



April 8, 2022

Greetings City of Dallas family,

Like many of you, I can recall where I was and what I was doing when I heard the tragic news about last weekend's mass shooting at a southeast Oak Cliff outdoor concert where one person was killed, and 16 others injured. Please continue to keep the victims and their families in your thoughts and prayers. This senseless act of violence was jarring, unacceptable and avoidable. It shook me to my core as your city manager; particularly since public safety and public health are on my tier of priorities. I am confident that the Dallas Police Department will find the perpetrators responsible for this awful crime.

Early in the investigation, DPD revealed that the concert promoters did not have a special-use permit which is required by the City for any gathering on private property with more than 100 people. These types of events are happening more and more and starting to become a nuisance as it pertains to noise, crowd control, traffic and code compliance.

To better prevent such tragedies going forward, DPD has approached my office recommending that Dallas explore a strategy in which to ensure these promoted events can meet similar standards for crowd safety as we do for large events that occur throughout the City, and I fully support this strategy. As such, I have asked that DPD work with the City Attorney's Office to investigate the creation of an ordinance to ensure promoter, vendor, and site accountability; adequate public safety/security at events; and permit oversight and enforcement for violation of these standards.

I appreciate that Chief Eddie Garcia has proactively initiated this effort and we look forward to future conversations with the City Council on how such an ordinance will provide us another tool to keep you and all of our visitors and residents safe.

According to the Bureau of Labor Statistics, the U.S. economy added 431,000 new jobs in March 2022. The City of Dallas is also a contributing factor towards this thriving workforce. This week, the Human Resources Department hosted one of our biggest hiring events in the city; offering over 200 jobs of all levels. I want to thank them for doing an excellent job and helping people find meaningful work. If you know of someone looking to make a career move or needing a job, visit the following site for a listing at [www.governmentjobs.com/careers/dallas](http://www.governmentjobs.com/careers/dallas).

I want to personally express my gratitude and appreciation to each one of you for your tireless efforts to help the people in this community and especially our most vulnerable. Time and time again, you've proven what 'One Dallas' is all about putting service first. Thank you for another great week and enjoy your weekend.

In the Spirit of Excellence,

T.C. Broadnax  
City Manager