

Texas Higher Education Coordinating Board launches new websites to promote *60x30TX*

Austin, Texas, May 1, 2017 — Today, the Texas Higher Education Coordinating Board launched 60x30TX.com, a consumer-friendly website that provides snapshots of data to key audiences, including legislators and their staff, media, students and families, business and industry, and chambers of commerce. The new website offers hot topics, infographics, event information, videos, and many other downloadable resources. The website also features interactive data for each of the four student-centered *60x30TX* goals that are focused on an educated population, completion, marketable skills, and student debt. The overarching goal of the *60x30TX* plan is to strive for an educated population where 60 percent of the young adults ages 25-34 have a postsecondary credential.

“Texas cannot achieve the *60x30TX* goals by doing business as usual. We must collaborate among a range of stakeholders to innovate, developing creative ideas about how to address higher education needs for the success of the state and all Texans,” said Commissioner of Higher Education Raymund A. Paredes. “*60x30TX* is student-centered, data-driven, and future-focused. Our successes will be a source of pride as the data are highlighted on our 60x30TX.com and accountability websites. As we move toward 2030, we will be able to look back and say we did some extraordinary things for the young people and the future of Texas.”

Educational improvement in Texas has been steady over the past 15 years, and the *60x30TX* plan is intended to accelerate the pace of improvements. With its easily accessible data, 60x30TX.com provides an overview of where we are as a state in achieving the *60x30TX* goals. It also offers quick navigation to the Coordinating Board’s redesigned [accountability website](#) that provides in-depth data.

Since 2004, the Coordinating Board has provided a comprehensive system of accountability to “provide the citizens of Texas, the Governor, and the Legislature with the information necessary to determine the effectiveness and quality of the education students receive at individual institutions” of higher education. The redesigned accountability system interface is streamlined to provide clear, user-friendly data comparisons and evaluation of key *60x30TX* measures.

Success will require bold action and the commitment and creativity of business, civic, and education leaders across the state. 60x30TX.com provides stakeholders with the resources to engage and innovate to successfully achieve the goals of *60x30TX*.

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THECB Mission Statement

The mission of the Texas Higher Education Coordinating Board is to provide leadership and coordination for the Texas higher education system and to promote access, affordability, quality, success, and cost efficiency through 60x30TX, resulting in a globally competitive workforce that positions Texas as an international leader.