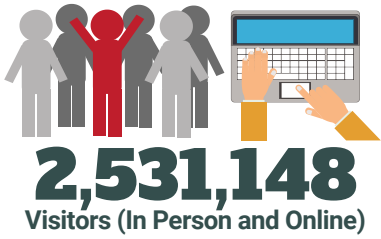




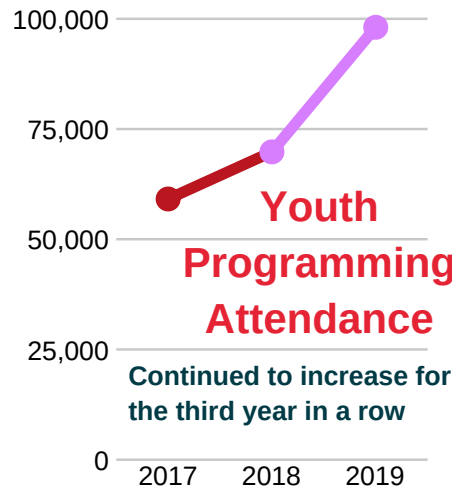
MEMPHIS PUBLIC LIBRARIES

2019

YEAR IN REVIEW

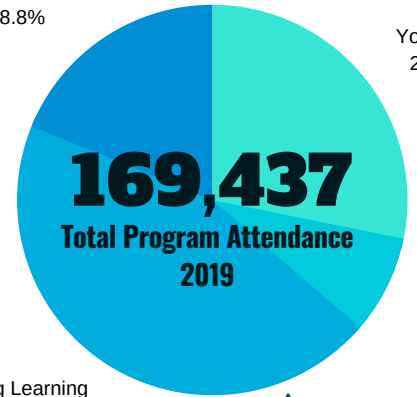


- 1) Lynda
- 2) DIG Memphis
- 3) New York Times
- 4) Ancestry Library
- 5) Newsbank
- 6) ReferenceUSA



Youth STEAM
18.8%

Youth Lit.
28.2%



Lifelong Learning
44.8%

Job/Career
8.2%

UP **29%** in 2019



SPOTLIGHT ON PROGRAMMING

Memphis marked the 200-year anniversary of the city's founding on May 22, 2019. To honor the Bicentennial Year, MPL hosted **48 programs** celebrating Memphis' history, including this year's **BOOKSTOCK**, which featured 50 local authors, as well as music, poetry, and programs discussing the rich and diverse history of the Bluff City.



6,323 customers attended Bicentennial related programs in 2019!



1,349,257
Items Borrowed

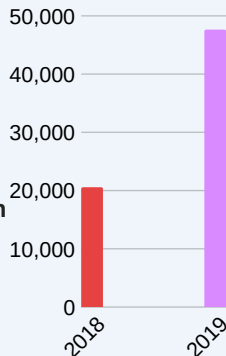
TOP FIVE ADULT TITLES

- 1) **Where the Crawdads Sing** by Delia Owens
- 2) **Becoming** by Michelle Obama
- 3) **The Reckoning** by John Grisham
- 4) **Before We Were Yours** by Lisa Wingate
- 5) **Educated** by Tara Westover



OUTREACH PROGRAMMING

47,517 customers gained access to library services through MPL's outreach efforts, delivering on the promise to create programs focusing on health, technology, and literacy.



132% increase in the first year since the launch of **CONNECT CREW!**

EXPLORE MEMPHIS

PRESENTED BY **TVA**

In 2019, there was a **14%** increase in overall participation during the Libraries' annual summer learning initiative. Customers of all ages joined us in exploring "A Universe of Stories"!

2019 Total Participation
91,560



LESS FINES, MORE ACCESS!

MPL made the decision to eliminate overdue fines in 2019, reactivating **82,276** accounts that had been blocked from accessing library materials.



15,442
Youth Accounts Reactivated!

Unveiling a new

STRATEGIC PLAN

2020-2025

ENHANCE
EQUITABLE
ACCESS

CHAMPION
LITERACY
FOR ALL
AGES

PROMOTE
WORKFORCE
DEVELOPMENT

ADVANCE
ROLE AS
COMMUNITY
ANCHOR

INCREASE
COMMUNITY
AWARENESS
OF OFFERINGS

REACH BEYOND
LIBRARY WALLS
WITH STRATEGIC
OUTREACH AND
INNOVATION

STRENGTHEN
THE BACKBONE
OF MPL BY
SUPPORTING
STAFF