



**Media Contact:**

[Media@TxDMV.gov](mailto:Media@TxDMV.gov)

(512) 465-1484

**Customer Contact:**

[AskDMV@TxDMV.gov](mailto:AskDMV@TxDMV.gov)

1-888-368-4689

## **Last Chance for the Sale of the Century**

***Limited Edition 100<sup>th</sup> Anniversary Texas License Plate Offer Ends August 31***

(AUSTIN, Texas – August 16, 2018) An offer like this comes around only once every 100 years! The last chance for Texans to order a limited edition 100<sup>th</sup> Anniversary Texas license plate from the Texas Department of Motor Vehicles (TxDMV) is Friday, Aug. 31, 2018. Don't miss this unique opportunity to celebrate license plates in Texas on your vehicle.

The State of Texas began issuing a standardized license plate design in 1917. To mark the 100<sup>th</sup> anniversary, TxDMV introduced a special 100 Year Plate on Sept. 1, 2017. Texans who want to show their state pride by displaying this plate on their vehicle must order before the end of August 2018.

“The specialty license plate program allows drivers to give their plates a more personal touch. Plate enthusiasts, collectors, historians and everyday Texans can commemorate this 100-year milestone by displaying a piece of plate history,” said TxDMV Executive Director Whitney Brewster.



Texans who order this historic plate will pay \$30 per year and be able to renew it annually. But no new orders will be accepted after Aug. 31, 2018.

To honor the 100-year milestone, the anniversary plate includes features from the past and present:

- The seal in the center of the plate is reminiscent of the 1917 radiator seal.
- The top corners of the plate include “19” and “17.”
- The plate includes security threads and the word “TEXAS” on a white background just as it is on the current general-issue plate.

License plate technology has improved substantially since the early days of Texas license plates. Plates were originally produced through a die stamping process on sheet iron. The first 300,000 plates were so heavy they had to be shipped by train and filled 20 rail cars.

Today, Texas plates are produced on aluminum and without die stamping. This allows for a more efficient process along with the production of many specialty plates.

To learn more about Texas license plate history and see the design of every general-issue plate for the past 100 years, visit [100Plates.TxDMV.gov](http://100Plates.TxDMV.gov).

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**The Texas Department of Motor Vehicles** serves, protects and advances the citizens and industries in the state with quality motor vehicle related services. For every \$1 it spends, the TxDMV returns \$11 to the state. Each year the agency registers more than 24 million vehicles; issues more than 8 million vehicle titles; licenses approximately 34,000 motor vehicle dealers and distributors; credentials more than 60,000 motor carriers; issues more than 650,000 oversize/overweight permits; investigates approximately 13,000 complaints against dealers and motor carriers; and awards grants to law enforcement agencies to reduce vehicle burglaries and thefts. Learn more at [www.TxDMV.gov](http://www.TxDMV.gov).