

# Market Shaping

Where can we make an impact?

## Workshop – Staff Conference

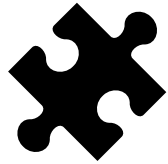
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## Living Well, Aging Well, Caring Well

Have you heard of the strategies?



Care Act 2014

## Care Act

Do you know about our market shaping responsibilities in the care act?



## Devon Offer

Do you know what 'the Devon Offer' is?



# Adult Social Care in Devon

# Vision and Strategies

<b>Vision</b>	<p>We all want to live in the place we call home, with the people and things we love, in communities where we look out for one another, doing what matters to us</p>					<p><b>Promoting Independence in Devon</b></p> <p>Our vision for people to live fulfilling lives as independently as they are able by being informed, secure and connected.</p>	
<b>Aims</b>	<p>Encourage you to stay well and support you to help yourself. Work with you when you need help through personalised, strengths based support to keep you connected to your community.</p>					<p><b>Living Well in Devon</b></p> <p>For adults of working age to maximise their capacity for independent living, including autistic people, people with learning disabilities, mental health needs, physical disabilities, and sensory disabilities.</p>	
<b>Outcomes</b>	<p>People <b>live independently and safely in their own homes</b> in the community and make informed choices throughout their lives.</p>	<p>People are in <b>paid employment</b> where appropriate and have access to <b>volunteering</b> in their communities.</p>	<p>People are <b>healthy and live longer</b> in the community.</p>	<p>People <b>benefit from strengths based support</b> that focuses on achieving goals.</p>		<p><b>Ageing Well in Devon</b></p> <p>Focuses on people's needs as they get older to sustain their capacity for independent living, including interventions that prevent, reduce and delay care needs.</p>	
<b>Areas of Focus</b>	<p>Support people early with targeted information and advice, alongside use of community equipment and support.</p>	<p>Bolster short-term and goal-focused enabling support in the community and commission for achievement of outcomes.</p>	<p>Increase supported housing opportunities in communities and reduce reliance on residential and nursing care.</p>	<p>Change social work culture and practice, increase equipment use and community connections to plan for independence.</p>	<p>Improve how transitions are managed at all stages of people's lives.</p>	<p>Safeguard adults at risk from harm in ways that meet their desired outcomes.</p>	<p><b>Caring Well in Devon</b></p> <p>Focuses on unpaid carers who look after a partner, family member or friend. (Not all people who fulfil a caring role recognise themselves as a carer or seek support.)</p>
<b>Enablers</b>	<p><b>Financial sustainability</b></p>	<p><b>Workforce development</b></p>	<p><b>Service sufficiency and innovation</b></p>	<p><b>System working</b></p>			



## Care Act 2014

### Care Act (2014) duties:

- **Market shaping:** *quality, choice, diversity, affordability, sufficiency; provider failure contingencies*
- **Provision of social care:** *assessment, support planning, financial assessment, arranging support, review*
- **Provision of preventative services and information/advice:** *reducing, preventing, delaying support needs*
- **Promotion of individual wellbeing**
- **Promotion of integration between health and social care services** *including integrated commissioning*
- **Safeguarding:** *safeguarding of adults at risk and system governance*

A local authority must promote the efficient and effective operation of a market in services for meeting care and support needs with a view to ensuring that any person in its area wishing to access services in the market—

- (a) has a variety of providers to choose from who (taken together) provide a variety of services;
- (b) has a variety of high quality services to choose from;
- (c) has sufficient information to make an informed decision about how to meet the needs in question.

# What is Market Shaping?



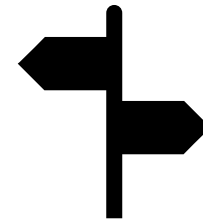
- Market shaping involves influencing and facilitating the care and support services market to ensure it meets the needs and preferences of individuals in the local area.
- It involves a range of activities, including market analysis, engagement with providers, and promoting diverse and sustainable services.



Variety



Quality



Information  
&  
Signposting

# Quiz Time!

- As an average do you know how many short term and long term Shared Lives placements are available each month?
- How many short term breaks do you think we had available in Shared Lives last week?
- Last week how many Extra Care Housing options were available to be applied for?
- Do you know what the cost difference is for a Shared Lives placement per year, compared to a standard Supported Living placement?
- Do you know what the cost difference is for an Extra Care Housing Placement per year compared to a standard residential placement?
- What are the other benefits of living in Extra Care Housing as opposed to a residential home?



Considering the market shaping responsibilities under the Care Act where would we have the biggest impact on:

- Outcomes for people?
- Achieving best value?