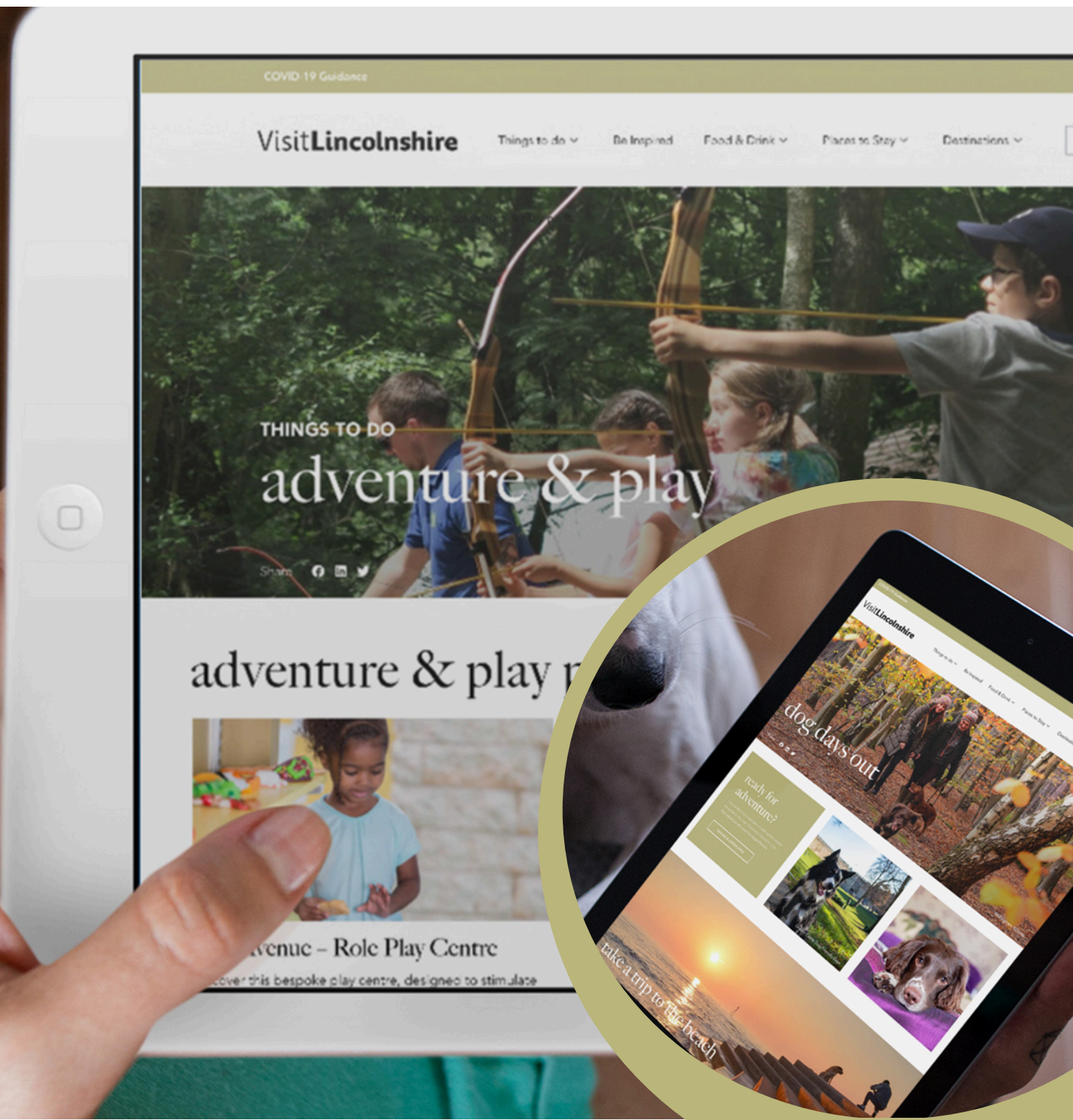


VisitLincolnshire.com

city • countryside • coast

A quick guide to sharing and promoting your business with Visit Lincolnshire

**“MAKES PLANNING A TRIP TO LINCOLNSHIRE
EASY, ACCESSIBLE, AND BOOKABLE....”**



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Greater Lincolnshire's Countywide Visitor Facing Destination Brand

PROMOTING YOUR VISITOR ECONOMY BUSINESSES WITH VISIT LINCOLNSHIRE

There is no cost to your business to submit information to Visit Lincolnshire, this website is provided and fully funded by Lincolnshire County Council. Simply follow the links below and submit all of the information requested in each field with as much notice as possible (ideally four weeks*)

THINGS TO DO: www.visitlincolnshire.com/things-to-do-business-contact-form/

PLACES TO STAY: www.visitlincolnshire.com/accommodation-business-contact-form/

EVENTS: www.visitlincolnshire.com/events-business-contact-form/

ANY OTHER LISTING: www.visitlincolnshire.com/gettinglisted/

Please WeTransfer images directly: VisitLincs@Lincolnshire.gov.uk

They need to be as hi-res as possible and editable. The header image on each page needs to be landscape ideally, and crop-able to 1920 x 700 px. For the gallery images, they need to be editable down to 767x767 px. If you would like a video including, please send the YouTube link. We are able to use videos as headers as well as an image.

General Enquiry Contact Details:

If you have any queries, need up update your current listing, or would like to chat to the team about further opportunities please contact: VisitLincs@Lincolnshire.gov.uk

Visitor facing Social Media: **Facebook / Instagram / Twitter**

Tag us and we may be able to amplify (share, like, comment on) your content

INSTAGRAM & FACEBOOK VISITLINCOLNSHIRE

TWITTER/X: VISIT_LINCS

WEBSITE: VISITLINCOLNSHIRE.COM

#VISITLINCOLNSHIRE

Remember to share our posts too! Together we have a louder voice and a wider reach



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Who runs Visit Lincolnshire?

Visit Lincolnshire is owned and managed by **Lincolnshire County Council** and has been for a number of years.

The Visit Lincolnshire website is the website that all our guests and visitors see when they type into a search engine, for example, "holiday in Lincolnshire", "I want to visit Lincolnshire", "things to do in Lincolnshire" etc. It is a high performing site. It is the visitor facing brand that our visitors recognise, and that brand is not changing.

Our website sets the scene, entices and inspires people to visit – and then importantly points them to further information on specific destination websites – for example Visit Lincs Coast, Visit Lincoln, Love Lincolnshire Wolds, Discover North East Lincolnshire etc, or **your own business websites**.

Visit Lincolnshire (and therefore LCC) collaborate with ALL district tourism officers and depts, and the LVEP Destination Lincolnshire, to publish visitor information for our county-wide destination website.

Behind the scenes, all of the agencies and stakeholders involved in county tourism collaborate and work together to amplify and champion Lincolnshire as a great place to visit. There is a big job to do and room for all. It doesn't matter at which point you as a business enter this support eco-system, we work together to signpost and introduce you to the most suitable solution.

Contact Us: VisitLincs@Lincolnshire.gov.uk

