



February 13, 2023

Dear Educators,

You may have recently received promotional materials from the [Tobacco Settlement Endowment Trust \(TSET\)](#) advertising [My Life, My Quit](#), a free tobacco and vaping cessation program for teens 13-17. The program is part of the [TSET Healthy Youth Initiative](#).

TSET worked with [Refuel Agency](#) to send posters promoting My Life, My Quit to schools across the state. To encourage posting, Refuel used a contest asking to see pictures of posters displayed in schools. While it may not have been clear in the materials mailed along with the posters, the contest was 100% funded by Refuel.

The TSET Healthy Youth Initiative works hard to provide you with [free resources](#) to help your students learn how to live healthier lives through reduced tobacco use and improved nutrition and physical activity. These resources are available to you at any time – free to order – by visiting [TSEHealthyYouth.com/order](#). You are a valuable partner for a statewide effort to help young people live healthy lives. Please feel free to reach out to us.

In the future, you may see more promotional materials from TSET sent through Refuel. We want to assure you any contest used by Refuel to incentivize schools to use these promotional materials on campus is legitimate. If you have any questions, contact Kelli Brodersen at [KelliB@tset.ok.gov](mailto:KelliB@tset.ok.gov) or call us toll-free at 1-866-530-TSET (8738).

Thank you,

Kelli A. Brodersen  
Asst. Director of Health Communication