Businesses

Do you have an idea for a new product, service or experience?













Our new Masters R&D Studentship is designed to give you access to fresh talent, skillsets and ideas.

This new initiative will pair highly skilled Masters level students from across our **Faculty of Arts, Humanities and Business** with local businesses in order to undertake a defined R&D challenge that will contribute to the development of a new product, process, service or experiential offering for the business and deliver an unprecedented learning experience for our students.



For the business:

- The opportunity to add a Masters student to your team to stimulate innovation and move your project forward
- A stipend of up to £2000 towards agreed costs for materials, travel and accommodation directly associated with the project
- Access and use of the Faculty's R&D facilities including the new Digital Fabrication Laboratory, Immersive Media Lab and Immersive Visualisation Theatre

Further information about the Faculty's R&D facilities can be found at the following webpages:

For the student:

- The opportunity to work collaboratively with a local business to apply knowledge in a work context, addressing a real world R&D challenge
- A scholarship of £3000 towards course fees
- Joint supervision from the business and University staff, impacting positively on creative practice and future prospects

Digital Fabrication Laboratory Immersive Media Lab Immersive Visualisation Theatre

To express an interest, or if you have any questions, please do not hesitate to contact:

Sarah Holcombe, *iMayflower Knowledge* Exchange Specialist

E: sarah.holcombe@plymouth.ac.uk T: 07458 127919

www.plymouth.ac.uk/business-partners/the-bridge/imayflower/innovative-placements



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