



NEW DAWN SOCIAL SERVICES

20  
24

BENEFIT CONCERT  
**SPONSORSHIP  
PROPOSAL**



901-701-8710

P.O. Box 343064, Bartlett, TN 38184



# ABOUT NDSS



NEW DAWN SOCIAL SERVICES

New Dawn Social Services (NDSS) is a Faith Based, not-for-profit organization that opens its homes to men and women released from penal institutions and rehabilitation centers. NDSS aims to improve outcomes with housing, financial literacy, mental health and recovery from substance use disorders. We also aim to reduce recidivism and equip residents with leadership skills to assist with gainful employment.

As our community struggles with increasing violence, an ever-growing pandemic of substance use disorder, and a history of mass incarceration. We at New Dawn Social Services believe that our faith leads us to boldly lean in to help those who find themselves with little or no support, as they work to overcome the obstacles of their pasts. We strive to show grace, and restore dignity with compassionate structure, all in an effort to restore hope as they work to transition back into the community.

New Dawn Social Services has a 72% Success Rate. About 7 in 10 former NDSS residents continue to live independently or with loved ones and maintain their sobriety. Compared to the national relapse rate of 60 percent, with as little as 4 in 10 maintaining their sobriety nationally, NDSS' clients are beating the odds and more!

***If you would like to give in-kind donations, please send an email to  
[info@ndssmemphis.com](mailto:info@ndssmemphis.com)***

Do join us in changing the trajectory of someone's life.



# SPONSORSHIP PACKAGES

## Platinum Sponsorship Package

- Logo placement on NDSS official website & info card
- Logo placement on the official event t-shirt
- Sponsor name mentioned in the event opening and closing remarks
- 7 sponsor posts on NDSS official social media
- 10 tickets to NDSS Benefit Concert

**\$2500**

## Gold Sponsorship Package

- Logo placement on the official event t-shirt
- Sponsor name mentioned in the event opening and closing remarks
- 4 sponsor posts on NDSS official social media
- 6 tickets to NDSS Benefit Concert

**\$1500**

## Silver Sponsorship Package

- Sponsor name mentioned in the event opening and closing remarks
- 2 sponsor posts on NDSS official social media
- 3 tickets to NDSS Benefit Concert

**\$500**



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**THANK YOU**

**CONTACT US**

901-701-8710

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