

“Working with the Growth Hub has directly supported us to grow as a worldwide brand.”



Malvern



20 Employees

Organisation Sector: Seller of Outdoor Leisure Products



Jamie Clyne - Worcestershire Growth Hub
Account Manager

The support provided by the Worcestershire Growth Hub is funded by Malvern Hills District Council as part of its UK Shared Prosperity Funding.

Company Overview

OLPRO, a B-Corp Certified company based in Malvern Hills, is a seller of outdoor leisure products, with sustainability and quality at the centre of their business. The company aims to create revolutionary, vibrant and dynamic outdoor gear to revitalise the excitement of camping.

Visit their website to find out more: <https://olproshop.com/>

The Support Received

OLPRO and the Worcestershire Growth Hub are proud to have a longstanding working relationship.

OLPRO have regularly met with members of the Worcestershire Growth Hub team to outline business support over the years, and most recently, via the Malvern Hills Account Manager, Jamie Clyne.



Funded by
UK Government



WORCESTERSHIRE
GROWTH HUB

Business Impact

Working with the Growth Hub has made a **significant impact on OLPRO this year.**

The support has enabled the company to **fast-track various projects and pace their implementation way beyond what OLPRO could have imagined.**

The accelerated timeline has allowed OLPRO to **expand their team** and bring in fantastic people, which in turn has helped them **increase their reach as a brand. It is remarkable how streamlining these initiatives has contributed to finer aspects of OLPRO's growth.**

“Beyond the logical help, the Growth Hub has been instrumental in keeping us informed on crucial topics that we might have otherwise overlooked. This kind of knowledge transfer is invaluable and has equipped us with insights that are critical for staying ahead in our industry.

“In terms of our global growth ambitions, the Growth Hub has been a direct supporter and enabler, propelling us towards our goal of becoming a recognised worldwide brand. Their partnership is something we deeply value, and it has unquestionably set us on the path to larger achievements.”

- OLPRO

“I am delighted that Olpro continue to take advantage of everything that the Growth Hub has to offer, and that this is having a direct and tangible impact on their growth trajectory.

“I look forward to working with Daniel and the team for many more years to come, to continue to provide them with all of the grant funding, business support and other opportunities on a local, regional and national level to help them achieve their goal of becoming a recognised worldwide brand.”

- Jamie Clyne, Worcestershire Growth Hub Account Manager for Malvern Hills & Wyre Forest

To find out more about how the **Worcestershire Growth Hub** can help your business please visit our website by [clicking here](#) or contact the team on [01905 677 888](tel:01905677888) or info@worcestershiregrowthhub.co.uk.

Eligibility criteria will apply



Funded by
UK Government



WORCESTERSHIRE
GROWTH HUB