



Jeanette Martinez
Council District 11

DISTRICT 11 TOWN HALL

 MARCH 28, 2026

 STAGECOACH BALLROOM



District 11 Team



Rachel Arellano
Chief of Staff



**Jeanette
Martinez**
Councilwoman



Natalie Lopez
District Director

BOARD AND COMMISSION APPOINTEES



Juan Manuel Acosta
Board of Adjustment



Andres Acuña
Aviation Advisory Board



Carmen Castro
Zoning Commission



Naomi Dillard
Pedestrian &
Bicycle Advisory
Board



Rick Herring
Historic & Cultural
Landmarks Commission



Greg Hughes
Park & Recreation
Advisory Board



Virginia Murillo
Community
Development
Council



Mia Moss
Urban Design
Commission



Martin Risher
City Plan
Commission



Leslie Shields
Library
Advisory Board



Stephanie Thompson
Building Standards
Commission

DISTRICT 11 BY THE NUMBERS

RESIDENTS/RESIDENTES
 **96,730**

MEDIAN AGE
34
EDAD
MEDIANA

COMMUNITY
CENTERS
5 
CENTROS
COMUNITARIOS


28
NEIGHBORHOODS
BARRIOS

LIBRARIES/
BIBLIOTECAS
 **6**

MY FW REPORTS/INFORMES
 **47,975**

PUBLIC ART
PROJECTS
15
PROYECTO DE
ARTE PÚBLICO

FIRE STATIONS/
ESTACIONES DE
BOMBEROS **4**

POLICE
DIVISIONS/
DIVISIONES DE
POLICÍA
4

PUBLIC PARKS
38 
PARQUES PÚBLICOS

DISTRICT 11 COMMUNITY CENTERS

Andrew Doc Sessions

201 S. Sylvania Ave., Fort Worth 76111



Eugene McCray

4932 Wilbarger St., Fort Worth 76119



Riverside

3700 E. Belknap St., Fort Worth 76111



Victory Forest

3427 Hemphill St., Fort Worth 76110



Worth Heights

3551 New York Ave., Fort Worth 76110



DISTRICT 11 LIBRARIES

East Berry Library

4300 E. Berry St., Fort Worth 76105



La Gran Biblioteca

4200 South Fwy, Suite 1338, Fort Worth, TX 76115



Reby Cary Library

3851 E. Lancaster Ave., Fort Worth, TX 76103



Fort Worth History Center

501 E. Bolt St., Fort Worth, TX 76110



Meadowbrook Library

2800 Stark St., Fort Worth, TX 76112



Riverside Library

2913 Yucca Ave., Fort Worth 76111



GATEWAY PARK

751 BEACH STREET

Gateway Park is Fort Worth's only metropolitan park, clocking in at just under 800 acres. It is larger than more than thirty Texas State Parks. It is over two miles long and spans parts of two ZIP codes.

WHAT IS IN THE PARK?

- Fort Woof Dog Park
- Frisbee Golf Course
- Soccer Fields
- Softball/ Baseball Fields
- Bike Trails
- Wildlife
- Playground



UPCOMING PUBLIC ART!

Artist, Trevor O'Tool proposes a playful oversized armadillo astride a large see-saw.



Engineering will be focused on the seesaw and completed with Schneider Engineering. This will ensure structural integrity from the elements and pedestrians who may desire to interact with the sculpture, maintaining the weight of the Armadillo + 3-4 adults. The seesaw will be fabricated from stainless steel, preventing any rust issues.

SILICA BRONZE ARMADILLO
APPROX. 1/8-1/4 THICK
APPROX. WEIGHT 1000-2000LBS

Preliminary Engineering

STAINLESS STEEL SEESAW
ENGINEERED AND RATED TO HOLD WEIGHT OF ARMADILLO. WILL ALSO BE RATED FOR 4000LBS OF SNOWFALL OR ADDITIONAL WEIGHT

POLYCARBONATE BENCH OR A PAINTED TO PROTECT FROM HEAT

FOUNDATION ENGINEERED FOR FLOOD AREA

MOUNTING HARDWARE

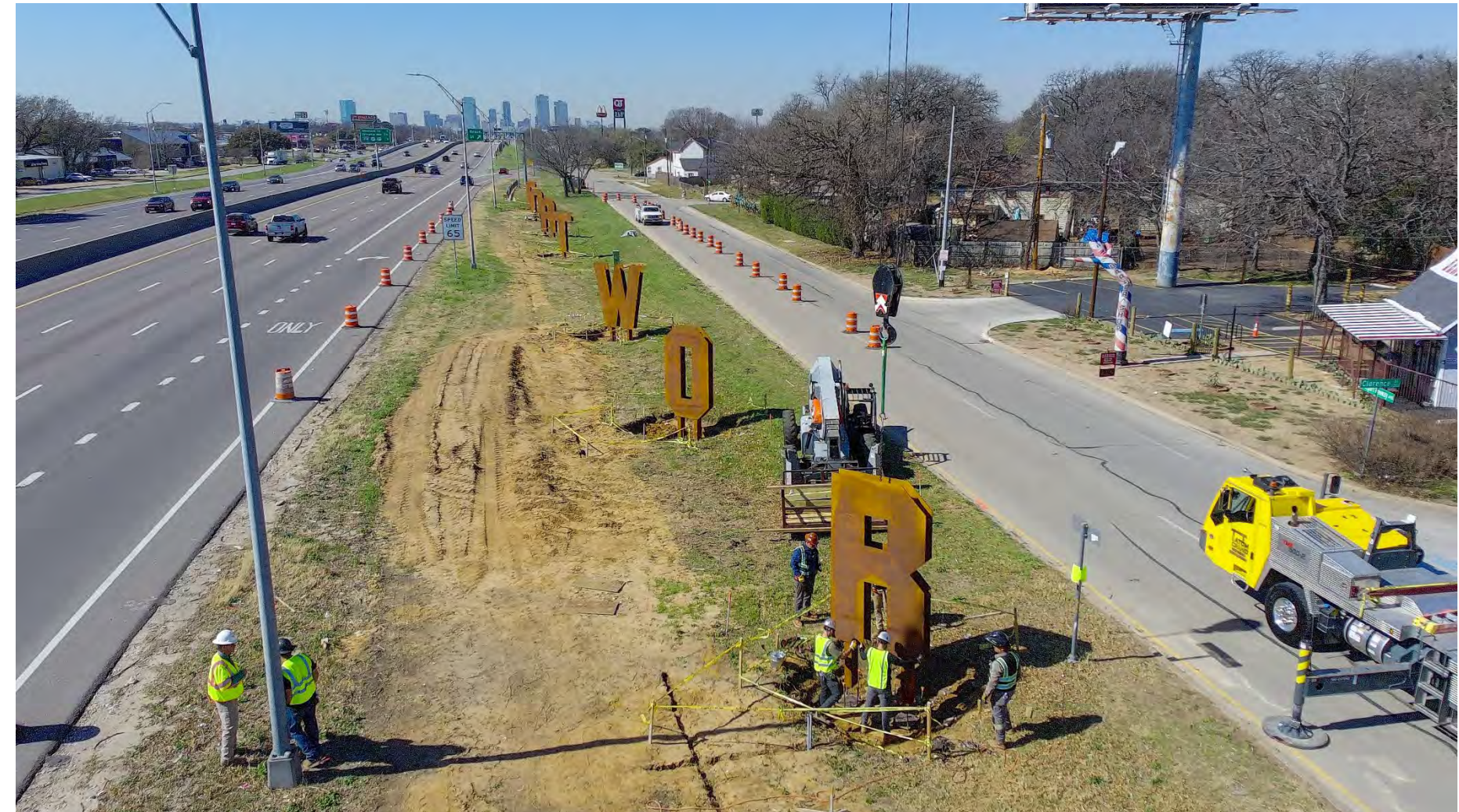
CONSTRUCTION ON SH 121 “Old Road to the West”

State Highway 121 site features a new installation by local artist and landscape architect team, Ety Horowitz and Kevin Sloan. The design will spell out “FORT WORTH” using large-scale steel letters.

The site will also incorporate brick pavers, donated by Acme Brick, which are meant to evoke the historic “Old Road to the West.” For the final touch—an abundance of native Texas wildflowers and grasses planted throughout the area.

The project location is along westbound State Hwy. 121 west of Maxine Street to Beach Street.

Funding for the project comes from State Capital Project Grants, Specially Funded Projects and Capital Project Grants.



DISTRICT 11 NEIGHBORHOODS & HOAS

Bonnie Brae

Brentmoor

Carter Park

Carter Riverside

Central Meadowbrook

Charleston HOA

Chimney Wood HOA

Eastern Hills

Eastland

Echo Heights

Fairhaven

Garden of Eden

Glen Park

Greenway

Handley

Jennings May St. Louis

Oakhurst

Polytechnic Heights

Polytechnic Heights South

Riverbend Estates HOA

Riverwalk Residences

Rosemont

South Hemphill Heights

United Riverside

Village Creek

Vintage Riverside

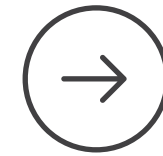
West Meadowbrook

Worth Heights



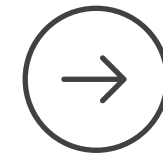
Neighborhood Improvement Program

The Neighborhood Improvement Program, implemented by the Neighborhood Services Department of the City of Fort Worth, is a yearly initiative aimed at enhancing the quality of life and public safety in traditionally underserved communities. Through targeted capital investments, improved maintenance, and building neighborhood capacity, the Neighborhood Improvement Program brings about improved perceptions of safety, cleanliness, and neighborhood pride and proven decreases in crime, improvements in property values, and increases in residential building permits.



Fairhaven

The Fairhaven neighborhood was selected in 2025 to receive a \$4.2 million grant to help fund a three-year project. In August 2025, Neighborhood Services Department hosted a Block Party to engage residents and conduct surveys.



Worth Heights

The Worth Heights neighborhood was selected in December 2023 to receive a \$4 million grant. Neighborhood Services Department hosted a Block Parties in April 2024 and July 2025 to engage residents and conduct surveys.



Rosemont

Rosemont received a \$3.1 million grant. Since February 2020, City staff from various departments have mowed and cleared brush from foreclosed and vacant properties, removed damaged trees, trash and debris from roadways and cleaned up litter throughout the neighborhood.

2026 BOND PROGRAM

PROGRAM GOALS:

- Maintain and enhance existing infrastructure while promoting fairness.
- Provide mobility and city services to areas experiencing growth.
- Expand active transportation and recreational corridors.
- Leverage funding partnership opportunities and allow for flexibility.
- Ensure fiscal responsibility and balance in addressing competing needs.



CURRENT PROJECT DISTRIBUTION BY CATEGORY

Streets & Mobility Infrastructure Improvements	\$511.5 M
Parks & Open Space Improvements	\$185.1 M
Public Library Improvements	\$14.6 M
Public Safety Improvements (<i>Fire & 911 Communications</i>)	\$63.9 M
Animal Care & Shelter Facility Improvements	\$59.9 M
Affordable Housing	\$10 M

Total **\$845 Million**



For more information email:
2026BondProgram@fortworthtexas.gov

2026 BOND PROGRAM District 11 Projects



TRANSPORTATION

Programs: Traffic Signals, Streetlights, Sidewalks, Safe Routes to School \$54,489 M

PARKS & RECREATION

Programs: Golf Course, Community Park, and Gateway Park \$32 M

PUBLIC LIBRARY

Programs: Seminary South/History Center Library Expansion \$2.2 M

TOTAL \$88,689 Million

PUBLIC EDUCATION MEETINGS

SATURDAY, APRIL 18
Worth Heights Community Center | 10:30 AM

SATURDAY, APRIL 11
Handley Meadowbrook Community Center | 10:30 AM



Scan the QR code to learn more about the Bond Program



For more information email:
2026BondProgram@fortworthtexas.gov

UPCOMING EVENTS



CAPITAL IMPROVEMENT PROJECT
Hemphill Street Corridor
April 6, 2026 | 6 - 7:30 PM
Victory Forest Community Center | 3427 Hemphill St.

FORT WORTH | Jeanette Martinez
Council District 11

EARTH DAY EVENT

April 22, 2026 | 9AM - 12PM
1417 Vaughn Blvd., Fort Worth, TX 76105

FREE SERVICES:
Paper Shredding
Household Hazardous Waste Disposal
Electronics Recycling
Prescription Drug Drop Off

Join Councilwoman Martinez in partnership with Black Coffee, Fort Worth Environmental Services, and the Drug Enforcement Administration as we work together to celebrate our planet and take action to keep trash and hazardous waste out of our landfills. All participants will also receive a free coffee and conchita.

Black COFFEE | FORT WORTH | Environmental Services | DEA NATIONAL Rx TAKEBACK



For more information email:
district11@fortworthtexas.gov

CUSTOMER CARE

DOWNLOAD THE MYFW APP

My Fort Worth (MyFW) is the official app for residents and visitors to quickly and easily report issues to the City of Fort Worth.

WHAT CAN I SUBMIT?

Graffiti
Overgrown grass
Illegally parked vehicles
Downed street signs
Dead streetlights
Potholes
Abandoned vehicles
Animal complaints
Trash/Recycling issues
Permit Issues
... and MORE!



311 CONTACT CENTER

Interact with a representative of the Contact Center.

- Text your request to 817311
- Call 311 from your cell phone within city limits
- Call 817-392-1234
- Chat Online



**FOLLOW.
SHARE.
ENGAGE.**



Find us on Facebook and Instagram, and don't forget to tag #D11FW in your community moments!



@councilwomanjeanettemartinez



@councilwomanjeanettemartinez

sign up to receive the

**DISTRICT 11
NEWSLETTER**



Contact Us

DISTRICT 11

100 Texas Trail, 20th Floor
Fort Worth, TX 76102

(817) 392-8811

district11@fortworthtexas.gov



For more information email:
district11@fortworthtexas.gov



**Park &
Recreation**

District 11 Capital Projects Update

SCOTT PENN
CAPITAL PROJECTS MANAGER



Active Park & Recreation Projects

Current Projects					
Project	Project Status	Anticipated Phase Completion	Project Construction Completion	Funding	Source
Gateway Park Drainage & Erosion Control	Consultant Selection Phase	May 26	Jun 28	\$750,000	BOND
McLeland Tennis Center Bathroom Remodel	Consultant Selection Phase	Mar 26	Aug-26	\$100,000	GF
Prairie Dog Park - Security Lighting	Design Phase	Feb-26	Nov-26	\$250,000	Grant, PDF
Gateway Park	Design Phase	Apr 26	Feb-28	\$14,600,000	BOND, TRWD
McLeland Tennis Center Outdoor Court Improvements	Construction Phase	May 26	Jun-26	\$746,946	GF
Riverside Park Kayak Launch and Trail Expansion	Construction Phase	May 26	May 26	\$550,000	GRF, PDF
Ciquio Vasquez Park Master Plan and Ph1 Improvements	Construction Phase	Jun 26	Jul-26	\$6,053,154	BOND, GFFB
7 Projects				\$22,200,100	



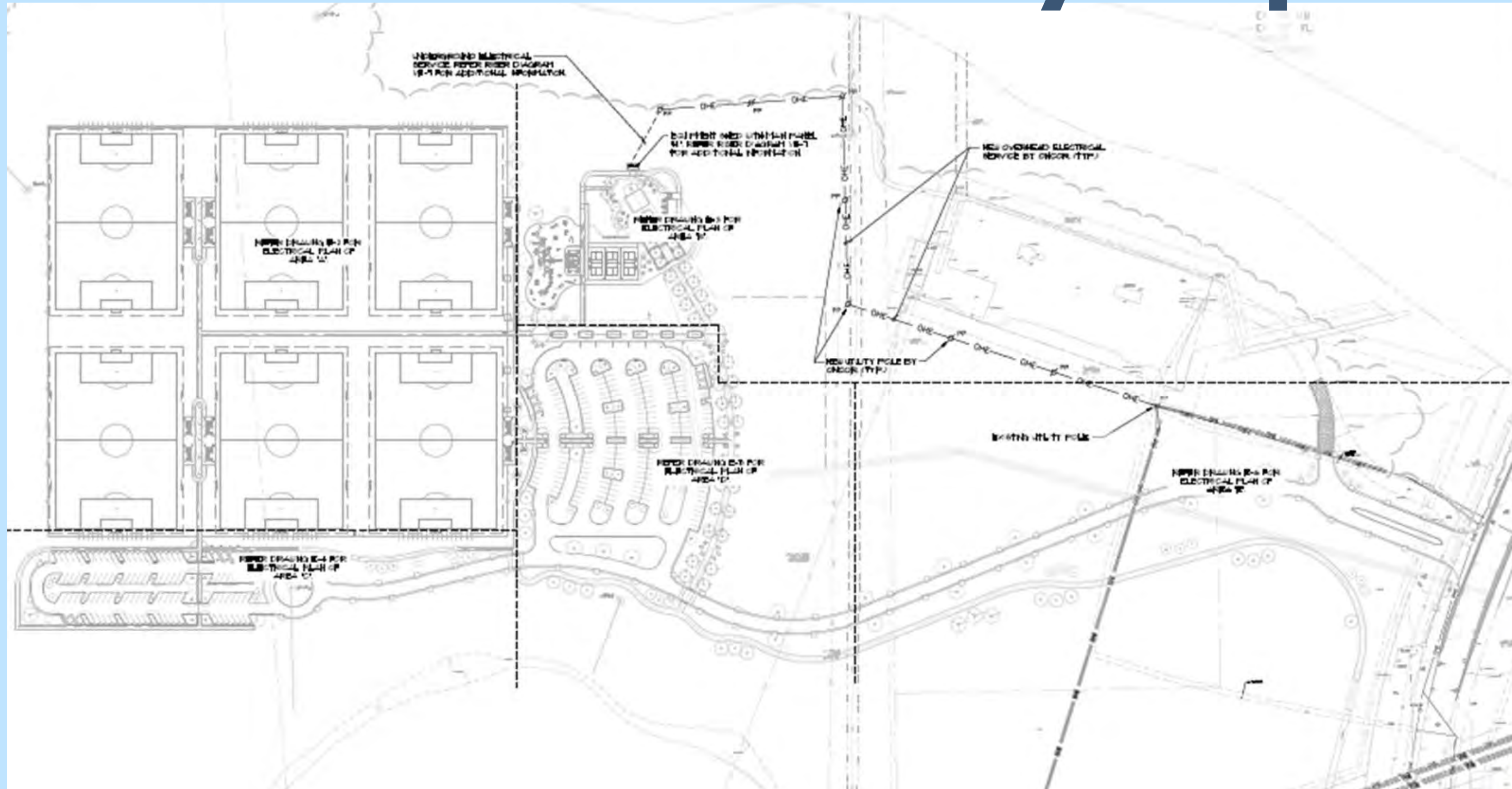
GATEWAY PARK

MASTER PLAN





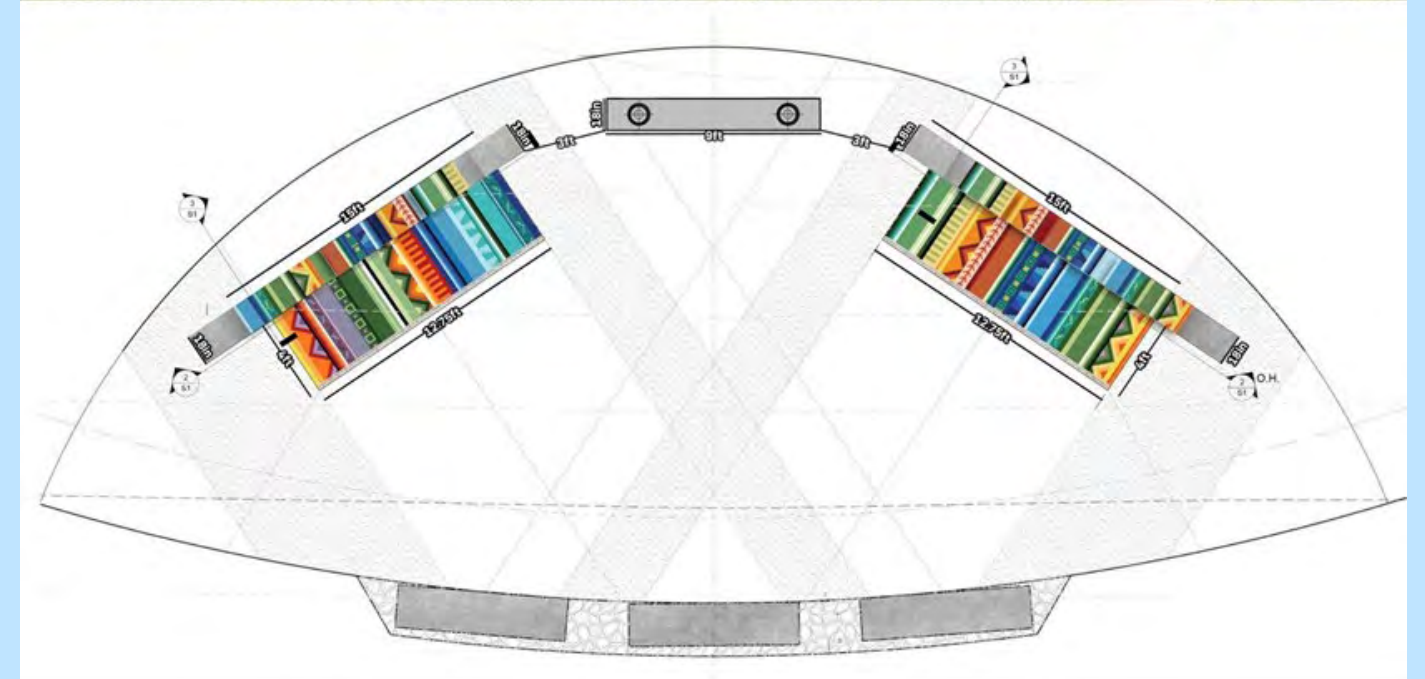
Gateway Improvements Phase 1



Gateway
Project
Page



Ciquio Vasquez Park



Planned Park & Recreation Projects Five Year CIP

Project	Project Status	Project Initiation	Construction Completion	Funding	Source
Sylvania Park - Park Improvements	Planning	2026	2026	\$108,010	PDF
Village Creek Park - Fitness/Stretching Stations	Planning	2026	2027	\$35,000	PDF
Eastern Hills Park - Park Improvements	Planning	2026	2027	\$51,000	PDF
Sagamore Hills Park - Shelter, Trail & Hardcourt	Planning	2027	2027	\$150,000	GF
Fairfax Park - Playground Replacement	Planning	2028	2028	\$280,000	GF
Louella Bales Baker Park - Playground & Lighting	Planning	2028	2028	\$232,300	GF
Oakland Lake Park Shelter Rehab & Fitness Sta.	Planning	2028	2028	\$200,000	GF
Reby Cary Park - Park Improvements	Planning	2028	2028	\$100,000	GF
Springdale Park - Shelter	Planning	2028	2028	\$60,000	PDF
Capps Park - Tennis Court Renovation	Planning	2029	2029	\$30,000	GF
10 Projects				\$1,246,310	



**Election Day – Saturday, May 2,
2026**

Proposition B

Park, Recreation, and Open Space Acquisitions and Improvements

District 11

Prairie Dog Park

Proposed Funding: \$2 Million

Gateway Park

Proposed Funding: \$25 Million

Meadowbrook Golf Course Clubhouse and Cart Barn

Proposed Funding: \$5 Million



Proposition B

Aquatic Facility
Proposed Funding: \$17 M
District 3

Athletic Facilities
Proposed Funding: \$10 M
District 8

Community Centers
Proposed Funding: \$35 M
District 4 & 8

Community Parks
Proposed Funding: \$29.5 M
District 2, 7, 8, 9, 10, & 11

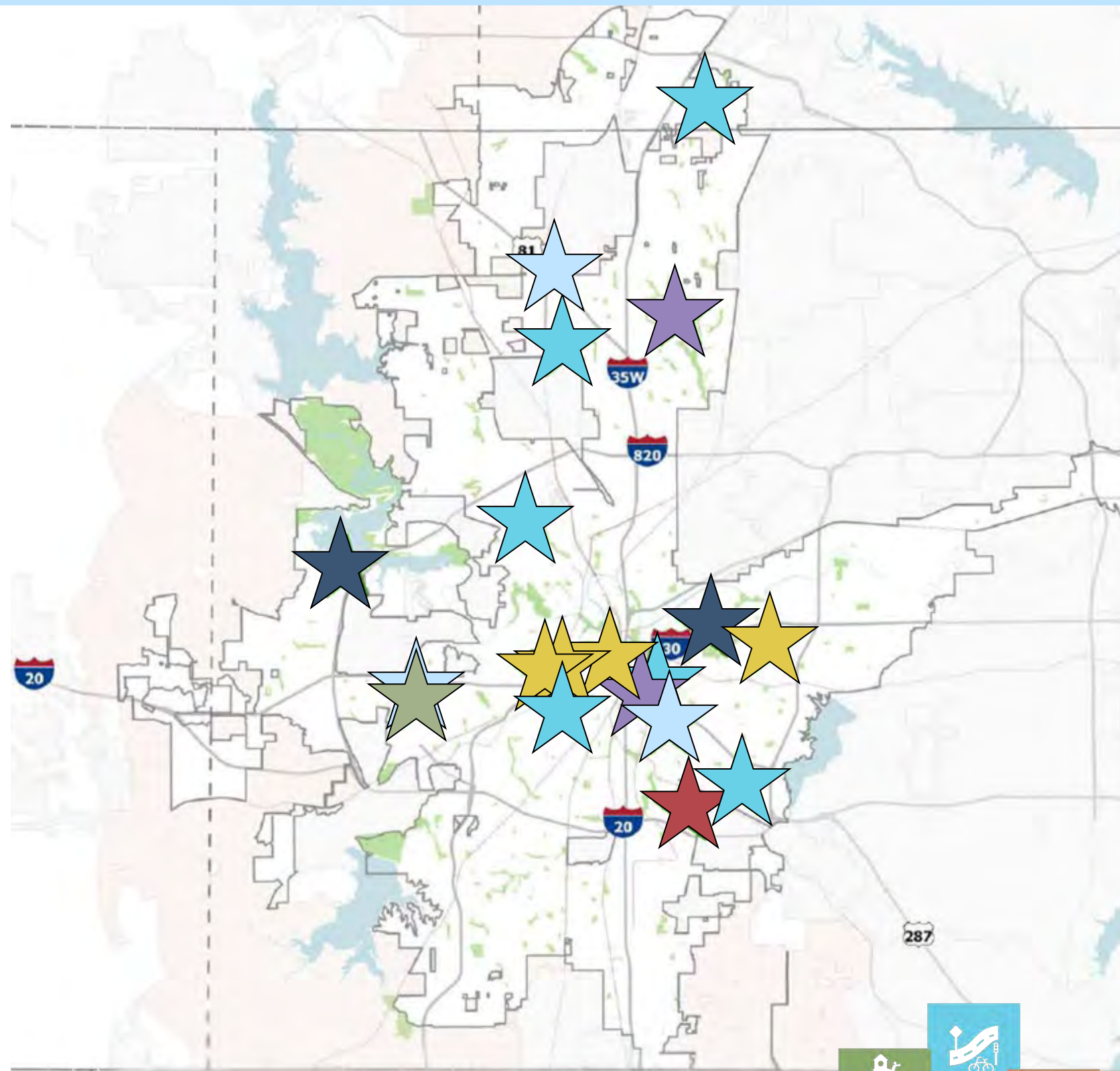
Special Use Facilities
Proposed Funding: \$29.5 M
District 7, 9 & 11

Metropolitan Parks
Proposed Funding: \$28 M
District 7 & 11

Open Space
Proposed Funding: \$25 M
City-wide

Service Centers
Proposed Funding: \$8 M
City-wide

Public Art
Proposed Funding: \$3.14 M
City-wide



21 Total Projects





Thank you

Scott.Penn@fortworthtexas.gov

Council District 11 Town Hall

Transportation & Public Works Capital Delivery

March 26, 2026

Agenda

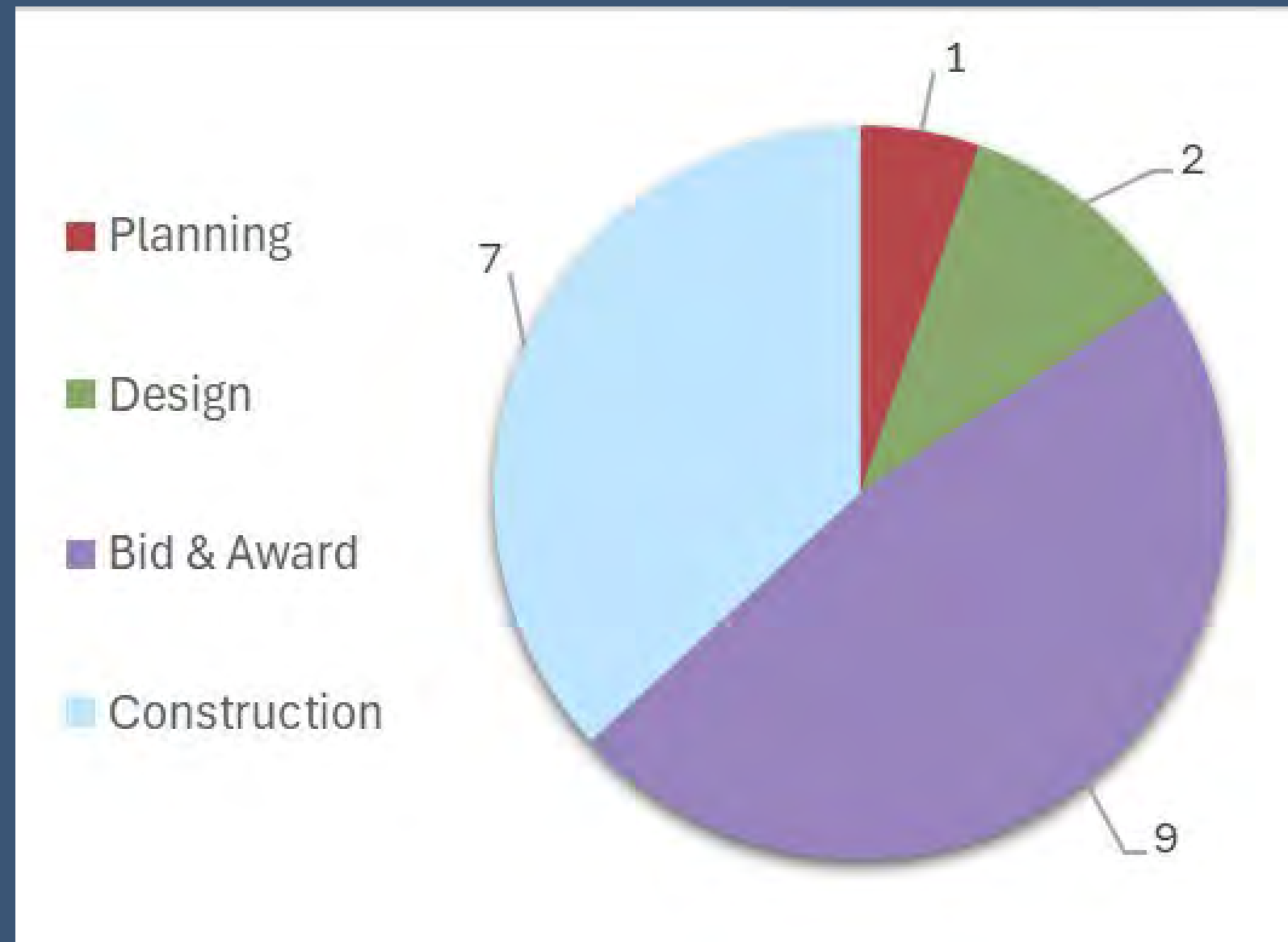
- Capital Delivery Project Updates
 - Active Project Map
 - Mobility
 - Neighborhood Streets
 - Pavement Management
- 2026 Bond Program



Capital Delivery Project Updates

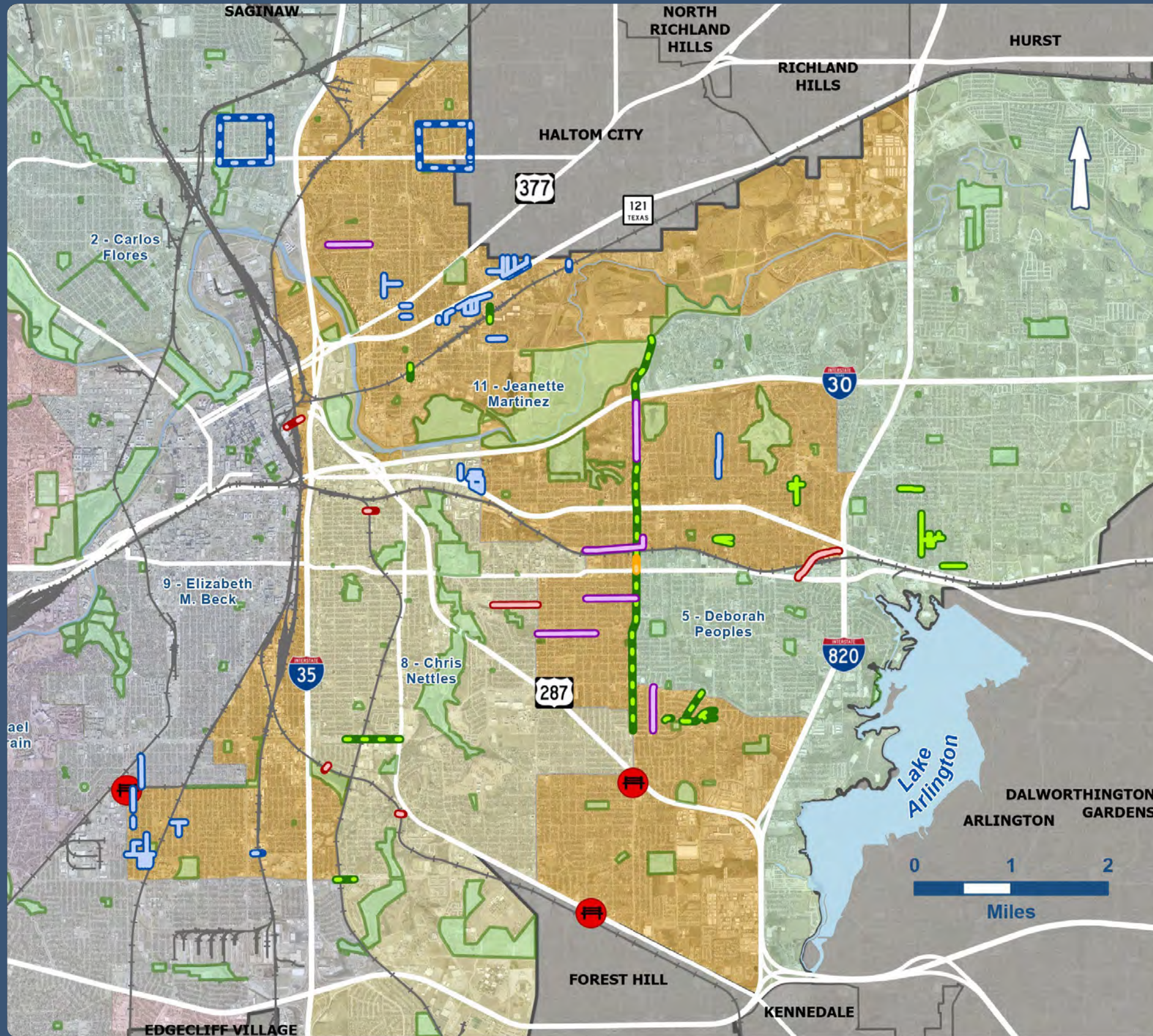


19 Active Projects



Currently \$82.5 M Funded in CD11 Capital Delivery Active Projects

Active CD 11 Projects Map



- Pavement Management**
- Pre-Construction (1)
- Neighborhood Streets**
- Bid & Award (1)
- Construction (3)
- Design (1)
- Mobility Infrastructure**
- Bid & Award (5)
- Construction (5)
- Design (1)
- Planning (1)
- Bench Pads
- Parks



Map generated March 2026 | TPW Business Support Services

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Mobility Infrastructure Projects

Project Name	Bond Program	Project Phase	Est Construction Start	Est Construction Complete
SH183 at N Beach St HSIP	Combined Fund	Construction	Apr-25	Mar-26
2018 Railroads - UPRR Kellis Group	2018 BP	Construction	May-25	Mar-26
SH121 Landscape Project	Non-Bond	Construction	Oct-25	May-26
E Berry St & E Seminary Dr Sidewalk Projects incl. FWWRR ped. crossings	2022 BP	Pre-Construction	May-26	May-27
A M Pate SRTS Project (TxDOT)	Combined Fund	Bid & Award	Jun-26	Feb-27
2018 Railroad - TRE at Riverside Drive	2018 BP	Bid & Award	Jul-26	Dec-26
2018 Railroad - TRE at N. Beach Street.	2018 BP	Bid & Award	Jul-26	Nov-26
2018 Railroad - TRE at Haltom	2018 BP	Pre-Construction	Jul-26	Dec-26
Trinity Metro Bus Pad Project - Year 2	Non-Bond	Bid & Award	Jul-26	Oct-26
Oakland Miller Safe Street (TXDOT)	Combined Fund	Bid & Award	Sep-26	Apr-27
Railroad Crossing Safety Improvements (TXDOT)	Combined Fund	Design	Sep-28	Mar-29
Miller Street Streetscape (TXDOT)	Non-Bond	Planning	Sep-28	Sep-29



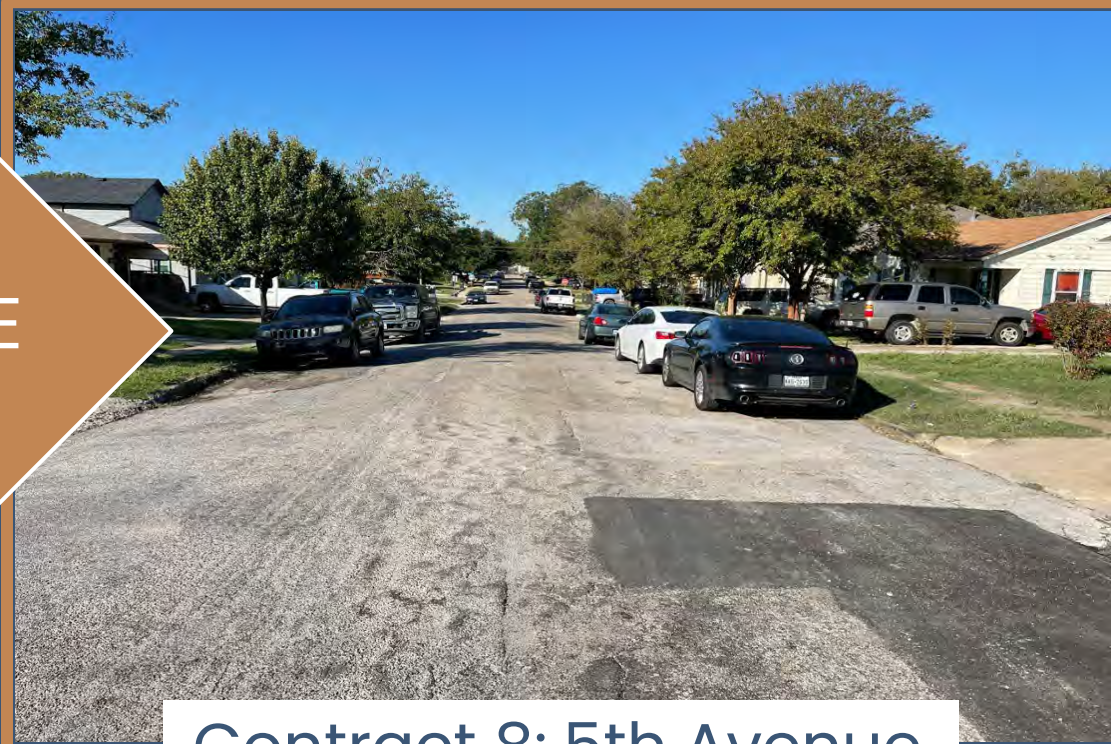
Neighborhood Streets Projects

Project Name	Bond Program	Project Phase	Est Construction Start	Est Construction Complete
2022 Bond Year 2 Contract 11 (8th Ave, Frazier Ave (S), Townsend Dr, Wayside Ave, Dickson St, Drew St, Bolt St)	2022 BP	Construction	Apr-25	Jul-26
2022 Bond Year 3 Contract 14 (Adean St, Beach St, W, Fairview St, Gilcrest Dr, Karnes St, Rosemere Ave, Watson St, Race St)	2022 BP	Construction	Sep-25	Feb-27
2022 Bond Year 3 Contract 16 (Clarence St, Blandin St, Dell St, Grapewood St, Plumwood St, Oaknoll Dr, Wayne St, Shadow Ln, Fox Dr)	2022 BP	Construction	Oct-25	Feb-27
2022 Bond Year 3 Contract 13 (Hampshire Blvd, N, Hightower St, Yeager St)	2022 BP	Bid & Award	Apr-26	Jun-27
2022 Bond Year 3 Contract 18 (Tension Dr, Roselane St, Old Handley Rd, Candon Dr)	2022 BP/ 2026Bond	Design	Oct-26	Nov-27

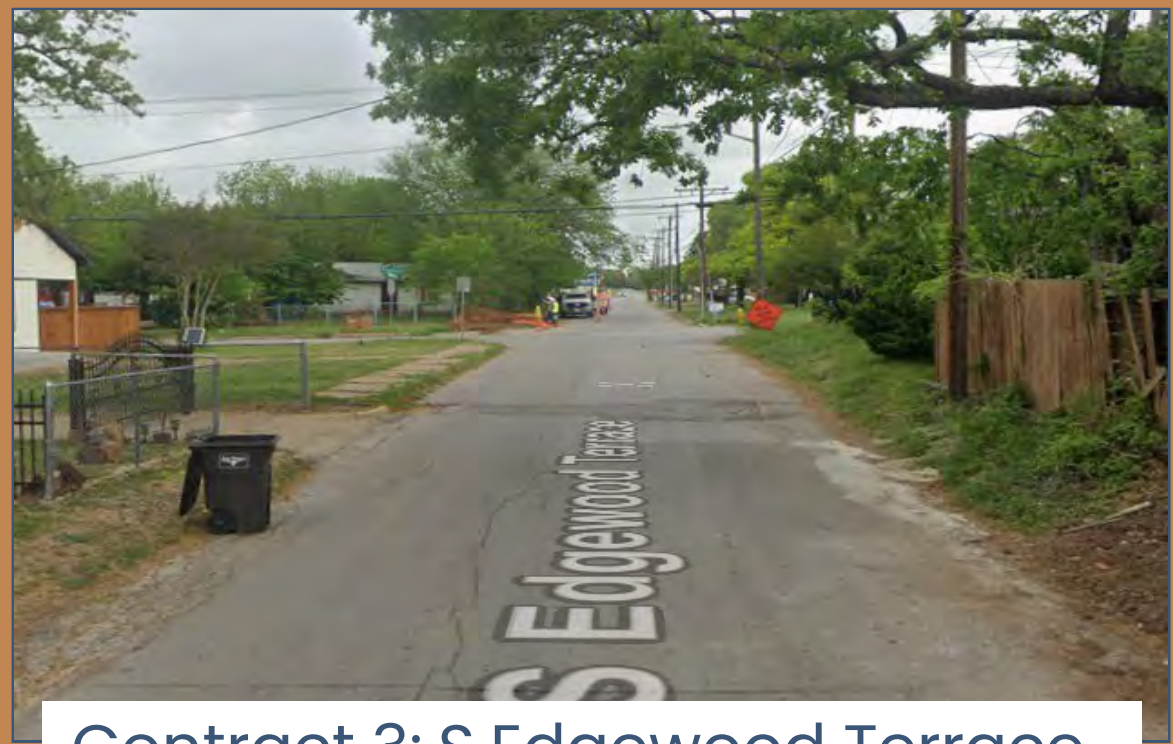


2022 Bond Project Photos

BEFORE



Contract 8: 5th Avenue

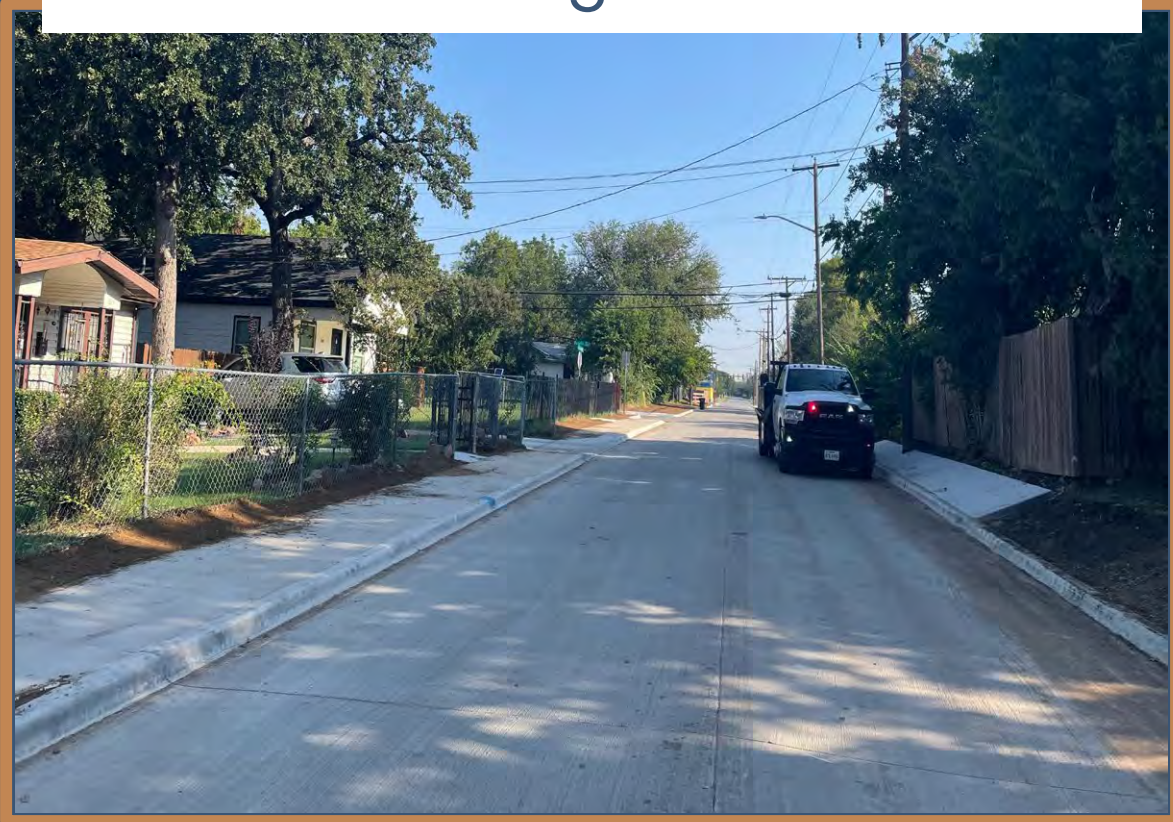
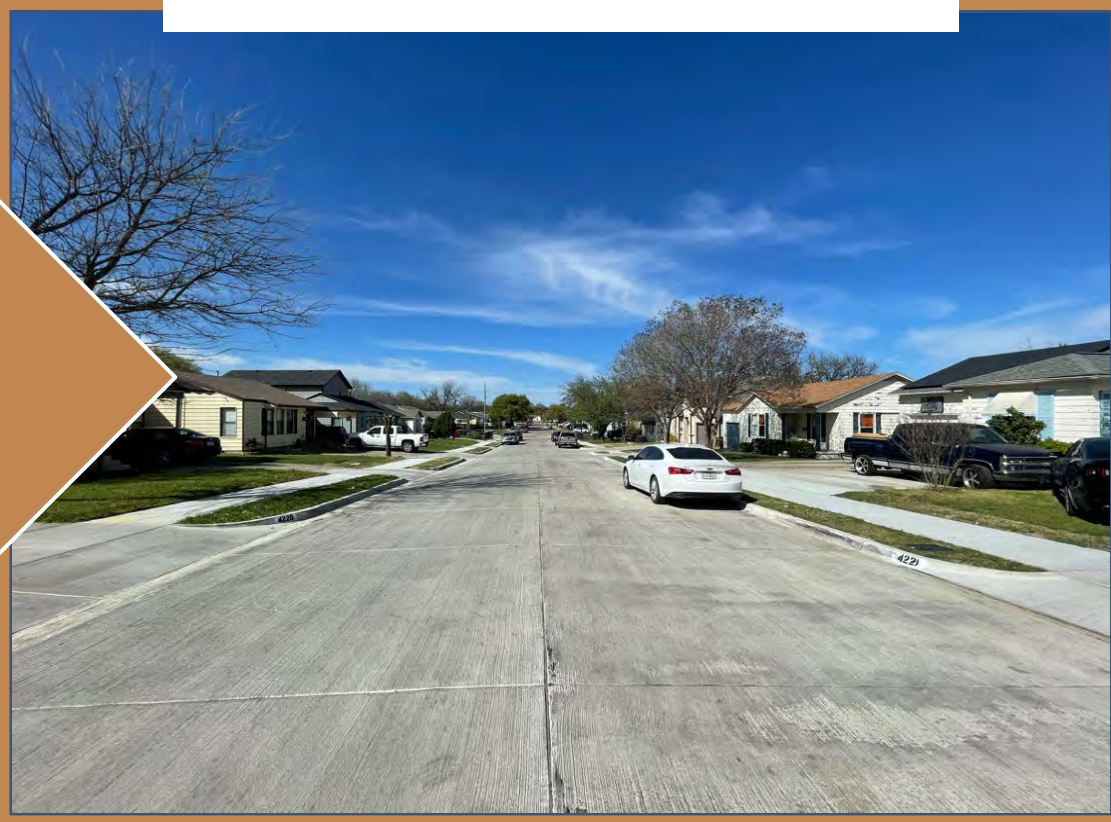


Contract 3: S Edgewood Terrace



Contract 11: Townsend Drive

AFTER



Pavement Management Projects

Project Name	Bond Program	Project Phase	Est Construction Start	Est Construction Complete
Oakland Blvd Resurfacing Project	Non-Bond	Pre-Construction	Apr-26	Oct-26

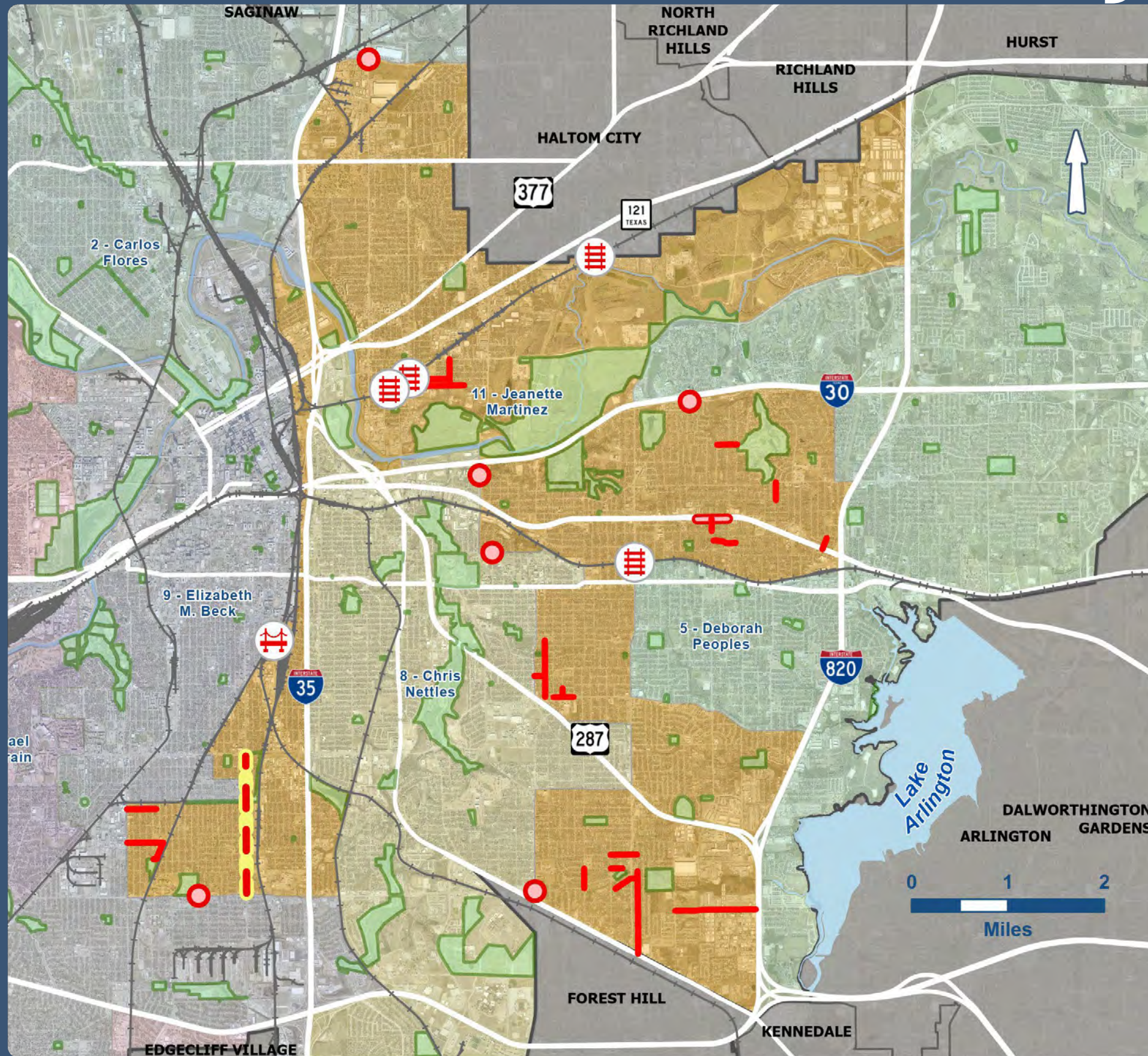
The following streets are part of the resurfacing project:








- Ada Ave (Vaughn Blvd to Wallace Ave)
- Ave J (South Ayers Ave to Miller Ave)
- Griggs Ave (Eastland St to East Berry St)
- Hawlet St (South Ayers Ave to Upton Ave)
- Primrose Ave (Bluebonnet Dr to Sylvania Ave)
- Upton Ave (Hawlet St to Hampshire Blvd)
- Oakland Blvd (Arden Pl to Menzer Rd)

Proposed 2026 Bond Program Update



2026 CD 11 Bond Projects Map



-  Bridges (1)
-  Railroad Safety (4)
-  Neighborhood Streets (22)
-  Sidewalks (1)
-  Signal Upgrade (6)
-  Vision Zero (1)
-  Parks



Map generated March 2026 | TPW Business Support Services

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TRANSPORTATION AND PUBLIC WORKS

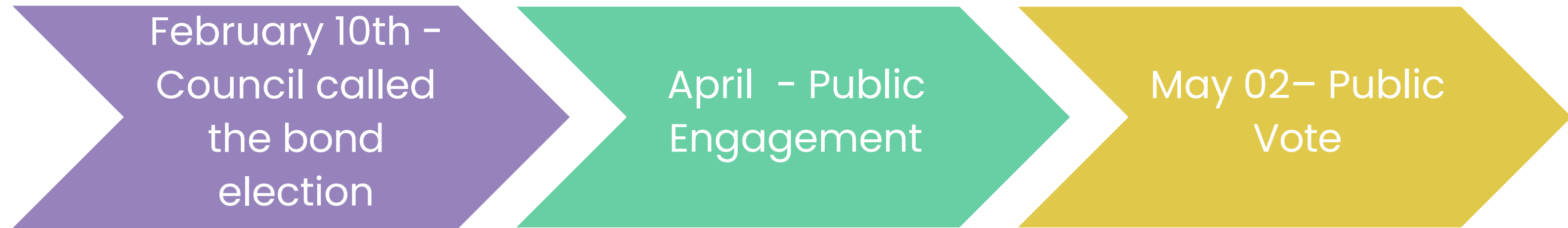
CONTRACT	STREET NAME	FROM STREET	TO STREET	Neighborhood
1	Brookline Ave	Arbor St	Flamingo Rd	Glen Park
1	Flamingo Rd	Mansfield Hwy	N Dead End	Echo Heights
5	Barnett St	Watson St	Jenson Rd	Meadowbrook
5	Grandview Dr	Meadowbrook Dr	Norma St	Meadowbrook
5	Putnam St	Rich St	E Lancaster Ave	Handley
5	Vinson St	House St	E Dead End	Meadowbrook
5	Watson St	E Lancaster Ave	Panola Ave	Meadowbrook
6	Denair Ave	E 1st St	Lawnwood St	Riverside
6	Galvez Ave	Riverside Dr	Denair Ave	Riverside
6	Lawnwood St	Riverside Dr	Brandies St	Riverside
8	Moberly St	Trentman St	Miller Ave	Glen Park
8	Pecos St	Trentman St	E Fairfax Ave	Glen Park
8	Shackleford St	Pecos St	Arbor St	Glen Park
13	Collard St	Millet Ave	Tarrant Rd	Polytechnic Heights
13	Fitzhugh Ave	Vaughn Blvd	S Collard St	Polytechnic Heights
13	Little St	Thannisch Ave	Tarrant Rd	Polytechnic Heights
13	Tarrant Rd	Bishop St	Campbell St	Polytechnic Heights
14	Drew St	Livingston Ave	Gordon Ave	Rosemont
14	Livingston Ave	W Waggoman St	W Drew St	Rosemont
14	Waggoman St	McCart Ave	Livingston Ave	Rosemont
16	Monda St	McCart Ave	E Dead End	Rosemont
19	David Strickland Rd	Parker Henderson Rd	East Loop 820 South	Sun Valley



2026 Bond Proposed Neighborhood Streets CD 11 Projects List



Proposed 2026 Bond Schedule



**Bond
Details**

FORT WORTH

CITY HALL



Mary Hanna

mary.hanna@fortworthtexas.gov



Address

100 Fort Worth Trail, Fort Worth, TX 76102



PHONE

817-392-5565



Website

<https://www.fortworthtexas.gov/Home>



TRANSPORTATION PUBLIC WORKS



Thank You



**If you have any
questions,
please see us at
the TPW table**

City of Fort Worth Economic Development

Presented by:

Brianna Brown and Ori Fernandez

Assistant Economic Development Directors

Thursday, March 26, 2026



What is economic development?

"Economic development is a program, group of policies, or activity that seeks to improve the economic **well-being** and **quality of life** for a community by creating and / or retaining jobs that facilitate growth and provide a **stable tax base.**"

- *International Economic Development Council*

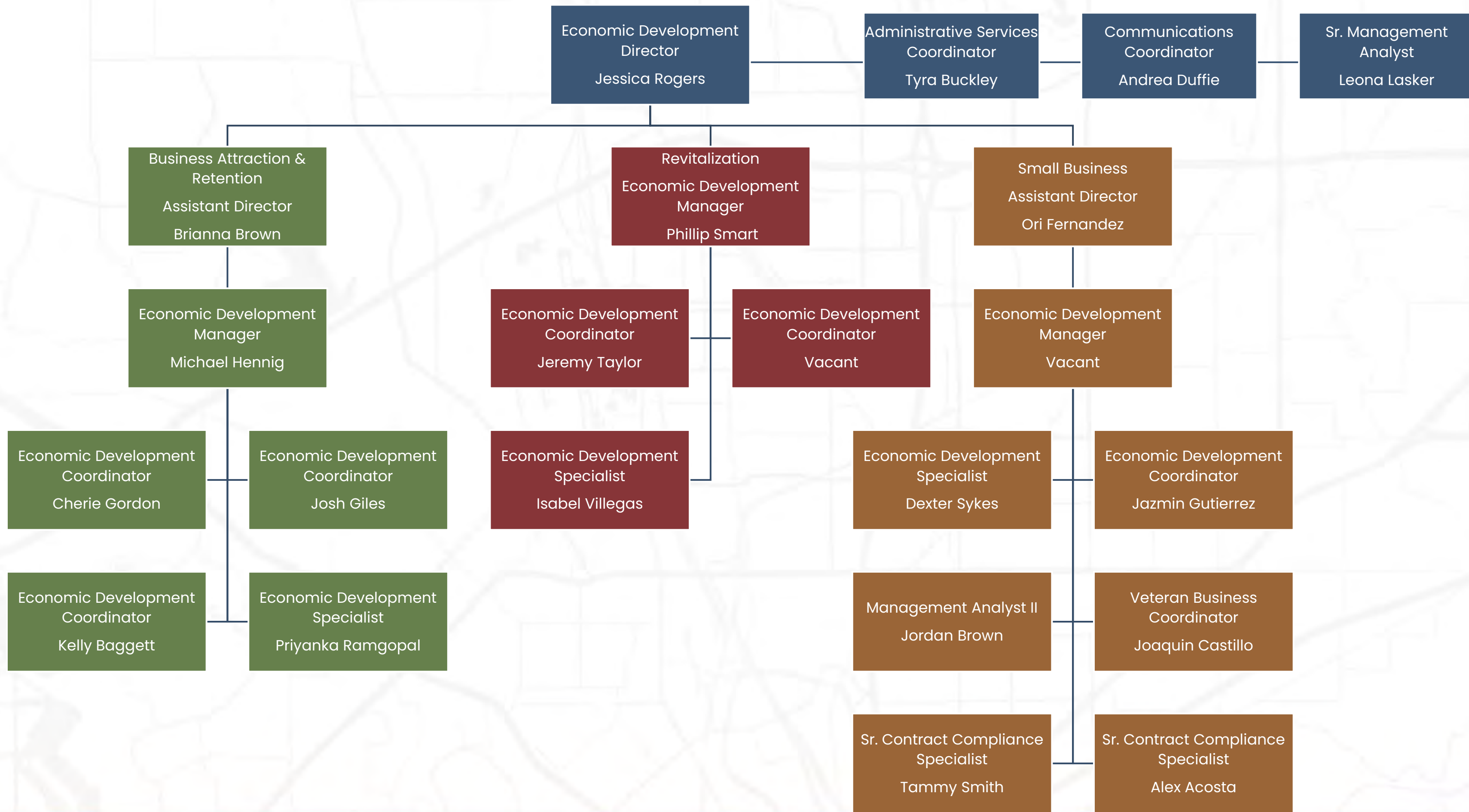
Economic Development

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graph TD; A[Economic Development] --- B[Business Attraction & Retention]; A --- C[Revitalization]; A --- D[Small Business]
```

Business
Attraction &
Retention

Revitalization

Small Business



Fort Worth Economic Development

- Support growth of business activity, employment or investment.
- Facilitate the creation of high-wage or high-skilled jobs.
- Encourage revitalization with likelihood of supporting development in key areas of the city.
- Work with existing major employers on business expansions.
- Provide support for the small business ecosystem.
- Encourage innovation and entrepreneurship.
- Work collaboratively with agency and industry partners to identify gaps, needs, or areas where we can have an impact.

Work is ultimately guided by the Economic Development Strategic Plan.



MP Materials
Tax abatement (2022)

Strategic Plan

- Published in 2017, updated in 2022
- New Strategic Planning process will begin in Fall 2026
- Updated Plan will Focus on:
 - Business Recruitment and Attraction
 - Business Retention and Expansion
 - Workforce Initiatives
 - Innovation Districts
 - Revitalization Programs
 - Media Production and Film
 - Small Business Development Program
 - Incentives and Tools
 - Organizational Capacity and Resources

ECONOMIC DEVELOPMENT STRATEGIC PLAN UPDATE



CITY OF FORT WORTH, TEXAS
JANUARY 2022

Business Attraction & Retention

- **Goal:** Drive Fort Worth's economic growth by recruiting new businesses, supporting existing companies, and fostering a competitive environment for long-term investment and job creation.
- Partnership between the **City of Fort Worth (CFW)** and the **Fort Worth Economic Development Partnership (FWEDP)**.
 - **CFW:** Incentive negotiation and management; project coordination; long-term retention support.
 - **FWEDP:** Primary outbound recruitment and marketing activities; project coordination; long-term retention support.

Target industries



AEROSPACE & DEFENSE

- Aerospace Manufacturing & Design
- Federal Government (Military)
- Information Technology (IT)
- Analytical Instruments
- Advanced Manufacturing



ANCHORS & INNOVATORS

- Corporate Headquarters
- Engineering Services
- Financial Services
- Professional Services
- Colleges & Universities
- Research Organizations
- Biopharmaceutical Products
- Medical Technologies
- Computer & Information Services
- Hospitals



ENERGY

- Alternative Energy Generation
- Alternative Energy Equipment
- Energy Storage & Distribution
- Oil & Gas Management
- Oil & Gas Technology
- Smart Building Systems
- Advanced Manufacturing



MOBILITY

- Automotive & Transportation Manufacturing
- Vehicle Technologies
- Micromobility
- VTOL & Electric Flight
- Transportation Services
- Logistics Technologies & Management
- Advanced Manufacturing

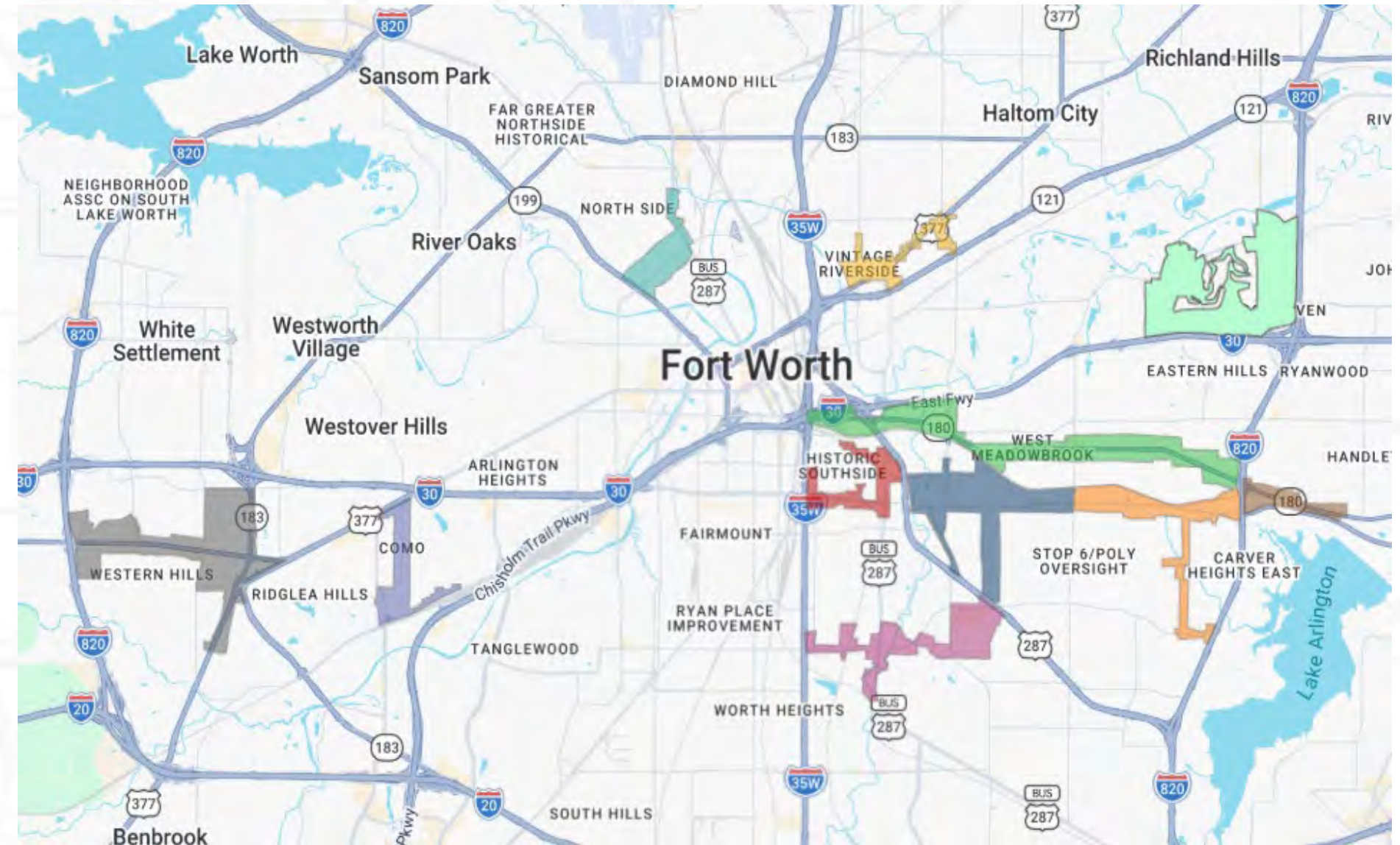


CULTURE

- Hospitality & Tourism
- Performing Arts
- Film
- Local Hospitality
- Independent Venues

Revitalization

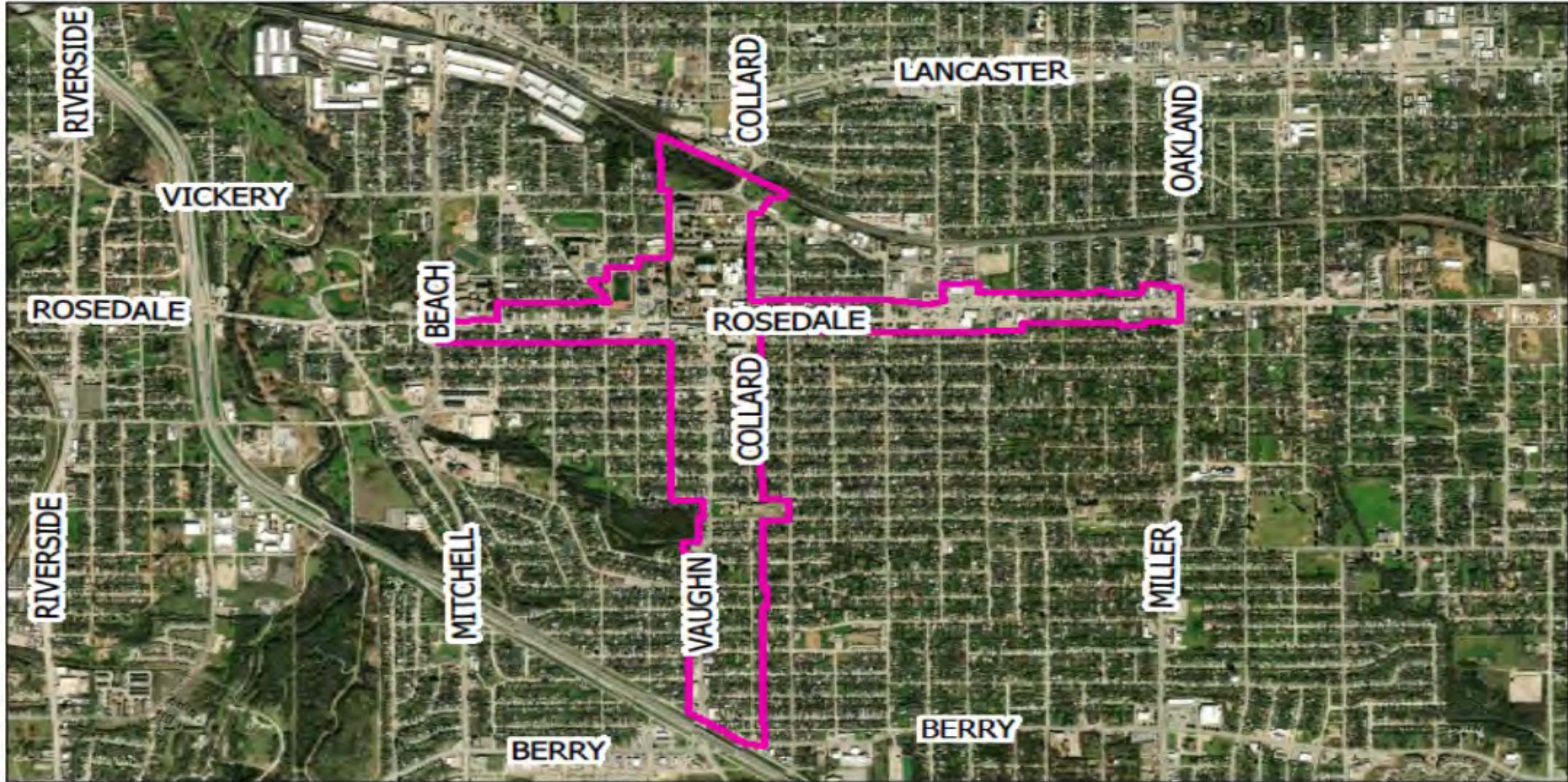
- **Goal:** Create economic vitality and resiliency while empowering the community and preserving each area's quality of place.
- Areas of impact are focused along key commercial corridors within the Central City.
- Focus on projects that:
 - Preserve historical and cultural assets
 - Redevelop pre-existing sites
 - Promote business attraction and retention in developing corridors
 - Build community capacity



Main Street America Program

- **Main Street America (MSA)** serves as technical assistance and a capacity building partner, providing training, tools, and best-practice frameworks for participating communities.
- The **City of Fort Worth** is a strategic and funding partner, aligning redevelopment work with City economic development priorities, supporting policy and zoning alignment and investing in catalytic projects for **community led revitalization**.
- Our **community partners** are the primary implementers, working in their communities to directly enhance economic vitality.
- Pilot Program included two competitively selected communities: Historic Northside and Polytechnic Heights.

Polytechnic Main Street



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 Polytechnic Main Street Boundary

Poly Main Street: Updates

- Established boards to implement the Main Street Four Point Approach:
 - Organization – Building leadership and capacity
 - Promotion – Telling the district’s story
 - Economic Vitality – Supporting business growth
 - Design – Enhancing the visual character of the district
- Implementing programs through **Texas Wesleyan University Jack Morton Business Accelerator**, including business-planning workshops, financial literacy, marketing, and compliance training.
- Assisting in revitalization of two commercial buildings.
- Selected as a **2025 American Express Neighborhood Champion**, supporting Shop Small efforts.
- Collaborated with local business owners to assess needs and opportunities.
- Proposed outdoor fitness court with a safe gathering place.

Small Business

- **Goal:** Strengthen Fort Worth's small business ecosystem by cultivating competition and collaboration, increasing access to resources, and fostering innovation to ensure the long-term sustainability of the local business community and workforce across industry sectors.
- Key activities include:
 - Operating the Devoyd Jennings Business Assistance Center at the James E. Guinn Entrepreneurial Campus
 - Partnering with the chambers of commerce to support small businesses
 - Helping small businesses better navigate public sector procurement
 - Encouraging innovation and entrepreneurship
 - Providing educational opportunities and resources for small businesses
 - Hosting the annual Fort Worth Business Plan Competition

Devoyd Jennings Business Assistance Center(BAC)

- **One-on-One Business Consultations:** Personalized guidance on business planning, financial readiness, and growth strategies.
- **Educational Workshops & Training:** Topics include procurement, certification, supply chain management, and marketing.
- **Certification Assistance:** Help with SBE, HUB, VETHUB, and other certifications to qualify for City contracts.
- **Matchmaking Opportunities:** Connect with prime contractors and City departments for procurement and partnership.
- **Access to Capital Resources:** Guidance on financing options and introductions to lenders.
- **Bilingual Support:** To assist Spanish-speaking business owners.



Small Business Development Program

The City of Fort Worth has launched a comprehensive Small Business Development Program (SBDP) within the Economic Development Department to expand opportunities for local entrepreneurs and small business owners.

Focus areas include:

- Doing Business with the City
- Small Business Support Services
- Partnerships with Chambers of Commerce
- Veterans Business Support & Resources



The City of Fort Worth's new Small Business Program/Ordinance became effective on September 1, 2025.

Doing Business with the City of Fort Worth

- **Small Business Preference:**

Eligible small businesses will receive a 5% bid preference on contracts up to \$100,000.

- **Small Business Goal:**

For all contracts of \$100,000 or more, the City has set a 30% small business utilization target.

- **Economic Development Incentivized Projects:**

When businesses receive economic development incentives, a small business utilization goal will be included in incentive agreements.

- **Program requirements:**

- Must hold an active Small Business Enterprise (SBE) Certification from one of the approved certifying agencies.
- Must have a principal place of business in Tarrant, Denton, Johnson, Parker, or Wise County.



Getting Started

To be considered for City bid opportunities, businesses with their Small Business Enterprise (SBE) certification should register in the City's bid portal, **Bonfire**.

Registration is easy, free, and only takes a few minutes to complete.



Veterans Business Support & Resources

One-on-One Support:

Through the City's Veteran Business Development Coordinator, veterans can receive direct access to resources, support, and consultations to assist in growing and developing their business.



fortworthtexas.gov/veterans

Thank you!

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Q & A

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