Work Insights promotion

Content for schools newsletters and comms

Coventry Building Society (CBS) is offering the chance to help build the aspirations, confidence and career prospects of our students by gaining meaningful work experience with them through their Work Insights online programme.

Taking part gives our young people the chance to learn what working life is like at Coventry Building Society, gain insights into the attitudes and behaviours they value and learn new skills relating to the world of work and the recruitment process.

Students who complete the programme gain a certificate of completion to include on their CVs and some of the feedback received about taking part includes:

*“I really appreciate the effort you put into creating such an amazing virtual programme. It has genuinely benefited me, helping me to gain valuable insights and skills that I can carry forward into my future career.”*

*“It has really given me an insight in what a corporate business can look like in a modern-day environment (and has) helped me understand positive next steps I can take for both my personal future and career future.”*

Coventry Building Society want to actively encourage an increase in young people taking part from the local communities they serve in Coventry. To find out more, please visit [Work Insights](https://workinsights-cbs.springpod.com/) or see the poster and QR code provided.