



Hospitality In Texas – Your Career Starts Here TEKS Alignment

Below is a TEKS crosswalk showing how the **"Hospitality in Texas – Your Career Starts Here"** lesson and the accompanying career exploration activities align with the Hospitality & Tourism courses. Because the lesson focuses on career awareness, employability skills, customer service, communication, leadership, and industry exploration, it aligns most strongly with Principles of Hospitality & Tourism, Hotel Management, Hospitality Services, Travel & Tourism Management, Event & Meeting Planning, and practicum courses.

1. Principles of Hospitality & Tourism

Strong Alignment

TEKS	Lesson Activity
Develop and execute presentations	Group Share-Out and Career Presentations
Practice customer service skills	Discussion of guest experience and customer service examples from the video
Prioritize career goals	Career Pathway Challenge
Compare education and training requirements	Career Research Worksheet
Career portfolio awareness	Career pathway planning
Teamwork, leadership, decision making	Group discussions and career pathway activity
Examine varied hospitality operations	Identification of hotel departments shown in video
Understand job qualifications	Career research activity
Differentiate hospitality sectors	Discussion of hotel departments and industry segments
Technical vocabulary	Hotel career terminology
Customer service	Reflection and discussion activities



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2. Hotel Management

Excellent Alignment

TEKS	Lesson Activity
Communication skills for guests and employees	Video analysis and discussions
Departmental knowledge (front office, housekeeping, HR, sales, maintenance, accounting)	Career identification and department exploration
Leadership and management concepts	Career ladder activity showing advancement opportunities
Human resources and staffing awareness	Career pathway planning
Guest relations and service delivery	Customer service discussion

The video specifically showcases multiple hotel departments, making it an ideal introductory activity for Hotel Management.

3. Hospitality Services

Excellent Alignment

TEKS	Lesson Activity
Recognize and respond to guest needs	Customer service discussion
Communication skills	Group discussion and presentations
Career exploration	Career research assignment
Industry certifications and employability	Career pathway worksheet
Leadership and teamwork	Group collaboration activities
Job shadowing and workplace preparation	Extension activities and interview assignment



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4. Travel & Tourism Management

Moderate Alignment

TEKS	Lesson Activity
Communication and presentations	Group presentations
Career opportunities in tourism	Exploration of lodging careers
Industry terminology	Hotel industry vocabulary
Employment qualifications	Career research
Career planning	Career pathway exercise

Although the lesson focuses primarily on lodging, it introduces one segment of the broader travel and tourism industry.

5. Event & Meeting Planning

Strong Alignment

TEKS	Lesson Activity
Communication and presentations	Student reporting and discussions
Career exploration	Research of meeting/event-related hotel careers
Technical vocabulary	Hospitality and events terminology
Customer service skills	Discussion of guest experience
Teamwork and leadership	Small-group activities
Career readiness	Career pathway development

Students selecting careers such as Event Manager, Convention Services Manager, or Banquet Manager directly address course objectives.



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6. Practicum in Event & Meeting Planning

Moderate Alignment

TEKS	Lesson Activity
Interview techniques	Extension activity interviewing industry professionals
Employability skills	Career research worksheet
Professional communication	Group presentations
Career advancement strategies	Career ladder exercise
Portfolio development	Career planning activity
Customer service skills	Video discussion

7. Practicum in Hospitality Services

Strong Alignment

TEKS	Lesson Activity
Career acquisition skills	Career research
Communication skills	Group discussion
Human relations	Customer service activities
Portfolio development	Career planning
Interview skills	Extension interview assignment
Career retention and advancement	Career ladder project



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8. Student to Industry Connection

Excellent Alignment

TEKS	Lesson Activity
Career planning	Career pathway worksheet
Industry mentoring	Hotel professional interview assignment
Professional relationships	Job shadow and interview extensions
Career readiness	Career exploration project
Workplace professionalism	Discussion of industry expectations

9. General Employability Skills

Excellent Alignment

TEKS	Lesson Activity
Professional appearance and behavior	Discussion of workplace expectations
Teamwork	Small-group activities
Communication skills	Presentations and discussions
Workplace etiquette	Customer service discussion
Career exploration	Career pathway activity
Leadership	Group reporting



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10. Introduction to Culinary Arts

Moderate Alignment

TEKS	Lesson Activity
Hospitality career exploration	Career research
Communication skills	Discussion and presentations
Teamwork and leadership	Group work
Employability skills	Career pathway planning
Education and training requirements	Career research assignment

Students selecting culinary-related hotel careers (Executive Chef, Banquet Chef, Restaurant Manager) directly connect to this course.

11. Culinary Arts

Moderate Alignment

TEKS	Lesson Activity
Career opportunities in food service	Career exploration
Career planning	Career ladder activity
Customer satisfaction	Guest service discussions
Leadership and teamwork	Group activities
Professional development	Career research



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12. Advanced Culinary Arts

Moderate Alignment

TEKS	Lesson Activity
Research careers and qualifications	Career worksheet
Career portfolio development	Career pathway planning
Interview skills	Extension activities
Career goals	Career ladder development

13. Tourism Marketing Concepts & Applications

Moderate Alignment

TEKS	Lesson Activity
Understanding tourism products and services	Hotel industry exploration
Customer needs analysis	Customer service discussion
Career awareness	Career research
Marketing and promotion awareness	Discussion of how hotels attract guests



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Courses with Limited Direct Alignment

The lesson provides only incidental alignment to:

- Food Science
- Foundations of Restaurant Management
- Sports & Entertainment Marketing II
- Extended Practicum in Culinary Arts
- Extended Practicum in Hospitality Services

These courses would require additional activities related to financial analysis, operations, marketing, scientific concepts, or work-based learning to fully address their TEKS.

Summary

The lesson most strongly supports:

1. **Principles of Hospitality & Tourism**
2. **Hotel Management**
3. **Hospitality Services**
4. **Travel & Tourism Management**
5. **Event & Meeting Planning**
6. **Practicum in Hospitality Services**
7. **Student to Industry Connection**
8. **General Employability Skills**

These courses collectively cover career exploration, customer service, communication, leadership, employability, teamwork, and career planning—the primary outcomes of the THLA Hospitality Careers Video lesson.