

Junior Content Creator Apprenticeship

Employer: Clod Ensemble

Contract: 18-month fixed term contract

Hours: Full time, 37.5 hours per week, Monday-Friday

Salary: £24,000 per annum

Qualification you will gain: Level 3 Content Creator

Location: CLOD ENSEMBLE, 3 Cripps Yard, Soames Walk, Greenwich Peninsula, London SE10 0BQ

Start date: July 2023

Closing date: 8th June 23:59

Join us for an Insight Session on **Wednesday 24th May 12-13:00 where you can learn more about this apprenticeship, Clod Ensemble and how to make a strong application. Register to join [here](#).*

About Clod Ensemble

Clod Ensemble creates provocative, finely crafted performance and participation projects driven by movement and music. <https://www.clodensemble.com/>

For 28 years, director Suzy Willson and composer Paul Clark have developed a highly original performance language. Each Clod Ensemble production has a unique visual identity and distinctive musical score. Our performances are made in collaboration with dancers, actors, musicians, medics, architects and orchestras. Clod Ensemble has presented work in London, across the UK and internationally in venues including the Southbank Centre, The Lowry, the Wales Millennium Centre and the Public Theater New York.

Clod Ensemble also has a strong reputation for providing innovative community and education projects. Our projects have been utilised by people of all ages - in particular teachers, artists and healthcare professionals. Clod Ensemble is a winner of the Times Higher Award for Excellence and Innovation in the Arts.

About the role

If you are looking for an opportunity to gain work experience and a qualification, then an apprenticeship with Clod Ensemble might be for you. As Junior Content Creator you will learn about many aspects of creating content for a digital audience while also gaining hands-on experience alongside the Clod Ensemble team. You will be working towards a Level 3 Content Creator qualification with Gingernut Training.

The focus of this role will be working with Clod Ensemble's rich archive of multimedia materials. They are drawn from across Clod Ensemble's body of work, taking in artforms such as music, dance, visual art and theatre. With support from Heritage Lottery Fund, our plan is to activate our archive in exciting and dynamic ways across our communications platforms and beyond.

You will be creating new content based around the archive. The intention of this content will be to engage a diverse and growing audience with Clod Ensemble's work. This content is likely to include promotional materials for events and programmes, producing and editing images/videos showcasing archival materials, audio production, and creating informative graphics, website-specific content and other forms of content as necessary.

Through this work, you will acquire a wide range of transferable skills and gain first-hand experience of arts work as part of an industry-leading organisation.

This apprenticeship is aimed at LIFT borough residents aged 18+ - see below for more detail on eligibility requirements.

What you'll be doing

CREATION & CAPTURE

- Working closely with Artistic Directors and Head of Communications to review and edit material from the Clod Ensemble archive, including photography, film and audio, that showcases Clod Ensemble's work, process and collaborations.
- Learning about audio restoration and supporting the creation of new audio, including recording original music and oral histories.
- Planning and developing creative content such as teasers, trailers and sound bites in line with briefs and budgets.
- Making sure content is accessible through the inclusion of captions, BSL interpretation, image descriptions.

DOCUMENTATION & CATALOGUING

- Supporting the Project Archivist to catalogue Clod Ensemble's archive. Tasks will include collating and migrating material from old formats (e.g. from cassette tapes) to modern formats, digitising documents using scanners and digital cameras, and naming digital files using reference codes.
- Following protocols to ensure materials are stored securely and methodically and in a manner which enables efficient access and retrieval.
- Documenting the archival process through the capture of short films and imagery.

MARKETING

- Supporting the strategy and objectives of the Clod Ensemble brand.
- Ensuring content complements Clod Ensemble's branding and aesthetic.
- Researching, preparing and developing the media messaging to maximise audience engagement, with a particular focus on the engagement of young people (ages 18-30).
- Developing and creating written content that can be used across a variety of media.
- Updating content across Clod Ensemble platforms.
- Uploading content to the organisation's website

SUPPORT

- Contributing to a positive environment in the creative team.
- Working with the wider Clod Ensemble team in order to share skills and learning.
- Building relationships with creative networks, artists and specialists who would be useful to your future career.

What we are looking for

- Strong verbal and written communication skills.
- An understanding of and a passion for creativity, the arts and Clod Ensemble's values.
- An interest in technology and content creation.
- Attention to detail.
- Organisation skills and ability to prioritise tasks.
- Comfortable building relationships with colleagues, artists and collaborators
- Interested in developing communications ideas to be used across all our social platforms.

Entry requirements

- A resident of a LIFT borough (Camden, Hackney, Islington, and Tower Hamlets)
- Aged 18+
- 5 GCSEs grade A*-C/9-4 or equivalent (including English and Maths) – or willingness to complete these during apprenticeship
- You must NOT already have a qualification in a similar subject at the same or higher level than this apprenticeship
- Have lived within the UK/EEA for a minimum of 3 years consecutively
- Have the right to work in the UK

Clod Ensemble is committed to being an Equal Opportunities Employer and actively encourages applications from individuals with a variety of backgrounds, experience and perspectives.

We actively encourage applications from a wide range of people, especially those who may have experienced barriers to employment. We can support career development and offer coaching or mentoring for successful applicants who demonstrate suitability but who feel they may need more support.

Lived and volunteer experience is acceptable for essential/desired experience if you can demonstrate how the skills you have developed are transferable.

How to apply

To apply, please follow the link below to the LIFT Opportunities Portal, and click the 'Apply' button – you will be asked to upload an up-to-date copy of your CV and in the 'Supporting Statement' box please answer these questions to help us get a better idea of why you're applying for this role. Please give some detail for each question and be specific with your examples to show your experience and understanding of the role and what you can bring to it.

1. Why are you interested in applying for the Junior Content Creator Apprenticeship with Clod Ensemble?
2. What experience or interest do you have in creating content and developing ideas?
3. Tell us about your passion for creativity and how you would apply it to this role?
4. Tell us about a time you've worked on a project where you had to prioritise your workload?

APPLY NOW

For more information or help with your application

If you are having any difficulties, would like to submit your application in an alternative format or would like support with your application, please contact the LIFT team on lift.futures@islington.gov.uk

If you require any reasonable adjustments throughout the application or interview process, please reach out to the team to discuss more.