



eddiTM

There for the highs and lows

Meet **the Team**



Farhaneh Ahmadi, PhD

Co-Founder & Chief Executive Officer

farhaneh@eddihealth.com



James Northcutt

Chief Marketing Officer

james@eddihealth.com

The eddii vision



Our vision is to provide **complete diabetes & endocrine care**, from making daily management an enjoyable and rewarding experience, to scheduling an appointment with a specialist, leading to **better health outcomes**.

Our Product

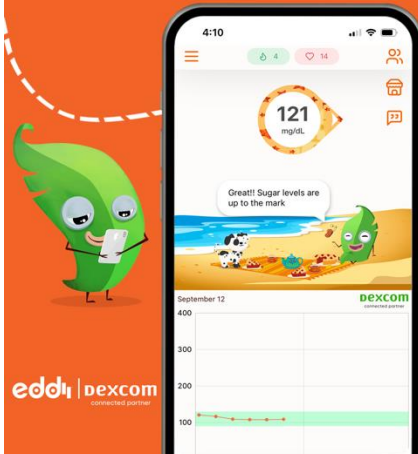


The **eddii app** responds to **real-time** glucose data from CGMs; uses rewards & education, combined with specialty endocrine care to drive health outcomes.

**NOW
FREE!**

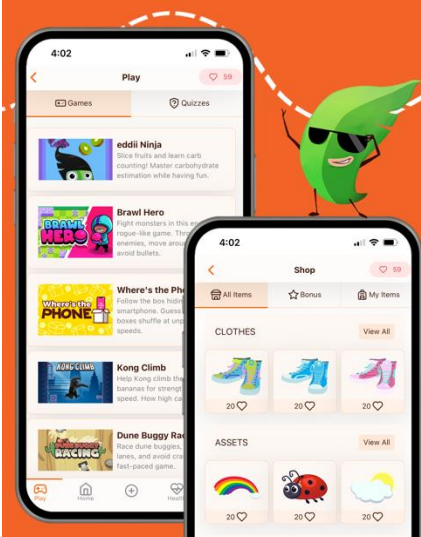
REAL-TIME CGM DATA.

Connect your Dexcom CGM with eddii and view your glucose in real time.



GAMES AND REWARDS.

Earn rewards, gift cards, and play fun games.



GLUCOSE ALERT CALLS

Sign up for high and low glucose alert calls with eddii.



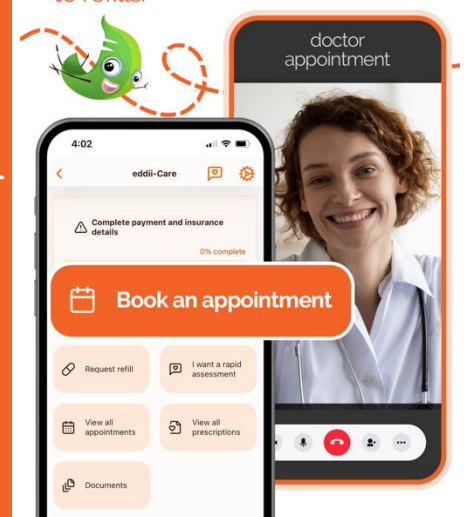
APPLE WATCH WIDGET

Stay up to date with glucose levels at a glance of your wrist.



SEE A DOCTOR RIGHT AWAY

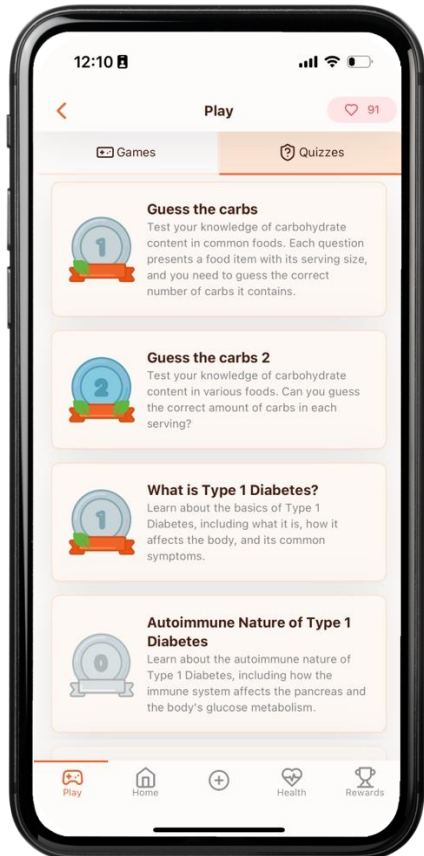
eddii provides full diabetes care: from appointments with an endo to refills.



Educational Modules

eddi's diabetes-focused educational modules help those living with T1D and their caretakers better understand the condition while rewarding them for learning!

Created in partnership with renowned certified diabetes educator,
LaurieAnn Scherr



Fans wanting to learn even more can visit [eddi's website](#) for a weekly Diabetes 101 Blog.

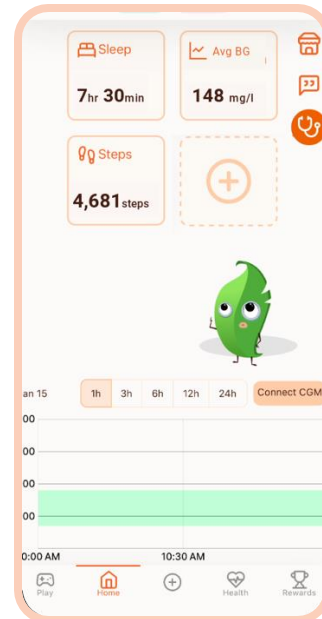
Follow Feature

eddii's follow feature allows school nurses, teachers, babysitters, and anyone a child or parent would like to follow the user, keeping an eye on the child's CGM readings.

Be Up To Date With Glucose Levels



Complete Health Tracking



Set Up Custom Challenges

The screenshot shows the 'Missions' screen. It has a 'Select a goal' section with options: 'Drink glasses of water', 'Enter feelings', 'Eat veggies', 'Enter insulin', 'Exercise', and 'Enter data'. Below that is a 'Select a reward' section with options: 'Extra 30 min TV time', 'Extra 30 min gaming time', 'Decide what to eat for dinner', and '10 in-app hearts'. A 'Challenge' button is at the bottom.

Stay Notified

eddii 86 → Low Glucose Alert
It's colder than a polar bear's picnic in here!



Virtual Care



eddii's virtual care clinic – **eddii-Care** – provides Oklahomans with access to world-class endocrine care, directly through their eddii app from the comfort of their home.



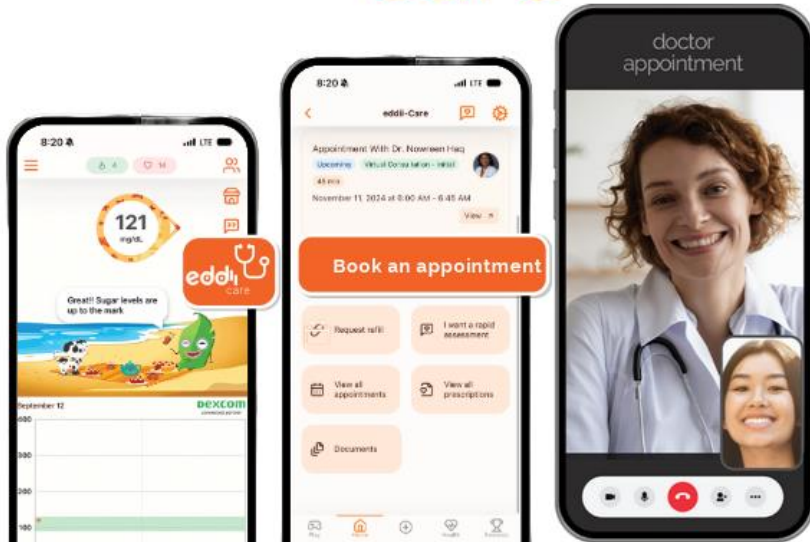
Flexible appointment scheduling



Prescription Refills



Access to endocrinologists, diabetes educators & registered dietitians



Common Conditions treated by eddii-Care endo's

- Type 1 Diabetes
- Type 2 Diabetes
- Pre-Diabetes
- Hypoglycemia
- Thyroid disorders
- Parathyroid disorders
- Pituitary disorders
- Growth disorders
- Sex development
- Bone & mineral disorders
- Clinical weight management
- Other endocrine disorders
- Other metabolic health disorders

Oklahoma In-Network Coverage:

Humana



Our Patients



eddi-Care's doctors are providing excellent care to a panel of 1000+ patients with over 10K pediatric users managing their condition with the **eddi** app.



[Book an appointment!](#)

What patients love about **eddi** care



Covered by most major private & public insurance providers



No waiting: same-day appointments



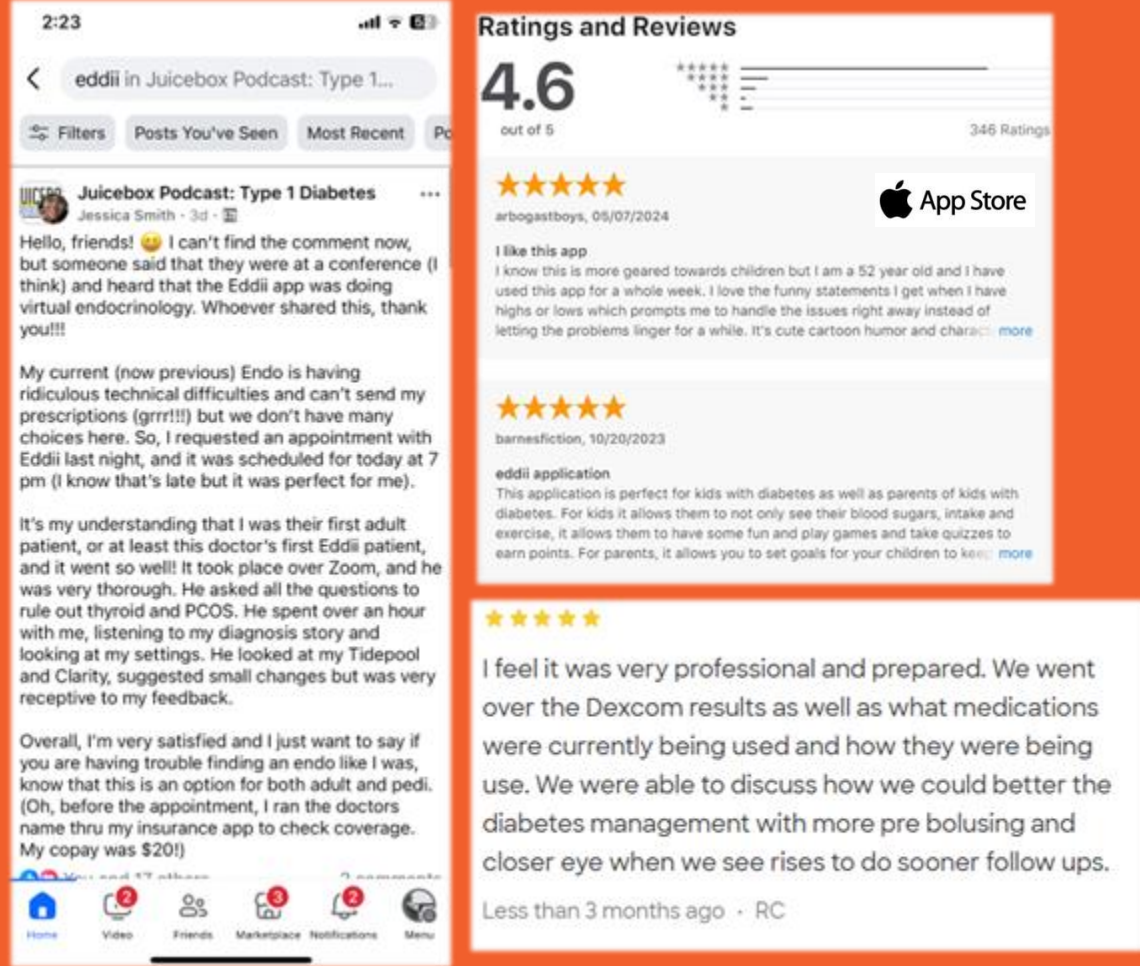
No driving to appointment



Appointments on weekends, holidays, and after work



Users' reception



Overall ★★★★★
Wait time ★★★★★
Bedside manner ★★★★★

I honestly think this doctor saved my life. I had been having severe breathing trouble for two months. Other endos, ENTs, primaries, and even ER were all stumped. Turned out I had a severe vitamin D deficiency which caused a hyperinflation in my lungs. Nobody wanted to take me seriously or test me for half the thinks Dr. Suveyd was willing to do. God only knows how things would have turned out if it wasn't for him.

Jan 3, 2025 by Marisa M.

Oklahoma Care team

Pediatric Endocrinology



Rabab Jafri, MD

Head of Pediatric Endocrinology

American Board of Pediatrics
Pediatric Endocrinology (American Board of Pediatrics)
American Board of Obesity Medicine

Adult Endocrinology



Bekir Suveyd, MD

Adult Endocrinologist

American Board of Internal Medicine – Certified in Internal Medicine
American Board of Endocrinology, Diabetes, and Metabolism
American Board of Obesity Medicine (ABOM)
American Board of Clinical Lipidology (ABCL)

Education & Nutrition



Wendy Snowden, MSNS, RDN, LD, CDCES

Certified Diabetes Care and Education Specialist &
Registered Dietician

Health outcomes



eddi continues to drive clinical outcomes across diabetes types and ages

Clinical trial

5.38%

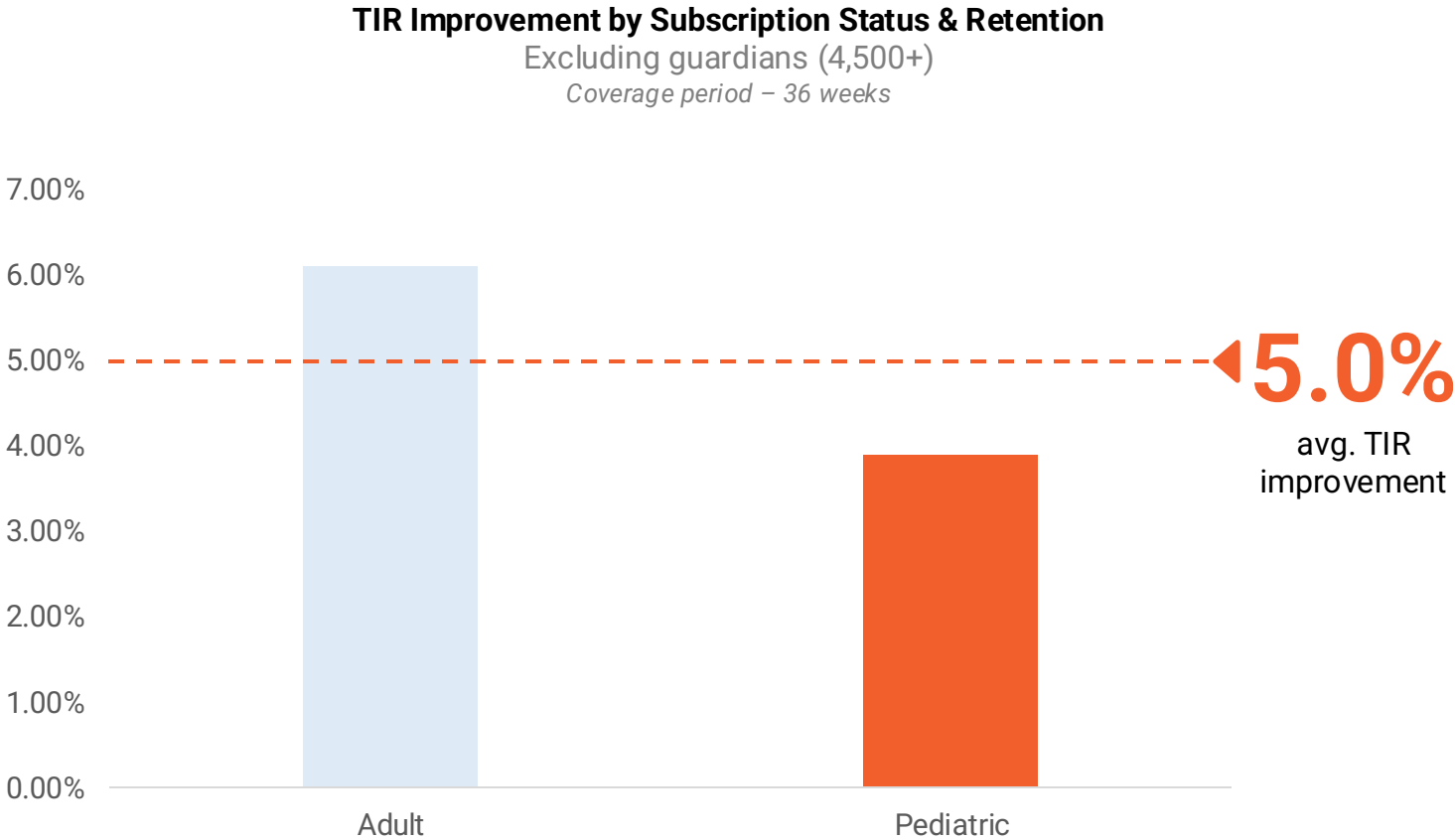
improvement in
Time In Range,
equivalent to
1.5hrs of additional
optimal glucose
control every day

12-week study



Peer-reviewed results
published in [Journal of
Diabetes Science and
Technology](#)

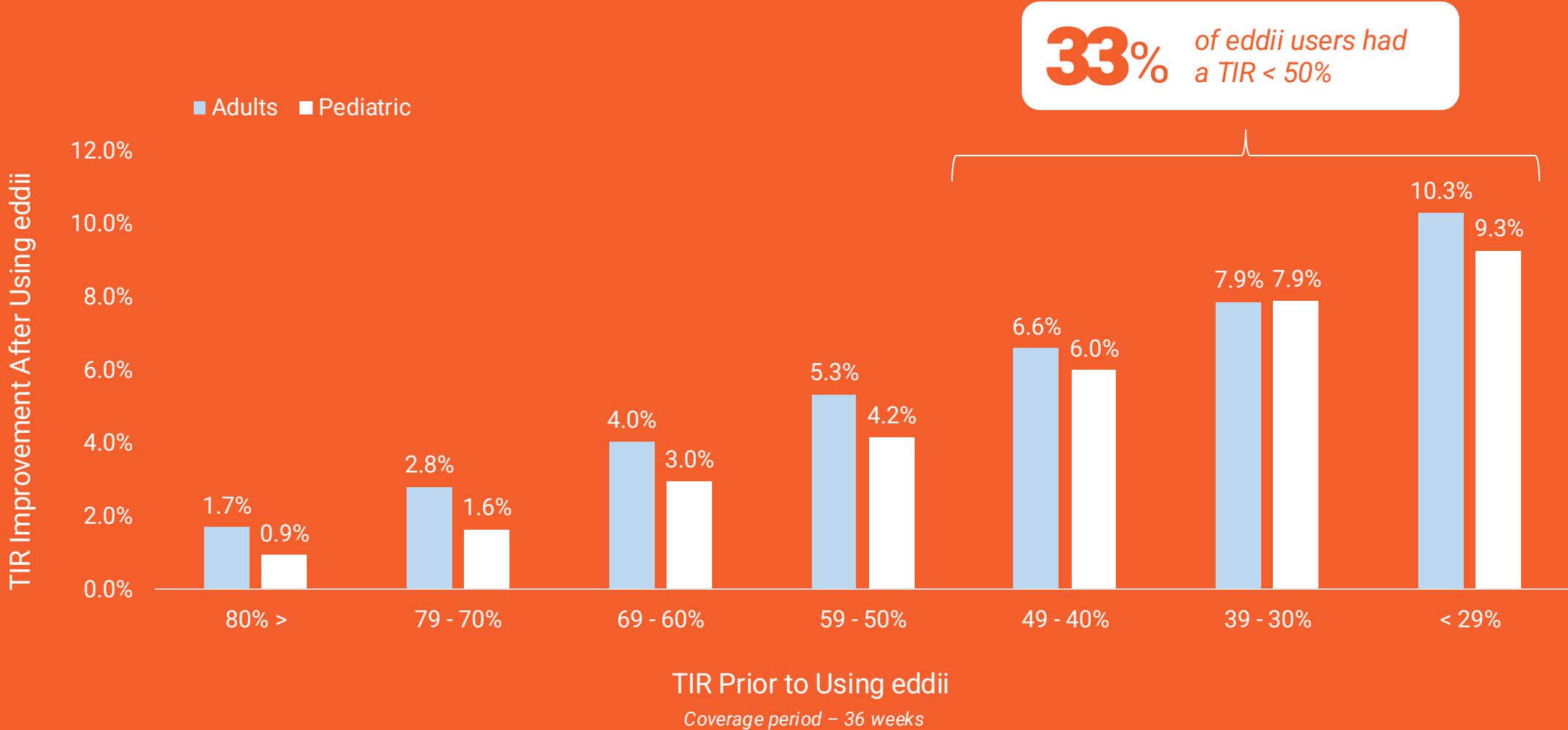
Current eddi users



Health outcomes



eddi impacts users with poor diabetes control the most



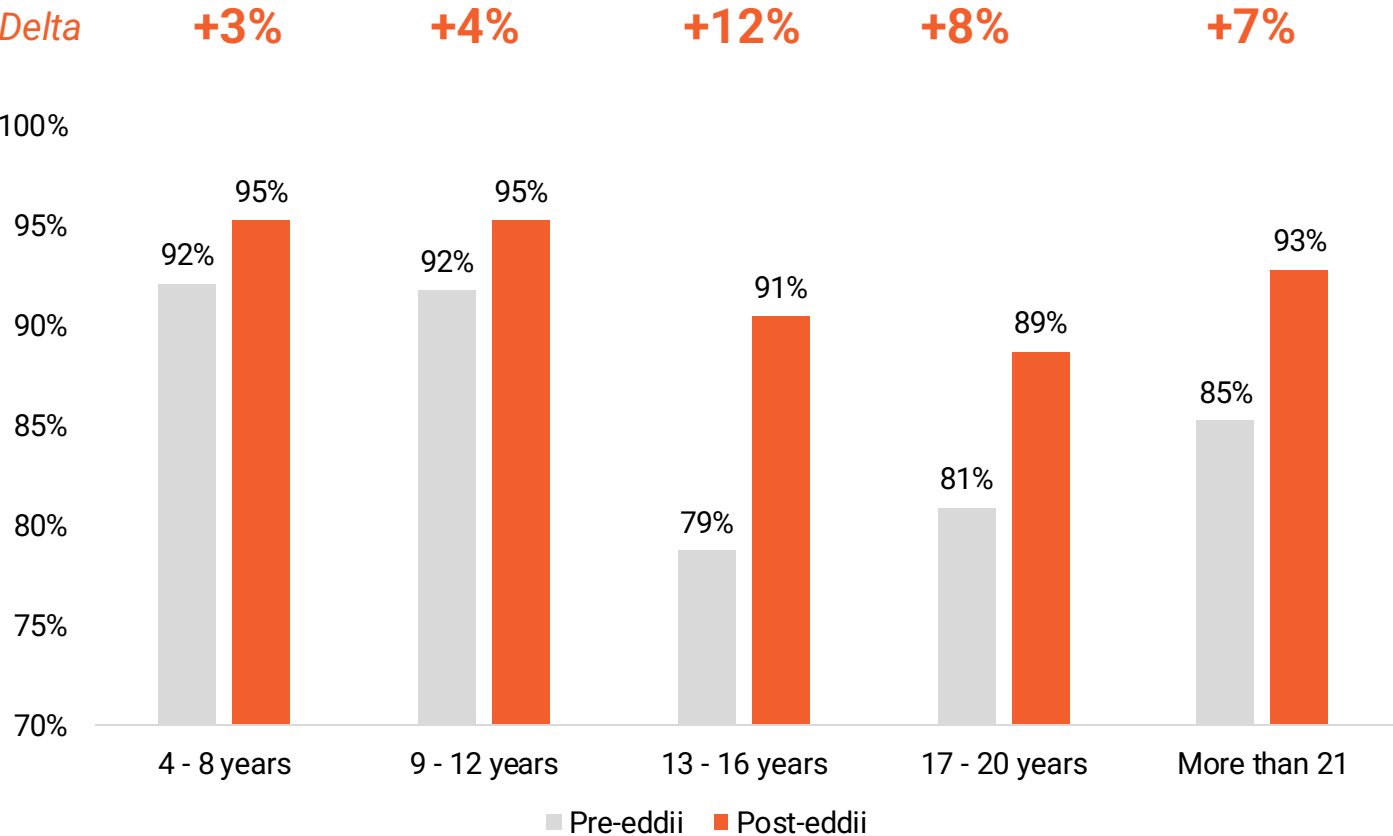
CGM utilization impact



eddi users increased their daily usage of CGM relative to their pre-eddi behavior

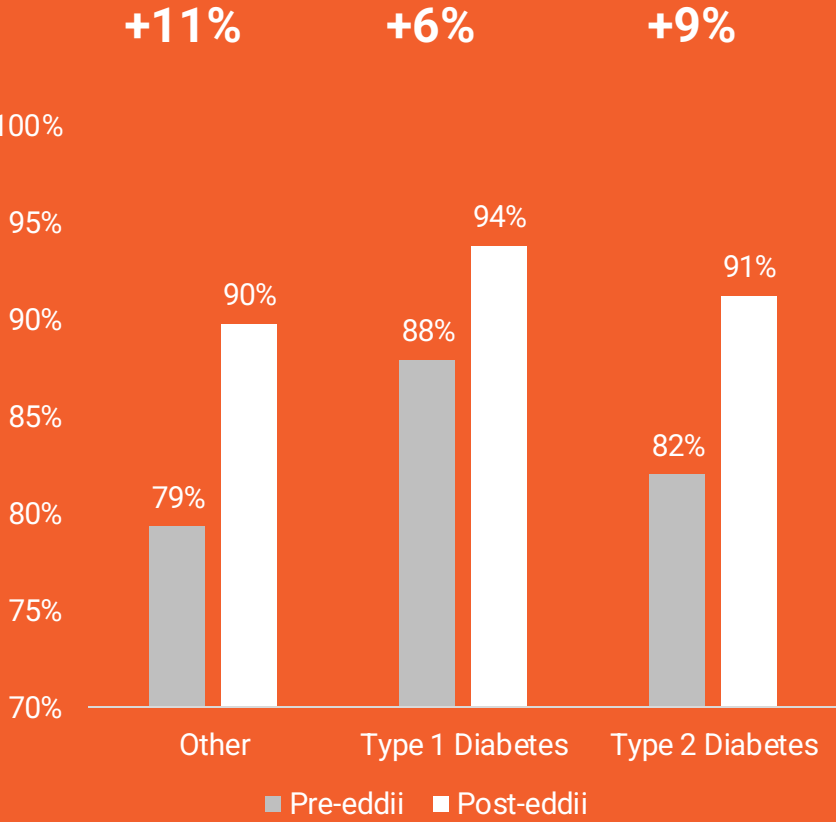
CGM Usage Change by Age Group

Coverage period – 36 weeks



CGM Usage Change by Diabetes Type

Coverage period – 36 weeks



*Other includes eddi users with pre-diabetes

Oklahoma SHIP Taskforce & eddii



eddii is here to help Oklahomans!

FREE access to the eddii app for
diabetes management

Improved access to pediatric &
adult endocrine care teams

Can you help us get the word out?

Primary Care
Providers

Priority
Populations

Other
Endocrinologists

Contact eddii



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Chief Marketing Officer
james@eddihealth.com



[Download the eddii app](#)



[Learn more about eddii](#)