



## City of Dallas

April 22, 2022

Greetings City of Dallas family,

This week we celebrated the grand opening of the Fair Park Multimedia Center, the City's newly renovated, state-of-the-art, 17,000 square foot television production studio. I am excited about the new opportunities this state-of-the-art facility will offer to not just City departments but our community and non-profit partners to tell our stories as One Dallas using top-notch broadcasting equipment.

All original content and programs created will air on the City's government access cable channels and may also be shared by organizational partners and residents on social media. This innovative technology resource will lead to better language access, equity, and resiliency for Dallas Residents.

The facility encompasses: two shooting stages; seven post-production suites; one podcast recording studio; one voiceover booth and audio control room; three collaborative creative spaces; two conference rooms and two multipurpose public meeting rooms that function separately or integrated as one for board and commission or public hearings to allow in-person or hybrid meetings.

The Fair Park Multimedia Center will be the central creative production hub for all City of Dallas communication. Through the broadcast of original video programming and City Council proceedings, this center will market Dallas as a premier destination for economic development and quality of life. To learn more, contact the Communications, Outreach and Marketing department at [COMREQUEST@dallascityhall.com](mailto:COMREQUEST@dallascityhall.com).

Finally, I want to celebrate Earth Day. On April 22nd, nearly 1 billion people in more than 193 countries will demonstrate support for environmental protection under this year's theme of 'Invest In Our Planet.' I encourage each of you to follow the Office of Environmental Quality and Sustainability's lead and do something special to combat global warming and protect the environment. Last week, the City Council approved projects to advance the City's Comprehensive Environmental Climate Action Plan such as solar panels and air quality monitors. Every contribution, no matter how small, makes a significant difference in addressing climate change and creating a more sustainable environment.

Thank you for another great week and enjoy your weekend.

In the Spirit of Excellence,

FC Broadnax  
City Manager