



January/February 2022

## PROGRAMME UPDATE

*Keeping stakeholders, parents and carers informed about Dudley's Special Educational Needs and Disabilities (SEND) Improvement Programme.*

### 3) Local Offer

The SEND Local Area Inspection that took place in May 2019, identified that the Dudley's Local Offer was under used and hard to navigate.

This led Dudley on its current journey to develop a new Local Offer that sits on the Dudley Community Information Directory (DCID) and that supports a series of dynamic webpages offering information about both local processes and services in relation to children and young people (aged 0 to 25) with SEN/D.

Our 'new' Local Offer was launched earlier this year (June 21). Although we know we still have long way to go until we are fully happy with all of the content, it was important that we share something as soon as possible to both demonstrate how this Local Offer is going to be different to our previous one and to gain feedback from users to inform ongoing improvement and development.

To encourage new users to use the Local Offer we have developed a "Latest SEN News" section on the home page. This will enable users to easily identify pages that have been updated or created. This will also show users that we are continually updating and developing our Local Offer.

Visit the website: [www.localoffer.dudley.gov.uk](http://www.localoffer.dudley.gov.uk)

We are committed to ensuring that families and young people are at the heart of all we do and that the Local Offer is co-produced with our young people as well as our parent carers. We have developed a steering group to support the ongoing development of the Local Offer, this is co-chaired by our parent carer forum and the LA. We are also developing user groups of parent carers and young people. These groups will provide targeted feedback in respect particular areas of the local offer including the quality and breadth of the content and how easy it is to navigate.

Membership of the steering group is made up of health, social care and education colleagues. We meet every 4 weeks on a Monday from 12:30-14:15, if you would like to be involved with the steering group please email [Lori.Arthurs@dudley.gov.uk](mailto:Lori.Arthurs@dudley.gov.uk).

