From: Broadnax Jr, TC
Subject: Letter to City of Dallas Family
Date: viernes, enero 06, 2023 9:36:43 AM
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Greetings City of Dallas Family,

I want to welcome you back and wish you a Happy New Year. I hope you enjoyed your holidays with your loved ones.

This month we celebrate Dr. Martin Luther King, Jr.'s legacy with a host of activities over the course of the week under the theme, "Daring to Dream: The Radical Imagination of a New Generation." We start the week of celebration with a Wreath Laying Ceremony at the MLK, Jr. Community Center on Tuesday, January 10 and close the week with the MLK Day Parade on Monday, January 16, which will be held in person for the first time since the pandemic started. To view more details about these two events and others occurring during the week, visit bit.ly/2023MLKWeek.

The beginning of a new year offers an opportunity to start with a fresh perspective and new approach. I want to be the first to tell you that we are working on a new employee engagement platform that will allow us to provide more engaging and relevant information that cannot be captured in a weekly message.

Additionally, the weekly 'Letter to City of Dallas Family' will transition to once a month. When I first launched this weekly message, it was a way to communicate timely operational information during the pandemic. As times have changed and we have returned to a new normal, I believe the new platform and frequency of this message will be better suited for intentional engagement across the organization.

In the meantime, I encourage you to listen and subscribe to my weekly podcast Keeping It R.E.A.L. To access all episodes, you can find them on any of the City's social media channels.

As always, thank you for all you do in service to our communities.

In the Spirit of Excellence!!

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