
- Tarlochan Dosanjh, Human Resources
- Brooke Dunn, Lead Trainer

The logo for MyPolicy, with 'MY' in dark blue and 'POLICY' in green, all in a bold, sans-serif font.

Some suggested activities that align to the GCSE Business key skills:

<ul style="list-style-type: none">• use business terminology to identify and explain business activity <p>Amy mentions having mentors along her career journey – what do you think mentors do? How do you think they have helped Amy? Could you think about finding one for yourself?</p>	<ul style="list-style-type: none">• apply business concepts to familiar and unfamiliar contexts <p>Tarlochan mentions working as a volunteer before going to university – what do you think are the benefits from volunteering? What do you think are the key skills that can be gained from volunteering that can be used in business contexts?</p>
<ul style="list-style-type: none">• develop problem solving and decision-making skills relevant to business <p>Brooke mentions learning soft skills and system knowledge – what do you think is meant by soft skills and system knowledge and how do they relate to problem solving and decision making?</p>	<ul style="list-style-type: none">• investigate, analyse and evaluate business opportunities and issues <p>Amy mentions starting out working at PwC (Price Waterhouse Coopers) – part of the Consultant role there is to work with businesses to analyse, evaluate and offer solutions to increase their performance. Find out more here - https://www.pwc.co.uk/</p>
<ul style="list-style-type: none">• make justified decisions using both qualitative and quantitative data <p>Amy mentions that their Telematic Smart Boxes collect data on how safe their customers are driving – what sort of statistics do you think are gathered to determine their driving? How do you think this is analysed? By who?</p>	<ul style="list-style-type: none">• additional areas to think about <p>All of those on the video shared their journey to their current job – they all shared advice to young people. Which of these have you already thought about for you?</p> <p>What top tips can you take away from this video?</p>

Additional helpful resource/link: <https://www.mypolicy.co.uk/>

Video 5 – Concluding video

Video 5 - [UoW Pertemps - Video 5 Closing Short](#)

[UoW Pertemps - Video 5 Closing \(full\)](#)

Remember: There is a full version and full BSL version, if needed – if using, please play from 30.18 mins in.

About this video 5 (@10 mins long):

This video is the concluding one discussing the evolving business landscape and next steps.

Who is on this video:

- Lord Walney, Engagement Director at The Purpose Coalition
- Carmen Watson, Chair of the Pertemps Group
- Tracy Evans, Group HR and Quality Director, Pertemps Group
- Amanda Ross, Ahecia Taylor and Joshua Whale, Senior Lecturers, University of Wolverhampton
- Amy Rushton, Operations Manager

Some suggested activities that align to the GCSE Business key skills:

<p>• use business terminology to identify and explain business activity</p> <p>Carmen mentions businesses and skills are “evolving”, and she uses computers and AI as an example – what key opportunities does the ever evolving digital landscape bring for UK businesses and you as employees.</p>	<p>• apply business concepts to familiar and unfamiliar contexts</p> <p>Tracy mentions “industry bodies”, Ahecia mentions “networking with industry professionals” and Carmen mentions “putting the feelers out” – what type of industry or role are you keen to explore in the future? What are the industry bodies? How might you network?</p>
<p>• develop problem solving and decision-making skills relevant to business</p> <p>Amanda mentions “problem solving skills in a complex and changing dynamic environment” – what does she mean by this? Can you give an example of how this may affect the businesses in the 3 videos e.g. William Mitchell, Boots and MyPolicy.</p>	<p>• investigate, analyse and evaluate business opportunities and issues</p> <p>Lord Walney mentions “that we haven’t been growing our economy as fast as we should have been” and as such, some areas are feeling left behind. Which areas of the UK have been left behind? What is the Government doing to address this? What more to do?</p>
<p>• make justified decisions using both qualitative and quantitative data</p> <p>Ahecia says “embrace the journey and get ready to succeed” – what information do you need now to make informed decisions about your future career within UK business?</p>	<p>• additional areas to think about</p> <p>All of those on the video shared advice for getting started. Which of these have you already thought about for you? Have you thought about University?</p> <p>What top tips can you take away from this?</p>

Additional helpful resource/link: <https://www.wlv.ac.uk/schools-and-institutes/faculty-of-arts-business-and-social-sciences/university-of-wolverhampton-business-school/>