

JOURNEY WITH THE WILD GEESE

Move Together. Explore Together. Journey Together.



**FREE
ACTIVITY**

APRIL 1ST TO APRIL 30TH 2026

A Region-Wide Movement Challenge

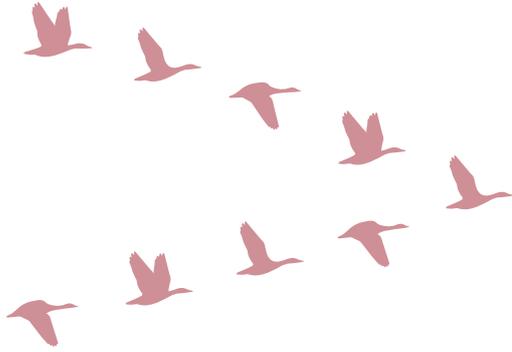
Across Dumfries & Galloway

YOUR GUIDE TO TAKING PART

How to Sign Up • How It Works • How to Get Involved

WHAT IS JOURNEY WITH THE WILD GEESE?

This April, you're invited to take part in something BIG.



Every spring, around **40,000** barnacle geese lift off from the Solway and begin an incredible journey all the way to Svalbard, north of the Arctic Circle, flying in V-Shaped groups that are called "Skeins"

Each goose travels around 2,000 miles.
Together, that's an astonishing **80 million miles!**
And this year, we're going to try to match them!

From playgrounds to pathways,
From classrooms to care homes,
From factories to fields...

Throughout April, workplaces, clubs, community groups, families and friends across Dumfries & Galloway .will move together to reach one shared goal:
80,000,000 miles.

We'll do it by:



WALKING

WHEELING

SCOOTING

CYCLING

Side by side. Mile by mile. However you move, and whoever you move with — you're invited to join the challenge!.

Every step counts. Every mile matters.
Join the movement.



HOW IT WORKS



We are all part of one big regional team.

Every mile you move adds to our shared total as we travel virtually from the Solway to Svalbard on our Step into Spring map.



GROUP TARGET

Every mile logged by every participant, whether solo or part of a team (skein!) contributes fully to the shared regional total.

Nothing is reduced or averaged for the Group Target.

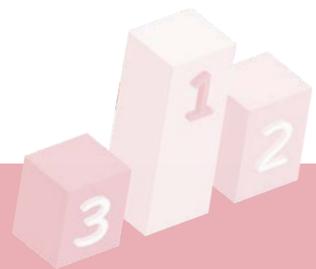
Every mile counts.



STEP INTO SPRING

As we move through April, you'll unlock colourful milestones inspired by spring — flowers blooming, April showers, and seasonal surprises along the way. You'll learn as you go — and watch our journey unfold.

TEAM LEADERBOARD



On the App a leaderboard will show teams activity. Rankings are based on average activity per person, so small and large teams can compete fairly. Team scores are calculated using the average activity per registered account on that team. This ensures fairness between large and small teams .

Important:

Even though team rankings use averages, every mile you log still contributes fully to the overall Group Target of 80,000,000 miles.



HOW TO TAKE PART

⚠ IMPORTANT – ADULT ACCOUNT REQUIRED (18+ ONLY)

The Journey with the Wild Geese challenge uses the Stridekick mobile app.

Stridekick accounts can only be created and managed by someone aged 18 or over because the app can process activity and health-related data, strict UK GDPR rules apply. Children under 18 cannot create accounts.

For Anyone participating in the challenge who is under 18, this means:

- ✓ Accounts must be created and managed by an adult (over 18)
- ✓ No child email addresses are used
- ✓ No direct syncing from pupil wearables
- ✓ All activity is manually entered by an adult

In this model, an adult collects activity totals and logs them into the app on behalf of the under 18's.

1

DOWNLOAD THE STRIDEKICK APP

Download the Stridekick app from the [Apple App Store](#) or the [Google Play Store](#)

⚠ MOBILE APP ONLY: Please do not use the website on desktop or laptop. The web app is being phased out and all participants must use a mobile app.

2

CREATE YOUR ACCOUNT (18+ ONLY)

- Open the app
- Sign up using your email address
- Set up your profile

Once your account is created, you're ready to join the challenge.

3

JOIN THE CHALLENGE

From your mobile device:

Tap this link:

<https://link.stridekick.com/join?groupCode=XDMGRK6ZZW>

OR

Open the app → Tap Challenges → Tap the search icon → Enter the challenge code: XDMGRK6ZZW

Join as an Individual or a Team

You can:

- ✓ Join as an individual
- ✓ Join an existing team
- ✓ Create your own team

The app may display: "Action required: Join or create a team"

You **DO NOT** have to join a team. You can skip this step and still contribute fully as a solo participant to the overall Group Target.



NEED HELP?

STRIDEKICK PLATFORM SUPPORT

Stridekick manages the technical side of the Journey with the Wild Geese challenge.

If you need help with:

- Creating an account

- Joining the challenge

- Syncing a device

- Logging activity manually

- Troubleshooting sync issues

Their Help Centre has over 100 step-by-step guides with screenshots and videos.

Help Centre: <https://help.stridekick.com/en/>

CONTACT STRIDEKICK SUPPORT

Stridekick's support team is available:

Monday–Friday, 9am–5:30pm (EST)

You can contact them by:

Email support@stridekick.com

Live Chat

Tap the chat bubble on the [help site](#). This is located on the bottom right corner of the screen

In-App Support

Open the Stridekick app

Tap the menu icon (top left corner of dashboard)

Tap “Message Support”

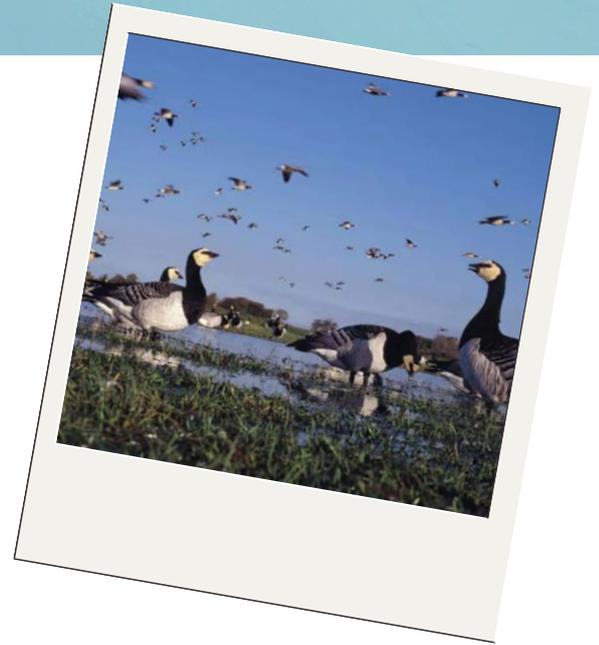
NON-TECHNICAL HELP QUESTIONS?

If you have general questions about the challenge or the Wild Goose Festival Please contact the festival team on info@wildgoosefestival.scot You can also visit our [Wild Goose Festival Website](#) for more information

WHAT IS THE WILD GOOSE FESTIVAL?

WILD GOOSE FESTIVAL WEBSITE

Now in its sixth year, the Wild Goose Festival was originally inspired by the remarkable migratory journey of the barnacle geese between Svalbard and the Solway Estuary — along with five other species that flock to this part of Scotland each year.



Every autumn, Dumfries & Galloway welcomes tens of thousands of wild geese after their long migration — some travelling over 5,000km to reach us. Among them are barnacle, greylag, brent, Canada, pink-footed and Greenland white-fronted geese.

This extraordinary annual gathering makes our region one of the best places in the UK to witness such a rich variety of geese in one landscape.

Over time, the festival has grown beyond its original inspiration. Today, it focuses more widely on deepening our connection to the natural habitats of our region — celebrating both the wildlife that calls it home and the species that visit us each year.

The festival honours the inspirational journey undertaken by the geese and invites us to reflect on our own connection to the natural world. Through a family-friendly programme of creativity, education and play, it brings communities together across generations — building meaningful relationships and encouraging people to reconnect with the environment they live in.



AT A GLANCE SUMMARY



1

DOWNLOAD THE STRIDEKICK APP FROM THE [APPLE APP STORE](#)
OR THE [GOOGLE PLAY STORE](#)

CREATE YOUR ACCOUNT WITH YOU EMAIL ADDRESS
(18+ ONLY)

2

3

JOIN THE CHALLENGE

Link: <https://link.stridekick.com/join?groupCode=XDMGRK6ZZW>

Code: XDMGRK6ZZW

Optional:

- ✓ Join a team
- ✓ Or participate individually

Move & Log Activity

- Sync a wearable
- Or log miles manually

Daily limits per account:

50 miles | 50,000 steps | 300 minutes

4

5

Every Mile Counts

All activity contributes to the shared 80,000,000 mile regional total.

Move Together. Explore Together. Journey Together.

Join the Movement