



VALUE PROTECT & GROW

OUR CULTURE
AND HERITAGE



**INCLUSIVE
GROWTH
LEEDS**
2023-2030

Creating
growth in
our economy
that works for
everyone

 **Leeds**
CITY COUNCIL

**HISTORIC BUILT ENVIRONMENT,
COLLECTIONS, INDUSTRIAL LEGACY,
PARKS AND NATURAL SPACES,
MEMORIES, STORIES & TRADITIONS**

**SHOWCASING WHAT WE HAVE TO OFFER
DRIVING VISITORS TO THE CITY
INSPIRING YOUNG TALENT
IMPROVING PEOPLE'S HEALTH
BRINGING COMMUNITIES TOGETHER**

**MAINTAINING, CONSERVING &
REVITALISING ASSETS FOR COMMUNITIES**

**WORKING AT SCALE
WITH REAL AMBITION
UNASHAMEDLY POLITICALLY DRIVEN**



Anno Dñi. 1610.
Ætatis suæ. 47.

c. 576,000 annual footfall



■ visitors ■ conference ■ shows

Railway Museum	564,000
Tate Liverpool	440,000
Science & Industry	380,000
IWM North	233,000





MANCHESTER

COLLABORATE
INNOVATE
INVEST

OPPORTUNITY
LONDON

GMCA







ROYAL ARMOURIES

ROYAL ARMOURIES



9.2" HOV
II

RE:LOADED

THE HISTORY OF THE GUN

The gun has always been a symbol of power and control. It has been used for hunting, warfare, and self-defense. The invention of the gun changed the way we live and the way we think about violence.

The gun has also been a symbol of freedom and resistance. It has been used by revolutionaries and freedom fighters to fight against oppression and tyranny. The gun has been a tool of liberation and a symbol of hope.

The gun has also been a symbol of progress and innovation. It has been a tool of discovery and a symbol of human achievement. The gun has been a catalyst for change and a symbol of the future.

The gun has also been a symbol of tragedy and loss. It has been a tool of destruction and a symbol of human cruelty. The gun has been a cause of death and a symbol of despair.



43





35000 m²

EVENT, PEOPLE & PERFORMANCE SPACE



LIVE



PLAY



SMILE

Rooftop Gardens

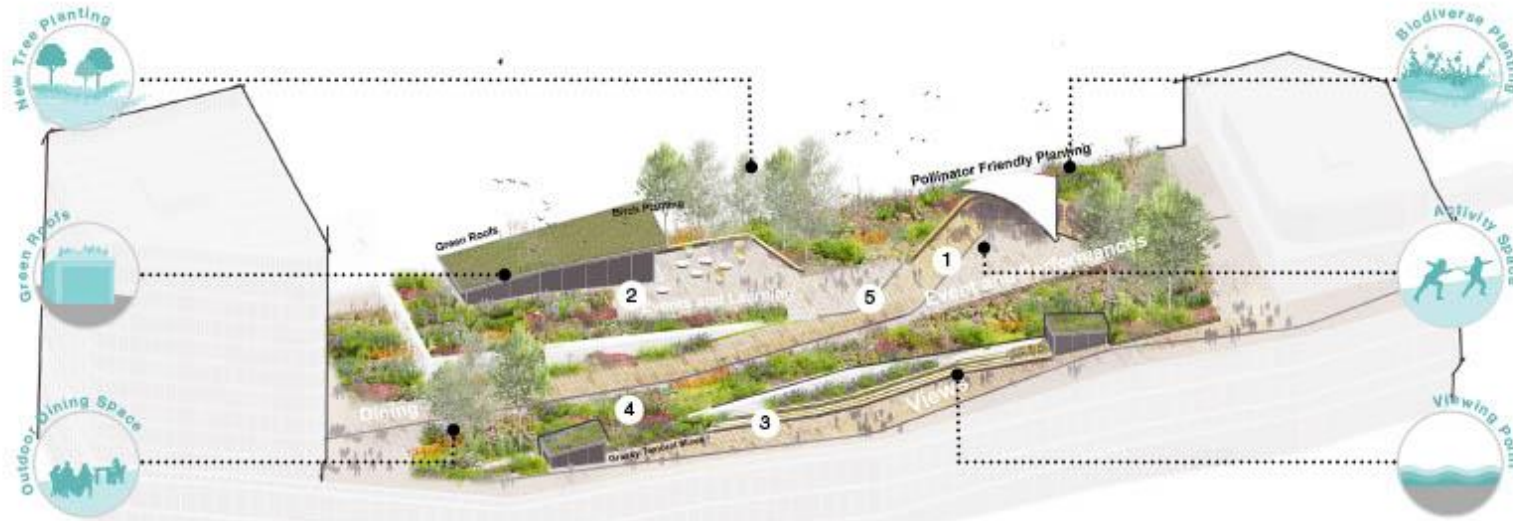
The large area above the main events hall creates a unique opportunity to create a publicly accessible rooftop park. The main purpose of this space is to provide a versatile venue for various outdoor events, functions, exhibitions, and reenactments. It will serve as a platform for the Royal Armouries to present artefacts and stories in an impressive setting.

Prioritising biodiversity is also crucial, and further design development will be required to ensure that space is unique and engaging, while offering opportunities to tell the story of the city and the area.

The proposed landscape should take inspiration from the nearby waterside character, whereby the waterside nature would seem to “break through” or “recolonise” the building. The result will be a rooftop space that showcases the connection between nature and storytelling, reflecting the past, present, and future (the future being one of environmental sustainability) in a compelling manner.

KEY

- ① Event Space
- ② Cafe Space
- ③ Amphitheater Space
- ④ Bio-diverse Planting Palette
- ⑤ Historical Timeline In The Paving





MANCHESTER CENTRAL
FARNBOROUGH IECC
ACC LIVERPOOL
ICC WALES
ICC BIRMINGHAM
HARROGATE CONVENTION CENTRE
TELFORD INTERNATIONAL CENTRE
EICC EDINBURGH
QEII CENTRE LONDON
ROYAL ARMOURIES LEEDS



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TILTYARD NUMBERS

153M CONSTRUCTION COST

106M CONFEX/CULTURAL/PUBLIC SPACE

34M HOTEL : 13M ASSOCIATED COSTS



65M DIRECT FINANCE

(ASSUME 60% INCOME)

71M TIF/INDIRECT FINANCE

17M LEVELLING UP*

3.3M NET ADD. ANNUAL RA
INCOME

2.75M ANNUAL HOTEL
REVENUES

TILTYARD WIDER CONTRIBUTION

35M + GROSS EXPENDITURE

15.7M + NET GVA ANNUALLY

324 + FTE JOBS

25M CONSTRUCTION GVA

400 PEOPLE YEARS OF
CONSTRUCTION EMPLOYMENT

CONNECT GREEN & BLUE
NETWORK

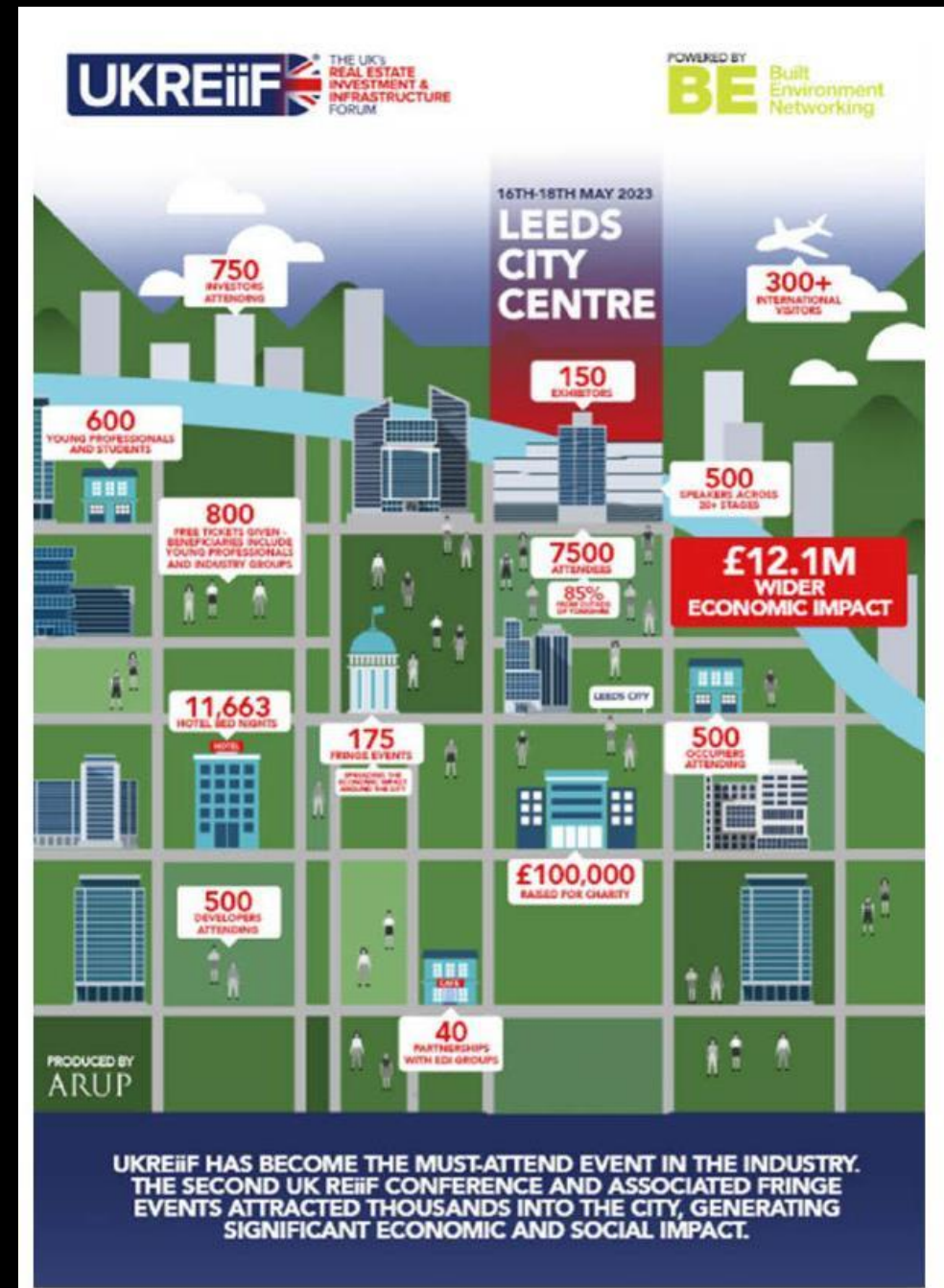
ACTIVATE WATERFRONT

ADAPT HERITAGE & LINK ASSETS

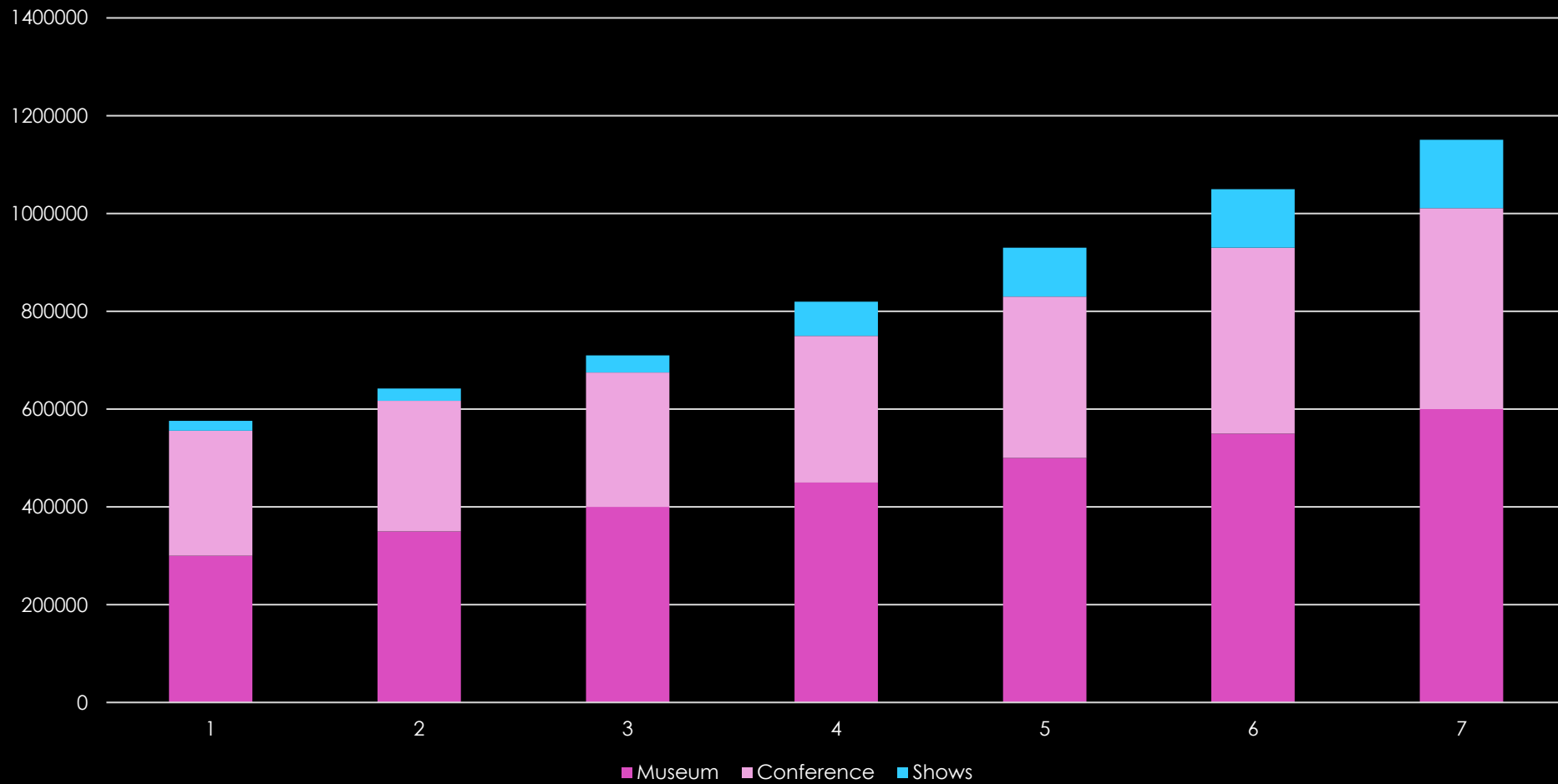
CREATE & VITALIZE CENTRE

USE CULTURE TO DRIVE

PLACEMAKING



RAM Footfall



1,151,000





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