



RESTAURANT RECRUITMENT LEADERSHIP SUMMIT

SEPTEMBER 7, 2021 / 2PM



REGISTER: bit.ly/hospitalityhiringsummit

Areas of Discussion Include:

- Area Workforce Data
- Recruitment/Retention Messaging to Millennials & Gen Z
- Intergenerational Communications
- Restaurant Recovery Initiative
- Diversity & Inclusion
- Operator Panel Discussions

Speakers Include:



Dr. Tina Ady
Deputy Chancellor - Instruction & Workforce Initiatives
Central Texas College
Topic: Successful recruitment messaging to early career, entry-level, and transitioning late-career job candidates.



Jessica Scanlon
Top Dog, Founder
Hot Dog Marketing
Topic: Effective outreach strategies for recruiting the new workforce.



DeWayne Street
Chief Equity Officer
Round Rock ISD
Owner - Midway Diversity Solutions
Topic: Identifying and working through unconscious biases in the workplace.

