



## Vaccine Superhero newsletter

## 08 JULY - 11 NOV 2024



This newsletter provides an overview of the programme so far and highlights some of the work that has been going on as part of the Vaccine Superhero initiative.

Pre-launch event

### 08 JULY 2024



Primary and Special Educational Needs (SEND) schools were invited to attend the pre-launch event on 8th July before the summer holidays. Sixteen local schools signed up on this day and five schools expressed an interest to register at a future date.



Information on what to expect from the programme was shared during the event.



This program is a collaboration between the Coventry City Council Public Health Team and the NHS School Aged Immunisation Service (SAIS) team.

SAIS plays a vital role as they deliver the vaccination programme in schools. The team are happy to discuss ways in which they can support schools to increase consent rates.



School representatives completing the registration form to sign up their school onto the programme.

#### Pre-launch event - 8th July 24



Each school that registers onto the programme achieves a Bronze award and receives two starter packs.

The packs contains a set of Giant Microbes, e-bug lesson plans and worksheets that are designed to make learning fun and interactive.

Official launch event

### 18 SEPTEMBER 2024



Holbrooks Primary school pupils presented with their quiz prizes by Councillor Kamran Caan and Leader Cllr George Duggins. The School Aged Immunisation Service (SAIS) attended the event and talked about the different ways in which schools can prepare for the annual flu programme.





The SAIS team were available after the presentation to discuss any ideas schools might have and helped to answer questions.

#### Official launch event - 18th Sep 24



"I am delighted to see that here in Coventry, our schools, communities, public health and NHS teams have been working hard together to address the concerning rise in vaccine preventable illnesses"

## Councillor Kamran Caan, Cabinet Member for Public Health

#### Official launch event - 18th Sep 24



Each starter pack includes a selection of giant microbe plush toys that may include: Measles, E. Coli, Norovirus, the common cold, COVID-19, flu, or chickenpox.

The pack also includes a vaccine bottle and an antibody plush toy. Together with the E-bug lesson plans and worksheets, our kits are designed to help transform the classroom into a fun and interactive learning environment for pupils to learn about the function of microbes and it's link to vaccines.



So far, the following 26 schools have achieved a Bronze award by registering onto this programme:

- All Souls' RC
- Finham Primary
- Hearsall Academy
- Hill Farm Academy
- Holbrook Primary
- Hollyfast Primary
- Holy Family RC
- Howes Primary
- Keresley Grange Primary
- Our Lady of the Assumption RC
- SS Peter & Paul RC
- St Elizabeth's RC
- St John Vianney RC
- St Laurence's CE
- St Patrick's RC
- Corley Academy

- Potter's Green Primary
- Lote Tree Primary
- Walsgrave CE Academy
- Coundon Primary
- Clifford Bridge Academy
- Frederick Bird Academy
- Whittle Academy
- Charter Academy
- Stanton Bridge Primary
- Christ the King RC



The following artwork was sent to us from schools that progressed onto the next stage after earning Bronze. We can see that lots of learning has happened!

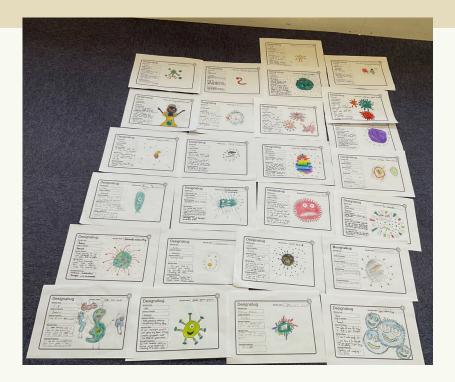
To achieve Silver, schools must demonstrate that they have delivered a learning activity which may include:

- Delivering a lesson plan from the E-bug resource pack
- Hold an assembly for students, parents or both
- Involving the school council to design and deliver a suitable learning activity
- Inviting the SAIS team to speak with pupils, parents or both.
- Other learning activity that the school feels appropriate for this cause

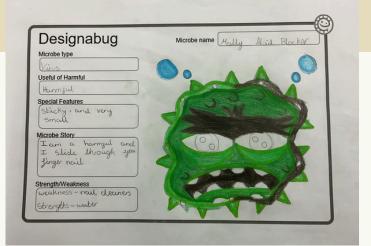
This stage involves delivering engaging activities that teach about the role of microbes and their link to vaccinations.

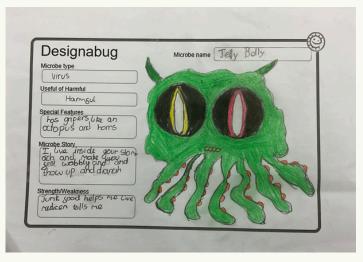




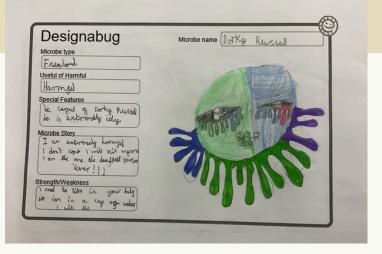


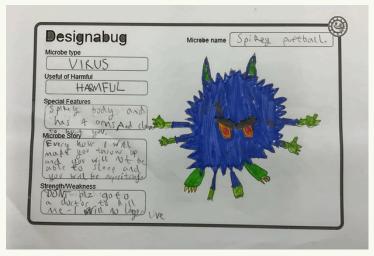




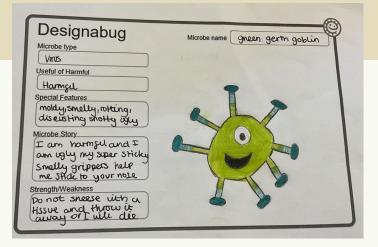


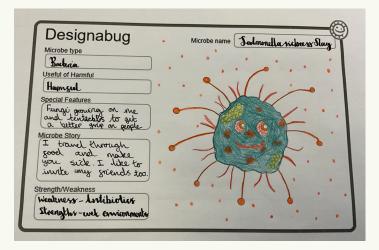




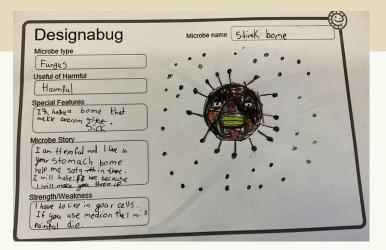












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## Silver



Year 1 at Hill Farm Primary have been learning about microbes and have made their own using play-doh.





Hill Farm Primary have been investigating the role of microbes and it's connection to vaccination. The school got involved in exciting activities and have shared this onto their social media platforms for families and communities to see.



Some of the exciting activities delivered include investigating the different conditions which speed up mould growth.

Visit their Facebook and X pages for more updates: <u>https://www.facebook.com/p/Hill-Farm-Primary-School-</u> 100040275918800/\_\_\_\_





Year 5 have been exploring the conditions that accelerate mould growth on bread

Holbrooks Primary - Silver - July 24





Pupils at Holbrook Primary have learnt about vaccinations through the E-bug resources.





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#### E-bug resource

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#### E-bug resource

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# Silver

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Gold

The following artwork features the winning vaccine superhero images submitted by a school that had recently been awarded a Gold award.

According to SAIS data, this school has experienced a **41.7% increase** in the return of flu vaccine consent forms this autumn compared to last year.

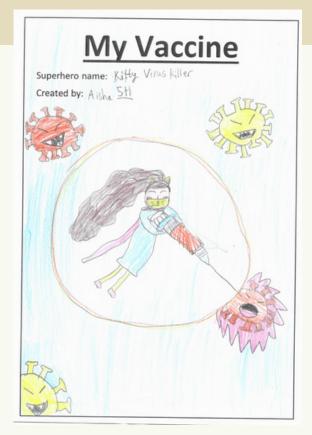
To earn a Gold badge, schools must first register to achieve Bronze, then deliver a learning activity to achieve Silver. They can then proceed to the final stage which involves creating their own original Vaccine Superhero.

Schools are encouraged to hold a competition to select their winning designs before submitting the final designs to our team to be reviewed. These superhero images celebrate our community's shared commitment in preventing vaccinepreventable diseases. It highlights the important role of children in protecting themselves and the community.

We've received fantastic entries, and there may be opportunities in the future to feature some of the runner-up designs as well.



#### Joint 1st Place



"Kitty Virus Killer" - Aisha, Year 5 Holbrooks Primary School Holbrooks Primary - Gold - Oct 24



#### Joint 1st Place



"Vaccinator Protector and his sidekick dab boy or needle boy" - Selhoosede - Year 5 Holbrooks Primary School

Activity ideas

Here are some activity ideas that schools can do as part of this project and even after the programme ends.



https://www.immunology.org/public -information/vaccineresources/childhoodvaccines/activity-packs/handsactivities You can also visit the British Society for Immunology for more examples of school-based activities. They have activities suitable for both younger and older children. The registration deadline has been extended. Schools now have until **Friday 31st January 2025** to sign up.

We look forward to welcoming more schools to the programme.

We'd like to thank everyone for their contributions and support in helping to improve childhood vaccination rates in Coventry.

Also, a special

Thank you to all of our participants!

For more information on this programme, please visit the webpages below or you can email HPTeam@coventry.gov.uk.

#### Vaccine Superhero page

https://www.coventry.gov.uk/health-wellbeing/vaccines/3

#### September news article

https://www.coventry.gov.uk/news/article/5052/campaign-to-encourageschools-to-support-vaccine-uptake

#### October news article

https://www.coventry.gov.uk/news/article/5096/holbrooks-primary-ontheir-way-to-becoming-gold-superheroes

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Published: 16 November 2024 (First Edition)