



standguide group

Eligibility: Must be aged 19+ and live in Greater Manchester

Level 2 Certificate in

Creating a Business Start-Up

COURSE OVERVIEW

Starting your own business can be exciting, but it's important to be aware of the initial processes and requirements of a business start-up.

If you're looking to start your own business, this course will help you to explore business ideas and select the most appropriate option to develop your own.



WHAT YOU WILL LEARN

There are 4 mandatory units for this course, they are:

- First steps in creating a business start-up
- Marketing your business start-up
- Legal and financial considerations for your business start-up
- Developing your business plan.

START DATES

Remote initial assessment

Tuesday 17th January 2023,
Wednesday 18th January 2023,
Wednesday 25th January 2023.

Remote course starts

Tuesday 31st January 2023 for 8 weeks.

For more information, contact edu@standguide.co.uk or to join the course, call our referrals team on 0161 881 4826.

Awarded by:



European Union
European Social Fund

