



Teach Portsmouth Awards 2023

SPONSORSHIP OPPORTUNITIES

A message from Callum Murphy, Senior Campaign and Events Officer

Dear colleague,

I would like to thank you for showing an interest in sponsoring the Teach Portsmouth Awards 2023. In 2022, the awards were hosted by comedian and broadcaster, Shappi Khorsandi, celebrating the achievements of Portsmouth's education superstars in 10 award categories at Portsmouth Guildhall.

In 2023, we will once again be returning to Portsmouth Guildhall on Thursday 29 June. To help make the event a reality, we rely on organisations, like yours, to support the event. This year, there are more categories to choose from, that recognise a broader range of heroes across early years, primary and secondary education.

If you are new to the event, The Teach Portsmouth Awards is completely not-for-profit. To streamline what we offer, there is only one sponsorship level this year, as well as a lower fee to ensure more organisations can get involved.

As always, in return for financially supporting the event, you can enjoy a range of benefits including presenting the award for your category and opportunities to promote your organisation to an audience of senior school leaders in Portsmouth.

As sponsor, you will also benefit from being part of wider media coverage leading up and during the event. You may also wish to take advantage of your own sponsorship of the awards by organising a special celebration for the winner of your category. This is completely optional but we welcome sponsors who wish to do this and in return we will share your activity through our channels.

Once again, thank you for taking the time to consider sponsorship of the Teach Portsmouth Awards. With your help, we can showcase the incredible achievements of colleagues in our great waterfront city.

Many thanks,

Callum Murphy

Senior Campaign and Events Officer



Image 1: Shappi with the winners of the innovation in teaching award, Chiara, Liv and Sam from The Portsmouth Academy with sponsors Gunwharf Quays

Help us recognise Portsmouth's education superstars

In 2023, we return to Portsmouth Guildhall on Thursday 29 June

The 300 capacity venue will welcome education professionals from across the city to celebrate the incredible work of teachers, learning support assistants and senior leaders. This year, we are recognising even more people, including new award categories for early years and school governors who play a vital role in the development of children and young people.

The role of sponsorship

As a not-for-profit event, sponsorship makes the awards possible, enabling us to celebrate the diverse achievements of Portsmouth's education professionals.

This year, we have streamlined sponsorship to offer just one sponsorship level. This makes sponsorship more affordable and accessible for more people.

As a sponsor, you will have more opportunities than ever before to showcase your products and services during the awards ceremony.

Our aspirations

The Teach Portsmouth Awards is a chance to celebrate the positive impact that education professionals have on the city. Our aspirations are to:

- Engage with more schools across the city in terms of award nominations
- Maximise promotion of Teach Portsmouth and partners to a wider audience
- Promote Portsmouth as a place to live and work as an education professional

Sponsorship explained

This year, sponsorship has been streamlined to offer one level only. All sponsors receive the same level of rewards and exposure during the event.

This year, there are 12 award categories. All categories are allocated on a first come first served basis. We are unable to reserve categories.

Applying for sponsorship

All sponsorship is done on a first come first served basis.

If you are interested in sponsoring the awards, please send an expression of interest email to teachportsmouth@portsmouthcc.gov.uk. Once you have the go ahead to sponsor the awards and we have confirmed your booking form, an invoice will be raised for the amount and must be paid within 30 days.

If 30 days elapse, the booking is withdrawn. The option is then given to other interested parties who are on a waiting list.

Sponsorship package explained

This year, we have streamlined sponsorship packages into one, ensuring everyone receives the benefits of higher tiered packages from previous years.



Standard sponsorship - £2500 + VAT

+ Great for brand awareness + Present an award + 12 placements available

The standard sponsorship level includes the benefits of higher tier packages from previous years for a lower fee offering all sponsors maximum opportunities for brand awareness.

- Sponsorship of one award category and presentation to winners
- Feature in pre-event marketing including email newsletters
- Invitation for 2 people to attend VIP reception before the awards
- VIP seating reserved for your organisation at the front
- Special mentions during awards ceremony from celebrity host
- Photo opportunities with distinguished guests
- Company branding included on the website for 12 months
- Logo inside awards programme next to your category

What's next?

Your contribution towards the Teach Portsmouth Awards 2023 will enable us to deliver an event Portsmouth deserves.

If you're interested in sponsoring the event, please contact teachportsmouth@portsmouthcc.gov.uk to send an expression of interest. Please remember:

- We still require a booking form to confirm your sponsorship package. We are unable to hold any opportunity without this.
- Before sending your booking form, please ensure you have the package cleared with a senior team leader or head teacher
- The team will send confirmation of your sponsorship booking as well as an opportunity to select your category choices.
- Payment must be made within 30 days of the invoice date
- Once paid, the team will begin working with you on the sponsorship rewards

Full category list for 2023

The category list for 2023 would be:

- Community award
- Outstanding contribution award
- Inclusion award
- Innovation award
- Early years and childcare award
- People's choice award
- Long service award
- Teaching and learning support award
- Early career teacher award
- Unsung hero
- Governors' award
- Progress award