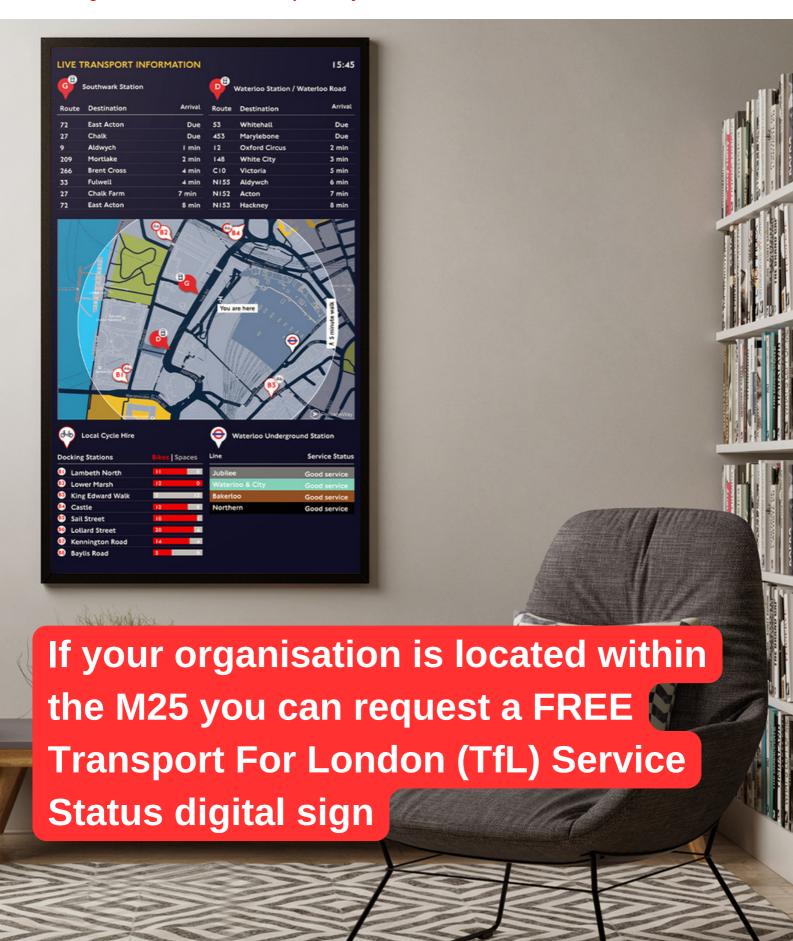


Making The Choice Of Public Transport Easy





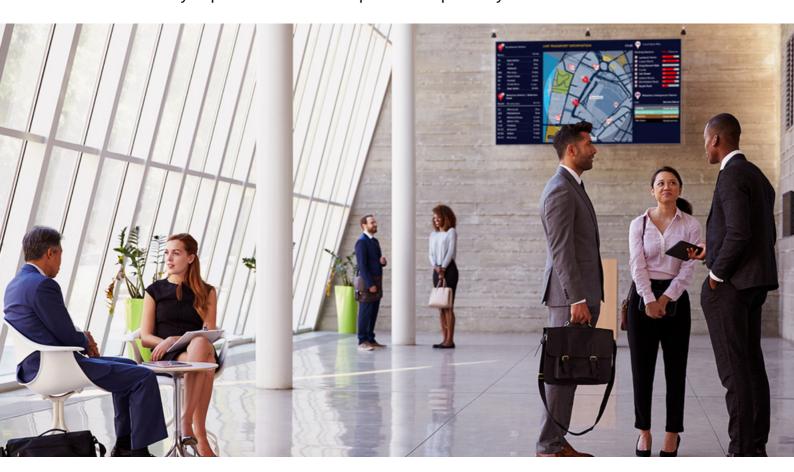
How It Works

If you're an organisation within the M25, keen to offer your employees, customers and visitors the benefits of live local public transport information, displaying a PassageWay Service Status digital sign is the solution.

Your digital sign is specific to your location, displaying real-time information for all local Transport for London (TfL) public transport options along with associated disruption notifications and onward travel status for the tube, tram, river-bus and TfL Rail. Your digital sign includes a helpful map of your local area which pinpoints the displayed stops alongside your location.

Your digital sign is supplied as a URL that can be displayed on virtually any connected screen via a modern web browser, updates every few seconds and automatically adjusts to the orientation of your screen.

Supplied free-of-charge to organisations within the M25, your Service Status digital sign is the ideal way to promote sustainable public transport for your location.



Find Out More

Please Contact Us

discover@digital-transport-signs.com Chris Johns 07785 996472 Passage-Way.com

What's On Screen

Your PassageWay Service Status digital sign displays a carefully curated combination of the following live data alongside a map with location markers:

- Bus Stop arrival boards for up to 4 bus stops
- Availability of spaces/bikes at up to 8 local cycle points
- Onward travel status for TfL tube and tram lines
- · Up to 4 river bus piers
- · Disruption notifications



Frequently Asked Questions

Where should the digital sign be sited?

You should try to locate your PassageWay Service Status digital sign in a location that experiences a high level of footfall plus offers a good level of visibility for the screen. Dependent on the screen that you're using you may wish to avoid locations that experience strong direct sunlight, though with the latest screen technology this is less of an issue.

What screen resolution should we use?

Your PassageWay Service Status digital sign is optimised for both landscape or portrait orientation at 1920 x 1080, or 1080 x 1920.

What sort of screen does the sign need?

Your digital sign will display on virtually any size colour screen and will adjust automatically for the screen orientation. The size and orientation of the screen is a choice determined by its location. The only prerequisite that your PassageWay Service Sign requires is that the screen has a modern browser such as Chrome or Safari and that Javascript is enabled.

Passage-Way.com

Frequently Asked Questions (Contd)

Is there a test sign we can use to run a trial with?

Yes, please contact us for details. If you'd like a test sign for your specific location then please let us know and we'll set-one up for you.

How long does a sign take to be delivered?

Each sign is carefully curated. First we'll check with you to ensure we have the right mix of local public transport information. Once we have this then a sign can be ready within a day or if the requirement is super urgent we can supply same-day.

Do we need to manually refresh the sign?

No. The sign updates automatically. When it initially loads it will gather the live data and then it can be left alone to display the latest information.

What sort of web browser is best?

We recommend the most recent two versions Chrome however the Service Status digital sign will work with most modern browsers that have javascript enabled.

What sort of Internet access is required?

We recommend a hard-wired Internet connection via Ethernet. If this isn't possible then a strong, stable WiFi connection will be fine. It is also possible to run the Service Status digital sign with a tethered connection of 3G or greater.

Is there a difference between the landscape and portrait modes?

No, they are identical. Please note the resolution of your screen should be $1920 \times 1080 \times 1920$.

Do you provide support?

Yes, please contact us if you have any issues and we'll work with you to find a resolution.

How many screens can one sign be displayed on?

We allow each digital sign to be displayed on a maximum of two screens simultaneously. If you'd like to have it display on more than this, or to include a digital sign within your Intranet or on your public/sociaL web channels then please contact us for pricing.

Do you provide a mobile version?

We will shortly release an update which incorporates QR codes for each sign so they can be opened on a smartphone.

Do we need to sign a contract?

We have a very simple form that we ask you to complete to ensure that your location meets the criteria agreed with Transport for London.

Find Out More

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