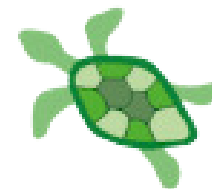


## Who are we?

The Alice Ruggles Trust was established in 2017 following the tragic murder of Alice Ruggles after a relentless campaign of stalking. The trust's main mission is to prevent others from experiencing what happened to Alice and to bring stalking to an end.



Our primary focus is on educating young people about stalking. We achieve this through school assemblies and PSHE lessons that cover topics such as healthy and unhealthy relationships, recognising and responding to unwanted attention, supporting friends, and managing one's own negative behaviour.

**The Alice Ruggles Trust is proud to offer free assemblies to raise awareness of stalking among secondary school students across the country.**

## About Our Assemblies

Our assemblies are designed to:

- Raise awareness about stalking.
- Highlight the illegal nature of stalking behaviours.
- Encourage young people to come forward sooner.
- Encourage young people who may be participating in these behaviours to recognise their impact, and stop.
- Provide guidance on where to find help and support, and how to support a friend.

Our sessions are adaptable to suit students from Year 9 to sixth form, ensuring the content is impactful. Assemblies are delivered by our trained volunteers at a time and date convenient for the school.

## What Schools Can Expect

As part of our prevention assembly on recognising and responding to stalking, we offer schools the choice of showing one of two embedded videos:

- **The Broadly video about Alice** - This video tells Alice's story through the perspective of her family members, providing a personal and powerful narrative.
- **Our animated video** - This video features two friends discussing the signs of stalking and offers practical advice on what to do if someone you know is being stalked.

Following the assembly, schools receive a printed booklet of our PSHE resources, along with leaflets for their students to take away. These materials are designed to support ongoing learning and awareness. We also provide updates on our training sessions for professionals working with young people, promoting a whole-school approach to prevention and safeguarding.



Our 30-minute assemblies are making a noticeable impact on how young people perceive stalking. Initially, many students hold stereotypical views about stalking behaviors. However, by the end of the session, their understanding becomes more focused and informed. Post-assembly, students use more precise and accurate language in their responses, incorporating terms like "fixated" and "repeated." This shift highlights a deeper understanding of stalking and its serious nature.