

★ ★ ★  
TURNING  
**BIG DREAMS**  
— INTO —  
BRIGHTER  
FUTURES

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# Introduction.

Founded in December 2016, Dream Big Sports is a non-profit sports coaching, education and training provider offering services in Education, Holiday Camps & Training with a clear mission:

“To ignite a passion for physical education, physical activity and sport in the next generation of young people whilst re-investing into greater opportunities for disadvantaged communities.”

As a proud non-profit organisation, we commit to re-investing our surplus revenue into greater opportunities that align with our mission. In 2023-24 alone, we delivered the following social value for the communities we serve:

Unique children engaged in provision:	13,448
Total hours delivered:	21,007
Social Value generated:	£2,144,600
Social Return on Investment (SROI):	£3.10



# Ignite Coaching Academy.

The Dream Big Sports “Ignite Coaching Academy” is a unique, three-day programme specifically designed to support NEET individuals aged 16-18.

The programme consists of 7 hours of delivery each day, followed by a support session two weeks after completion. Our core focus is “Community Sport & Leadership Skills” with the following workshops included:

- Team Building & Social Skills
- Careers in Sport
- Industry Insights
- Personal Development
- Employment Ready

To ensure participants leave our programme with something tangible that will allow them to take their first steps into employment within the sport & physical activity sector, we have also included the delivery of the following accredited qualifications:

- 1st4Sport Level 1 Award for Activators (Multi-Skills)
- UK Coaching Safeguarding & Protecting Children certificate



# Eligibility Information.

Due to funding requirements, we have detailed a specific list of eligibility requirements below:

- Identified as being Not in Education, Employment or Training (NEET) at the time of enrolment.
- Aged 16-18 years old
  - Individuals aged 15-16 can be enrolled if they are identified as being suitable for a “NEET prevention” programme due to being at risk of being NEET (participant must be in Year 11 of school as minimum).
  - individuals aged 18-21 can be enrolled if they are care experienced e.g. a care leaver.
  - Individuals aged 18-25 can be enrolled if they are identified as having SEND or have an EHCP.
- UK national or have the right to live and work in the UK without any immigration restrictions.
- Live and/or work within Greater Manchester (specifically within Manchester City Council wards).
- Holds a National Insurance Number.
- Has access to their Unique Learner Number (ULN).



# Delivery Details.

Area	Venue	Delivery Dates
Central	<b>Moss Side Leisure Centre</b> Hulme High Street, Hulme, Manchester M15 5NN	<b>Day 1:</b> Monday 21st October 2024 <b>Day 2:</b> Tuesday 22nd October 2024 <b>Day 3:</b> Wednesday 23rd October 2024  <b>Support Session:</b> Monday 4th November 2024
North	<b>Manchester Youth Zone</b> 931 Rochdale Road, Manchester, M9 8AE	<b>Day 1:</b> Monday 11th November 2024 <b>Day 2:</b> Tuesday 12th November 2024 <b>Day 3:</b> Wednesday 13th November 2024  <b>Support Session:</b> Monday 25th November 2024
South	<b>Woodhouse Park Lifestyle Centre</b> Portway, Wythenshawe Manchester, M22 1QW	<b>Day 1:</b> Monday 2nd December 2024 <b>Day 2:</b> Tuesday 3rd December 2024 <b>Day 3:</b> Wednesday 4th December 2024  <b>Support Session:</b> Monday 6th December 2024



# Programme Timetable.

## Day 1

9:00 - 9:15	Arrival & breakfast (provided)
9:15 - 9:45	Introduction & Survey completion
9:45 - 10:45	Ice Breaker & Team Building
10:45 - 11:00	Break
11:00 - 12:00	Orienteering Activity
12:00 - 13:00	Lunch (provided)
13:00 - 14:30	Careers in Sport
14:30 - 15:00	Debrief & Close

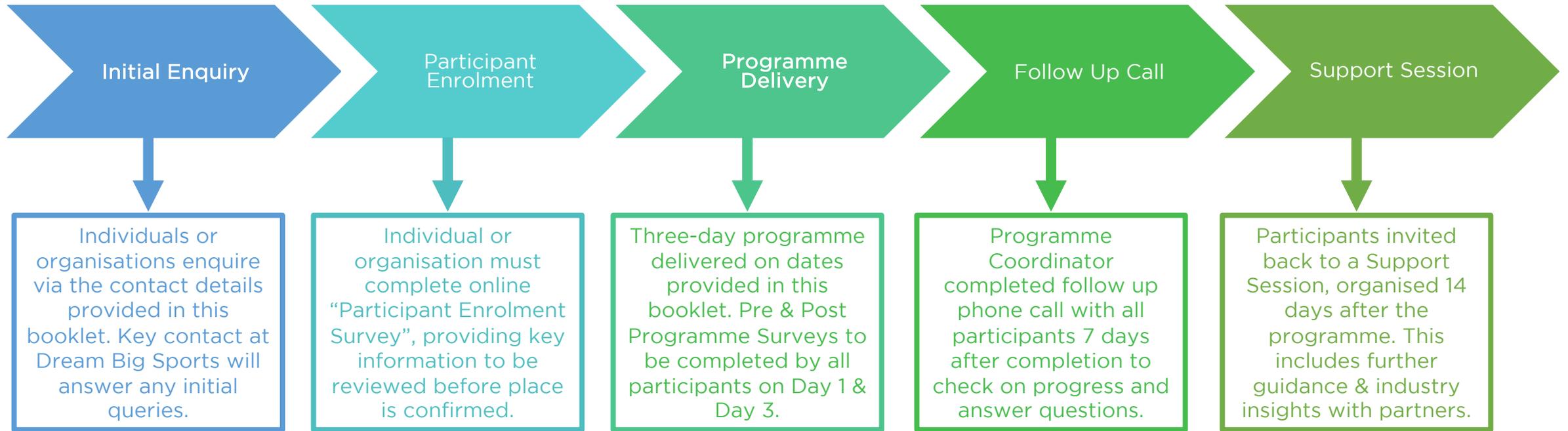
## Day 2

9:00 - 9:15	Arrival & breakfast (provided)
9:15 - 10:45	Personal Development & Employment Ready
10:45 - 11:00	Break
11:00 - 12:00	Industry Insights
12:00 - 13:00	Lunch (provided)
13:00 - 14:30	Safeguarding & Protecting Children certificate
14:30 - 15:00	Debrief & Close

## Day 3

9:00 - 9:15	Arrival & breakfast (provided)
9:15 - 10:45	Level 1 Award for Activators (Multi-Skills)
10:45 - 11:00	Break
11:00 - 12:00	Level 1 Award for Activators (Multi-Skills)
12:00 - 13:00	Lunch (provided)
13:00 - 14:30	Level 1 Award for Activators (Multi-Skills)
14:30 - 15:00	Survey completion & Close

# Process.



# The Impact.

Through previous delivery of the Ignite Coaching Academy, Dream Big Sports have supported 150+ young people with the key skills, knowledge and fundamental qualifications to take their first steps into a career in Sport & Physical Activity. The positive impact from our most recent cohort is detailed below:

**78 participants completed the funded programme.**

- **86%** of participants stated that their social skills, confidence and self-esteem had improved.
- **91%** of participants stated that the programme had helped to prepare them for employment in the sector.
- **100%** of participants passed the accredited qualifications on the programme.
  
- **16** participants were offered voluntary opportunities with our organisation.
- **10** participants completed work experience placements following the programme.

In addition, Dream Big Sports recruited 1 participant to join our coaching team on a casual basis. This provided an opportunity for paid work on our Multi-Sports Holiday Camps in the community during the school holidays, gaining valuable experience whilst exploring possible apprenticeship opportunities within the sector.



# Contact Information.

To enroll or request more information about our Ignite Coaching Academy programme, please feel free to contact us using the details provided below:

Website: [www.dreambigsports.co.uk](http://www.dreambigsports.co.uk)  
Lead Contact: Adam Sunderland  
Contact Email: [adam@dreambigsports.co.uk](mailto:adam@dreambigsports.co.uk)  
Contact Telephone: 0161 669 5818 (option 1)



