

# STEEL WARRIOR\$

Christian D'Ippolito, Head of Development  
Lyndsey Phillips, Head of Youth Interventions



**Vision:** A nation where young lives are built on steel, not destroyed by it.

**Mission:** to build a UK-wide network of gyms, a street workout movement, that not only empowers at-risk young people to realise their passions and pursue their goals, but also fosters stronger, closer and better-connected communities.

# Community Offer

We carefully select each location for a gym, taking into account knife crime statistics and the availability of free facilities for young people in the area. All our gyms are located in gang neutral zones.

**Steel Warriors, Langdon Park, Tower Hamlets, London E14**  
(Open Air, Accessible At All Times, 15-20 per Session)

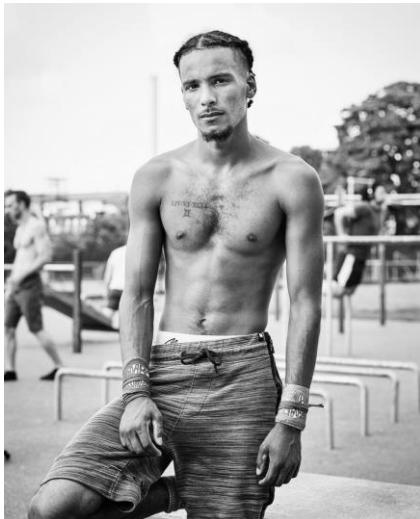
**Steel Warriors, Ruskin Park, Lambeth, London SE15** (Open Air, Accessible From 7am To 15 Minutes Before Sunset, 30-40 Per Session)

**Steel Warriors, Finsbury Park, Haringey, London N4** (Open Air, Accessible From Dawn To Dusk, 30-40 Per Session)

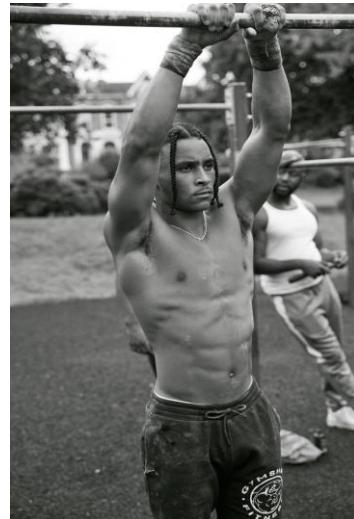


# Inspirational Training Leads

Shakade Khan



Kai Reid



Simone Bing



Tayo Awoderu



# Standing out from the crowd



STEEL  
WARRIOR

# Growing our Community



# Targeted Intervention Offer

Develop targeted intervention programmes for YP at risk at each site. Focus on goal-setting and discipline inherent in calisthenics.

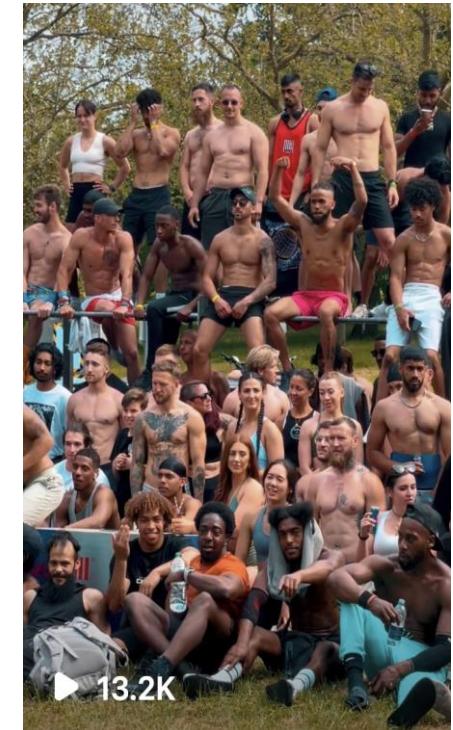
2 x 6-month interventions engaging approx. 20 YP at each site (120 total)

Each YP benefits from approx. 48 sessions

'Test and learn' online/in person engagement techniques in winter months

Explore particular themes e.g engagement and retention of young women in open spaces and building family resilience

Theory of change for each local partnership



# Collaborative intervention model

Experienced, dedicated project staff that know the local area

Priority to young people at risk of getting involved in ASB or crime

Appropriate location

Clear 'sport for change' methodology: anti-social to pro-social behaviours

Empowerment programme focussed upon resilience, knowledge transfer, personal safety and peer support

Multi-agency partnerships around collective priorities

High retention rates

Sustainability to support long-term outcomes

Data collection that leads to insight and improvement



# Contact

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