

**For Immediate Release:**

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**For More Information Contact:**

Rosa Fleming – Director - Convention and Event Services – City of Dallas

O: 214.939.2755 E: [rosa.fleming@dallascityhall.com](mailto:rosa.fleming@dallascityhall.com)

## **Public Can Provide Feedback on Planning Options for the Future of the Dallas Convention Center District**

*Participate in the Virtual Public Meeting  
Wednesday, August 25 at 6 PM*

DALLAS - In February 2021, the City of Dallas began development of the Kay Bailey Hutchison Convention Center Dallas (KBHCCD) Master Plan. To ensure stakeholder participation, a virtual public open house kick-off was held on April 15 and a virtual public meeting on July 15. The implementation of the master plan recommendations is projected to be a 10-year phased approach that will improve land use and transportation in the area, the facility and generate revenue for Dallas

**The next virtual public meeting will take place on Wednesday, August 25 at 6 PM.** The City invites residents and stakeholders across Dallas to have a voice in the conversation and share their ideas and input for the development of the KBHCCD Master Plan. This virtual public meeting will provide project planning progress and allow the public to give feedback. The public can register for the virtual public meeting at <http://bit.ly/meeting-0825>. Event flyer listed below.

**Project Website and Public Survey - [www.dallascmasterplan.com](http://www.dallascmasterplan.com).** Additional information about the KBHCCD Master Plan can be viewed on the project website. Visitors to the website are encouraged to complete a public survey focused on planning options being studied

### **About the KBHCCD Master Plan**

One of the top business and tourist markets in the U.S., the KBHCCD has hosted thousands of world-class speakers and events in the heart of downtown Dallas. With close proximity to major sporting event arenas and other thriving neighborhoods, the KBHCCD has the potential to drive development and engagement downtown. The Master Plan will transform the convention center district into a catalyst for growth in the region.



KAY BAILEY HUTCHISON  
CONVENTION CENTER DALLAS  
**MASTER PLAN**



KAY BAILEY HUTCHISON  
CONVENTION CENTER DALLAS  
**MASTER PLAN**

## JOIN US FOR A VIRTUAL PUBLIC MEETING

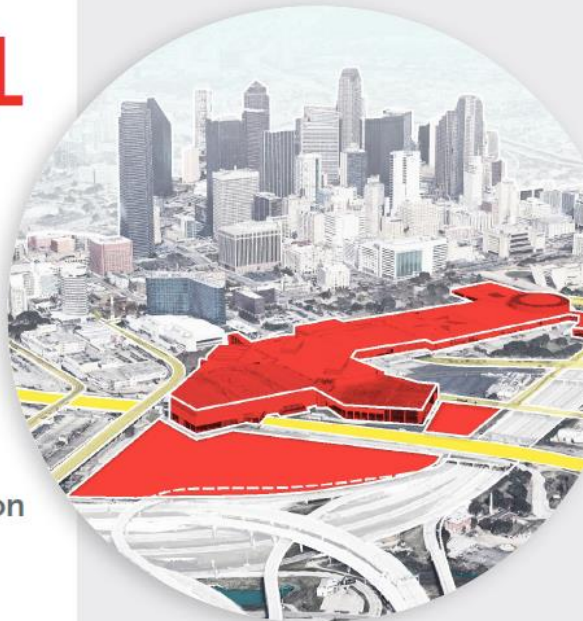
You're invited to participate in the  
third virtual public meeting on

**WEDNESDAY, AUGUST 25  
AT 6:00 PM**

for the Kay Bailey Hutchison Convention  
Center Dallas (KBHCCD) Master Plan.  
Join us to review project progress,  
provide feedback on planning options  
being studied, and to share your ideas.

Be part of the planning process,  
register to attend today at  
**[bit.ly/meeting-0825](https://bit.ly/meeting-0825)**

*For more information about the KBHCCD Master  
Plan, please contact Rosa Fleming, City of Dallas -  
Director of Convention and Event Services, at  
[rosa.fleming@dallascityhall.com](mailto:rosa.fleming@dallascityhall.com) or (214) 939-2755.*



### ABOUT THE KBHCCD MASTER PLAN

The KBHCCD Master Plan will transform  
the convention center district into a  
catalyst for growth in the region and  
address a variety of issues, including but  
not limited to:

- Convention center advanced improvements
- Multi-modal transportation and integration with current systems
- Mixed-use development for the district and surrounding neighborhoods

[dallasccmasterplan.com](https://dallasccmasterplan.com)



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