OREGON CENTER FOR CHILDREN AND YOUTH WITH SPECIAL HEALTH NEEDS

Health Emergency Ready Oregon (HERO) Kids Registry 2024 Quarter 4 (Oct-Dec) Update



This quarterly update is for Oregon families, emergency medical services (EMS) and hospital emergency department (ED) providers, and other key stakeholders. Visit the HERO Kids website at www.herokidsregistry.org for educational materials in nine languages.

Overview

HERO Kids is a voluntary, no-cost registry that allows families to record critical health details that inform emergency medical services and hospital emergency departments. For providers faced with split-second decisions, the HERO Kids Registry fills the information gap. Families across Oregon have easy access to this reliable system for health emergency preparedness. HERO Kids is not just for kids; it is open to **any** Oregon child or young adult through age 26.

New Marketing Guide Available

A new guide is available for hospitals and clinics interested in marketing HERO Kids Registry.

Includes:

- Why and where to market HERO Kids
- Methods and examples
- Tips on how to get started

Available on the HERO Kids website.

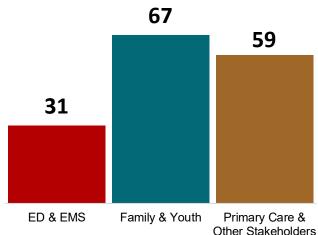
Community Outreach Highlights

CaCoon Nurse Home-Visitors Orientation
Fall Trauma Nursing Conference
Hilltop Health and Safety Fair
Native Caring Conference
Pediatric Emergency Preparedness Workshops
Pediatric Oncology Survivorship Program
Refugee Resettlement Organizations
Healthcare Preparedness Program Regions 1, 2, 6, 7, & 9

Marketing Guide for Hospitals and Clinics Why Market HERO Kids Registry:

HERO Kids Registry is a voluntary, no-cost system that lets any Oregon family share critical information about their child's health before an emergency. The information can be quickly and easily accessed by emergency medical services and hospital emergency department providers, ensuring they have the information they need when they need it.

Presentation Counts 8/1/22-12/31/24



Thank you to our Community Education Partners!

We would like to thank our community education partners for their efforts to promote HERO Kids across the state. Contact herokids@ohsu.edu if you are interested in becoming a partner!

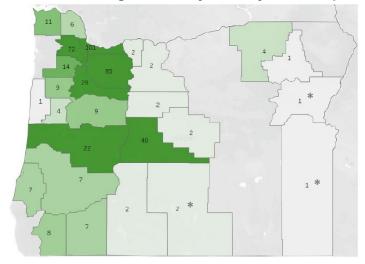




Some Billboards are Still Up

Our billboards were put up using donated space so that means many can still be seen along highways and on major roadways across the Portland metro and 1-5 corridor. Have you seen one? If so, snap a picture and email us. We'll send you a HERO Kids sticker.

HERO Kids Registrants by County Heat Map





As of 12/31/2024:

HERO Kids Registrants are in 27 of 36 counties, with 24 rural and 3 frontier. Frontier counties are denoted with an asterisk. All urban centers are represented.

Oregon Registries for EMS (OREMS) App

- Direct access to the Oregon POLST Registry and HERO Kids Registry
- Providers do not need to call the hotline when using the app
- As of 12/31/24: 73 EMS agencies have enrolled

EMS Agencies & Emergency Departments: Sign up today for the OREMS App

For large agencies and hospitals, a mass user registration option is now available

Contact HERO Kids herokids@ohsu.edu to:

- schedule HERO Kids presentations
- request participation in conferences and events
- obtain the confidential HERO Kids provider hotline
- order HERO Kids print materials and marketing stickers
- set-up in-hospital or clinic marketing of HERO Kids

Acknowledgements

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