





# Local Skills Improvement Fund Skills Injection Fund

Stakeholder communications pack

10 November 2023

# **About this pack**

We have announced a £200 million funding boost to support local areas to offer more high-quality training opportunities to meet local skills needs, including Higher Technical Qualifications. This is part of a government drive to level up the country, get more people into good jobs close to home, plug skills gaps and grow the economy. This funding is made up of:

- Local Skills Improvement Fund £165m funding (£80m in 2023/24 and £85m in 2024/25)
  to enable collaborations of further education colleges and training providers to meet the
  employer skills needs identified in their area's Local Skills Improvement Plan.
- Alongside this, training providers will receive a share of £44 million from the <u>Skills</u>
   <u>Injection Fund</u> to support more people to take Higher Technical Qualifications.

This stakeholder pack provides information for employers, employer representative bodies, further education providers, trade and skills sector bodies and other stakeholders to support you to communicate what this means for your audiences. If you have any questions or would like further information, please email alice.gulland@education.gov.uk

## **Key messages**

- People across the country are set to benefit from more skills training to help them launch careers in key industries, including in the growing green sector.
- More than £200m of funding through the Local Skills Improvement Fund and Skills Injection
   Fund will support areas to offer more high-quality training opportunities to meet local skills needs.
- This is part of a government drive to **level up the country**, get more people into good jobs close to home, plug skills gaps and grow the economy. The UK Government is investing £13 billion in Levelling Up projects for local people and local businesses across the country.
- Investment will support key areas for the growth of the economy, including green skills,
   construction, health and social care, digital and the creative industries.
- The Local Skills Improvement Fund will provide investment in new facilities and equipment, fund the development and delivery of new courses and curriculum, and support excellence in college leadership, governance and teaching to create a sustainable approach to addressing local skill needs. This follows the publication of employer-led Local Skills Improvement Plans this August, bringing business and education closer together
- The Skills Injection Fund will support more people to take Higher Technical Qualifications.

# Ways to share this announcement

#### Share DfE content on social media

- <u>DfE X</u> (formerly Twitter)
- DfE LinkedIn
- DfE Facebook
- Secretary of State on X Secretary of State on Linkedin
- Minister for Skills on X

Create your own social media content –social media templates are here and you can download social media graphics here. Content available from 10 November.

Share case studies from your industry, region or local area. Regional press notices available here.

**Add an update to emails or newsletters** – suggested <u>newsletter content is here</u>.

# Template social media content

These social media templates can be tailored to meet the needs of your organisation and audiences.

#### **National announcement template**

Welcome today's <u>@educationgovuk</u> announcement that people across the country are set to benefit from a £200 million boost to skills training across key sectors including green, digital, and construction. Helping to level up the country, plug skills gaps and get more people into good jobs <u>Find out more</u> #LocalSkills #SkillsforLife #levellingup

New skills funding announced today by @educationgovuk to level up the country and grow the economy. Find out more about how your area will benefit from local funding for skills <a href="https://example.com/herea/butten/">here #LocalSkills #levellingup</a>

#### **Regional announcement templates**

Great news from <u>@educationgovuk</u>. People across [region] set to benefit from transformed training through the Local Skills Improvement Fund, helping get more people into good jobs close to home and grow the economy <u>Read more here</u> #LocalSkills #SkillsForLife #levellingup

We welcome more funding for [add region] to help learners gain the skills they need to get good jobs and grow the economy. This funding boost will support the region to offer more high-quality training opportunities to plug skills gaps in [add sector] Find out more here #LocalSkills #SkillsForLife #levellingup

## **Template newsletter content**

### £200 million skills funding boost

More than £200 million has been announced [today/on 10 November] to support colleges and training providers to offer more training opportunities in key industries, including the green sector. Investment is being targeted to address the specific skills needs of each region, which local businesses and employers have identified as priority sectors in their Local Skills Improvement Plans, giving them access to the skilled workforce they need to grow.

- The Local Skills Improvement Fund allocates £165m funding (£80m in 2023/24 and £85m in 2024/25) to colleges and training providers to work collaboratively to meet the employer skills needs identified in their area's <u>Local Skills Improvement Plans</u>.
- Alongside this, training providers will receive a share of £44 million from the Skills Injection
  Fund to support more people to take Higher Technical Qualifications that sit between A
  level, T levels and degrees to gain in demand skills including digital, health care and
  engineering as an alternative to a traditional three-year degree.

<u>Find out more here</u> and follow <u>DfE X (formerly Twitter)</u> and <u>DfE LinkedIn</u> for updates.

## **Further information**

### Where can I find out more about the LSIP in my area?

The 38 local skills improvement plans (LSIPs) and information (including contact details) on the designated employer representative bodies leading on the delivery of the LSIPs <u>is available here.</u>

### How do I contact my local employer representative body?

You can find the contact details here.

## Where can I find out more about new LSIF projects?

You can find a full list of LSIF projects here

#### What is the Net Zero Growth Plan?

You can find out more about the plan here. You can find out more about Green Careers Week here.

## What are the Levelling Up projects in my area?

You can find a list of projects here.