

Dear Headteacher

Welcome to Modeshift STARS Education Award Scheme!

In April, the Active Travel Team joined Active Cumbria, which is part of Cumbria County Council's Public Health Service and as part of this exciting merger we are delighted to invite your school to be part of its new Active Travel project. We have signed up to the Modeshift STARS Education Award Scheme, which allows schools to achieve different award levels for promoting and supporting active travel. The great news is that a lot of schools will quickly achieve Bronze because of the work already done around Bikeability, Road Safety and other initiatives.

What is STARS?

STARS is a national scheme supported by the Department for Transport. It is free for you to take part in and full support and guidance will be offered.

How does it work?

All we need from you is the name of your Champion – the person within the school who will be the main point of contact for the project. This is usually someone connected to PE/ Healthy Lifestyles, as many of the elements of the project support these wider school aims. The good news is that we can use initiatives and events dating back 2 years to achieve Bronze, so you may already be closer than you think!

What are the benefits?

- The Active Travel Team will be offering free resources, for schools and pupils in relation to, walking, cycling and scooting interventions and campaigns, many of which link with the national curriculum.
- The school will have a new travel plan as a result of participating (this is automatically produced through the STARS system), which is a requirement for any planning permission and demonstrates that the school is committed to more sustainable, active modes of travel
- The benefits to the school community can range from improved health of students and staff to a safer environment around the school itself. Plus, as the focus is on health and well-being the project feeds into wider school initiatives and provides excellent evidence for SMSC (spiritual, moral, social and cultural development) provision at every stage.

And there's more!

As an early incentive to encourage schools to join the project, any school registering before the end of the summer term will be entered into a ballot to win some amazing products supporting active travel – these include: 6 x 10 space cycle shelters (@ £2,290 each), 10 x 8 space cycle & 8 space scooter mini pods (@ £1,399 each), 7 x 12 space scooter pods (@ £398 each) and 50 x 5 Minute Walking Bubbles resource packs (@ £350 each).

What do I need to do now?

To register it's so simple – just use this link below and enter in a few details about your Champion and the school. This will then generate an email to the Active Travel Team and we can approve your registration and get your school onto the system:

[STARS Education Contact - Modeshift STARS](#)



Active Cumbria

Cumbria County Council
Cumbria House | 107-117 Botchergate | Carlisle | CA1 1RD
t: 01228 226885 | f: 01228 601256

www.activecumbria.org  

Be part of it!





If you would like more details about the project, then please contact Nancy Sloan in the Active Travel team by email: nancy.sloan@cumbria.gov.uk.

You may also find it useful to view our new Active Travel page on the Active Cumbria website as below and see a selection of the interventions and campaigns that we support across the academic year:

<https://www.activecumbria.org/behealthybeactive/active-travel/>

We are really looking forward to seeing all our Cumbrian schools take part and achieve some amazing results from this project.

Kind Regards,

Nancy

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