Collyhurst Freelance Creative Producer Information Pack

Welcome, thanks for your interest!

The Collyhurst Masterplan team is looking for a part time Creative Producers to help us plan and run community engagement activities and events in Collyhurst.

We're looking to recruit 2 people to work as part of a small, locally embedded team to deliver around 50 hours work over the course of the project between November 2023 and August 2024.

The successful candidate will be supported and managed by architecture practice IF_DO and the Collyhurst Masterplan team.

Criteria:

- You must be a resident of Collyhurst (or live in the surrounding area)
- You must have legal right to work in the UK

About the masterplan

What is the Collyhurst Masterplan?

Manchester City Council and Far East Consortium (FEC) are working together to regenerate a large area running north of Manchester city centre along the River Irk Valley, known as Victoria North. In Collyhurst, FEC and MCC have worked with the community to develop a Strategic Regeneration Framework (SRF). The Northern Gateway SRF has established development principles for Collyhurst, guiding its overall development. The masterplan builds upon this, outlining locations of new homes, public spaces, and community amenities, and will offer an approximate timeline for phasing of the new homes.

Which areas will the masterplan cover?

The masterplan will encompass South Collyhurst and Collyhurst Village. (See map to right).



Who is the design team for the masterplan?

The masterplan's design team includes lead architect Mæ, Meanwhile Use* by Turner.Works, Landscape and Public Realm by Schulze+Grassov, and Community Engagement by IF_DO.

*Meanwhile use refers to the adaptive and temporary use of spaces or buildings during a transitional period or while awaiting a more permanent development.

What is the plan for community engagement?

Community enagement is fundamental to masterplanning projects and can lead to more inclusive and representative outcomes, that cater to the various stakeholders within the community.

We are committed to continuing to involve the existing community in the development of new homes, streets, and parks in Collyhurst, and the enagement process has been designed to ensure a diverse range of perspectives and needs are considered. We are organising various events in different formats and at different times to ensure broad participation. These activities include open workshops, drop-in days, focus meetings in-person and online, online engagement through the Collyhurst website, workshops with schools, local community organisations, and groups.

The role

The Collyhurst Masterplan team is looking for a creative and innovative person to be part of a small team planning and delivering community engagement events and activities in Collyhurst.

The successful candidate will help to collaboratively design and deliver these events and activities aiming to support local residents to shape the look and purpose of the development of the area.

The events and activities will be designed to facilitate meaningful conversations with residents and stakeholders about shaping the future of Collyhurst; including what different areas should feel like, and the types of public and green spaces created. We want to engage with people living in the area to understand what they want for their community and provide engaging and inclusive opportunities for them to get involved.

You will work closely with another creative producer and be supported by the Collyhurst Masterplan team, who are leading the engagement process.

Who are we looking for?

We want to hear from candidates who live, work and/or study in Collyhurst and the surrounding area. We are looking for people with an interest in one or more of the following areas:

- Architecture and/or Design
- Marketing & communications
- Community work
- Project management
- Event planning

We welcome applications from all, including those facing employment barriers, individuals out of work, and individuals who are graduates, school leavers, and care leavers.

What are we offering?

- You will be paid £15 per hour (50 hours minimum in total)
- Guidance for you to set yourself up as self-employed if desired/required
- Opportunity to learn the principles of community engagement and gain practical experience in running events
- Development of skills that will support you in applying for work or further study
- Opportunity to shape your local area
- Team working and communication experience

Role details and how to apply

Location: This role requires a mixture of remote working online and offline (in person) engagement in and around Collyhurst, Manchester. The Collyhurst masterplan team will lead all community engagement activities for the project, and will guide and support the successful candidate both remotely and in person at planned activities and events.

Salary: £15 per hour

Hours: Approximately 50 hours of work in total. This will be split into 2-3 hour slots between November 2023 and August 2024. The timing of engagement events will be a mix of regular business hours, weekend and early evening. The timing of other work (e.g. to prepare for engagement events) will be flexible to meet agreed deadlines. It is understood that you may have other work or study commitments to fit around.

How to apply:

1. MAKE A VIDEO!
Make a 2-3 minute video* answering the following questions:

- Tell us why you want the role and any experience you feel is relevant?
- What do you think about Collyhurst at the moment?
- What do you think the future Collyhurst could be like?

Please don't worry about the quality of the filming - it's your answers we're interested in! Feel free to record on a laptop (using zoom or similar) or record on your phone in portrait or landscape mode.

*NOTE: We will not share the video with any other party and videos will only be used for the purposes of this recruitment process.

2. EMAIL IT TO US!
Please upload your video (in a compatible format) to Google Drive (or equivalent) and send an email with the file link to the address below. Please remember to include in the email:

- Your name
- Your age
- Your address
- Your telephone number

The closing date for applications is Friday October 13th 2023 at 23:59 and we're looking for the successful candidate to start as soon as possible. Interviews will be in the week commencing 16th and 23rd of October.

Please send your application to Jodie: **masterplan@collyhurst-regeneration.co.uk**

Any questions?

If you need any assistance applying or have any questions please contact Jodie at the address above. (NOTE: If you are unable to create a video, then we are happy to receive written applications emailed to the same address).