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PRESS RELEASE

200 days until International Children's Games marked with launch of Team Coventry logo competition

With just 200 days to go until the Coventry International Children's Games 2022 (ICG 2022) begins, the ICG 2022 Team is launching a search for a logo to represent 'Team Coventry' throughout the Games this year.

All Coventry students, aged 4-16 years, are being asked to design what they think would make the perfect Team Coventry logo to represent our city. Each student may enter one design.

The new Team Coventry logo will appear on all sports kits and uniforms for our city's participants during the Games that will take place from 11-16 August 2022.

Templates and details have been sent to schools which include ideas and potential themes that could be used for a logo design, along with further details on the competition.

The competition is open for four weeks, closing on Friday 18 February 2022.

Cllr Abdul Salam Khan, Deputy Leader, Coventry City Council and Chair of International Children's Games Stakeholder Board, said: "Milestones for the International Children's Games just keep coming and going. Before we know it, the Games will be a few days away, so I am really pleased to see we are celebrating each one in a different way, including the 200 days to go mark.

"Getting the students of the city involved in the Games in this way is brilliant. Each student will have the opportunity to have their design used as inspiration for the final logo that will represent Coventry amongst more than 1,500 participants from around the world.

"I can't wait to see the designs and how each student interprets the challenge."

Piers Ridout, Construction Director at Bericote Properties, added: "We are excited to be on the judging panel for this year's Team Coventry logo competition. It is great to be a part of such an important community event taking place in Coventry this summer. We look forward to seeing everyone's designs."

Themes and ideas have been suggested to students as inspiration for their logo design, which includes International Children's Games colours, iconic buildings and structures in the city along with themes of the Games itself such as inclusivity and sustainability.



Over the course of the six-day sporting event this summer, seven sports will be hosted around Coventry, with children aged 12-15 years enjoying the sports and coming together for the first time in two years.

For any further information, email covsport@coventry.gov.uk

Keep updated on International Children's Games by following '@coventryicg2022' on [Twitter](#), [Facebook](#) and [Instagram](#).

[Sign up to the new Coventry ICG 2022 newsletter to receive updates straight to your inbox.](#)

Head to the [Coventry ICG 2022 website](#) for more information and history of the Games.