

Free SAT Workshop Marketing Toolkit

Brought to you by Brainfuse with host and author Brian Stewart



For any question, please contact info@brainfuse.com

Introduction

The SAT Workshop Toolkit is designed to help your library or school share the series with students and families. It includes two printable items, a general flyer for outreach, and a student checklist that can be used during the workshops. You will also find ready-to-use social media graphics, including an overview of the series and weekly reminders to promote each session.

This 11-course workshop series consists of live sessions that guide students through every section of the SAT, including reading, writing, math, and effective test-taking strategies. The workshops are led by Brian Stewart, author of several Barron's ACT, SAT, and PSAT prep books. As president of BWS Education Consulting, Brian has helped many students earn top and perfect scores and improve their college admissions outcomes.

Registration through Zoom requires an email address. This email will be used solely to provide reminders for the session and to deliver the recording once the workshop concludes. It will not be used for any additional purposes and will not be stored by Brainfuse. Registration is limited.

[All marketing materials are available on Dropbox here.](#)

If you are unable to access Dropbox, just let us know and we can send you the files.

Suggestions for How Schools and Libraries Can Use the Overview Flyer

The SAT Workshops flyer provides a complete overview of the 11-session series, including dates, topics, and QR codes for Zoom registration. Below are creative and effective ways libraries and schools can use the flyer to reach students and families.

Print Uses

- Post the flyer in high-visibility areas such as the library entrance, teen services area, guidance office, cafeteria walls, computer labs, and hallways.
- Include printed flyers in student take-home folders, parent information packets, or college and career readiness materials.
- Hand out copies during study hall periods or SAT prep clubs.
- Display the flyer on bulletin boards next to ACT and SAT test-preparation books, reminding students that these workshops connect to available print resources.
- Add the flyer to stacks at the circulation desk or school front office so students and families can pick one up.
- Provide printed copies at community events, parent nights, or college information sessions.
- Place the flyer at homework help tables, tutoring spaces, or computer stations so students already working on academics see the opportunity.

Email and Messaging Channels

- Attach the flyer to newsletters sent to students, caregivers, and staff.
- Send the flyer image in email blasts highlighting upcoming academic opportunities.
- Share the flyer through school communication platforms like ParentSquare, Remind, ClassDojo, or district messaging apps, noting that students can scan the QR codes directly from their device screens.
- Ask teachers to share the flyer with their classes electronically, especially English and Math courses.

FREE SAT Prep Workshops



Get ready for the SAT with a special live workshop series led by **Brian Stewart**, author of Barron's ACT/SAT/PSAT prep books and president of BWS Education Consulting.

Each session runs 6-7 PM Eastern and covers key SAT topics—from reading strategies to grammar essentials to using Desmos for Math.

January 7: SAT Introduction	General strategies for the SAT, how colleges use the test in admissions, and similarities and differences between the SAT and ACT.	February 18: Math Using Desmos™	The most helpful ways to use Desmos to save time and improve accuracy on the SAT Math.
January 14: Reading Information & Ideas	How to attack Central Idea and Detail questions, Evidence questions, and Inference questions.	February 25: Math Algebra	Slope-intercept form, systems of linear equations, linear functions, and linear inequalities.
January 21: Reading Craft and Structure	Resources for building Vocabulary, strategies for Purpose and Text 1 & Text 2 questions.	March 4: Math Advanced Topics in Math	Working with equivalent expressions, systems of quadratic equations, and nonlinear functions.
January 28: Writing Expression of Ideas	Understanding transition words and techniques for the Rhetorical Synthesis questions.	March 9: Math Problem Solving and Data Analysis	Percentages, unit conversion, measures of center, probability, and statistics.
February 4: Writing Boundaries	Thorough discussion of Commas, Semicolons, Colons, Dashes, and Apostrophes.	March 11: Math Geometry & Trigonometry	Area, volume, right triangles, circles, sine, cosine, and tangent.
February 11: Writing Form, Structure, & Sense	Conceptual review of misplaced modifiers, subject-verb agreement, and verb tense.	For any questions, please contact info@brainfuse.com .	



SCAN THE CODES TO REGISTER

If you would like to attend all the workshops, be sure to scan both Zoom codes.



Suggested Uses for the SAT Prep Tracker Flyer

Bring it to every session: Encourage students to print the tracker and bring it to each workshop. They can mark attendance, jot down quick notes, and keep all session takeaways in one place, using the built-in sections for each date and topic on the flyer

Guided note-taking during workshops:

Students can use the "Notes" column next to each session listing to write down definitions, strategies, examples shared by the instructor, or personal reminders. This helps create an organized record that connects directly to the 11-session schedule shown on the tracker

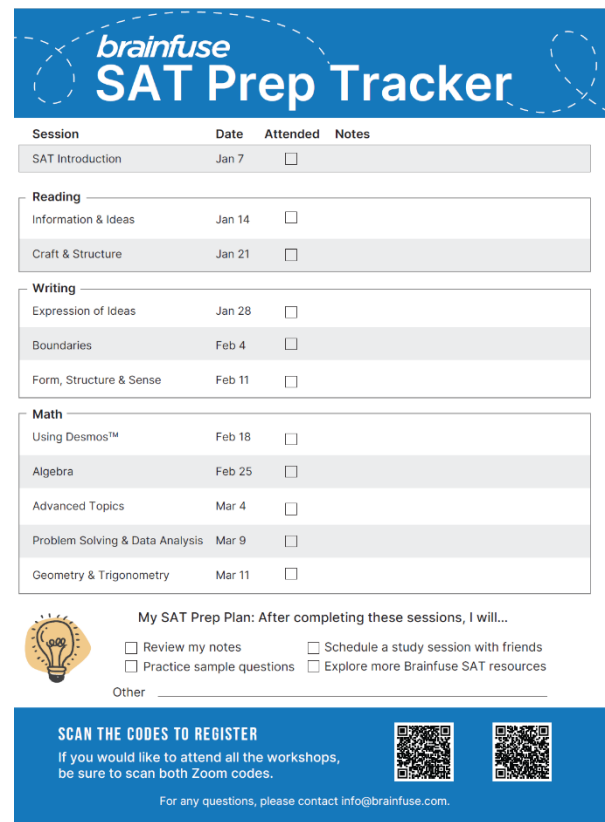
Self-reflection and study planning: The "My SAT Prep Plan" section at the bottom of the flyer encourages students to set goals after completing sessions, such as reviewing notes, practicing sample questions, scheduling group study time, or exploring additional Brainfuse SAT resources. Libraries and schools can prompt students to fill this out after each session to turn learning into action

Use as a weekly accountability check: Teachers, librarians, or counselors can ask students to bring the tracker to check-ins, showing what they attended and what strategies they noted. The attendance boxes provide a simple way to track progress across all sessions listed on the flyer.

Support for study groups or peer learning: Students who form study groups can use their individual trackers to compare notes and discuss the "My SAT Prep Plan" commitments they selected. The checklist format naturally supports group discussion and shared study goals.

Add to college readiness folders or binders: Schools and libraries can include the tracker in college prep binders or teen resource folders.

Digital-friendly version for tablets or Chromebooks: Students who prefer to work digitally can save the PDF on their device and type notes directly into the "Notes" column



The flyer is titled "brainfuse SAT Prep Tracker" in a blue header. It features a table with columns for Session, Date, Attended, and Notes. The sessions are organized by subject: Reading, Writing, and Math. Each session has a corresponding date and an attendance checkbox. Below the table is a section titled "My SAT Prep Plan: After completing these sessions, I will..." with a lightbulb icon. It includes a checklist with four items: Review my notes, Schedule a study session with friends, Practice sample questions, and Explore more Brainfuse SAT resources. There is also a line for "Other". At the bottom, there is a blue section titled "SCAN THE CODES TO REGISTER" with two QR codes and contact information.

Session	Date	Attended	Notes
SAT Introduction	Jan 7	<input type="checkbox"/>	
Reading			
Information & Ideas	Jan 14	<input type="checkbox"/>	
Craft & Structure	Jan 21	<input type="checkbox"/>	
Writing			
Expression of Ideas	Jan 28	<input type="checkbox"/>	
Boundaries	Feb 4	<input type="checkbox"/>	
Form, Structure & Sense	Feb 11	<input type="checkbox"/>	
Math			
Using Desmos™	Feb 18	<input type="checkbox"/>	
Algebra	Feb 25	<input type="checkbox"/>	
Advanced Topics	Mar 4	<input type="checkbox"/>	
Problem Solving & Data Analysis	Mar 9	<input type="checkbox"/>	
Geometry & Trigonometry	Mar 11	<input type="checkbox"/>	

My SAT Prep Plan: After completing these sessions, I will...

☐ Review my notes ☐ Schedule a study session with friends

☐ Practice sample questions ☐ Explore more Brainfuse SAT resources

Other _____

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using annotation tools. This is helpful for students who attend remotely or who prefer not to manage multiple papers.

Pre- and post-series reflection tool: Before the first workshop, students can use the tracker to preview topics and set goals. After the final session, the completed tracker becomes a study summary they can review during SAT preparation.

Counselor or teacher check-ins: Counselors and teachers can use the tracker as a structured way to follow up with students. They can ask questions like:

- What session helped you the most
- What strategies are you planning to practice
- Have you reviewed the goals you checked in the "My SAT Prep Plan" box

Social Media Post Captions

For each social media post, we have created a few caption ideas. We recommend adding your school or library name to the caption as well as using relevant hashtags.

Primary Hashtag Set (recommended for all posts)

#SATPrep #BrainfuseCommunity #StudentSuccess #CollegeReady #StudySupport
#LibraryLearning #AcademicSkills

Optional Alternates (rotate as needed)

#SATWorkshops #TestPrepHelp #HighSchoolSuccess #PrepForCollege #StudyTips
#LearnWithBrainfuse #ReadyForTheSAT

Introduction

Option 1:

Free SAT prep workshops are now available through Brainfuse and [Your Library or School].

Author and SAT expert Brian Stewart will lead a series of sessions designed to help students understand the test, build confidence, and learn practical strategies.

Check the schedule and register using the link or QR code.

Option 2:

Brainfuse and [Your Library or School] are offering a free SAT workshop series with author Brian Stewart.

These sessions cover reading, writing, math, and the tools students can use to improve their scores.

View the full schedule and register today.

Option 3:

Join Brainfuse and [Your Library or School] for a free SAT workshop series led by author Brian Stewart.

Learn strategies for every section of the SAT and get ready for a stronger test day.

See the schedule and register to attend.

Option 4:

Brainfuse and [Your Library or School] are hosting a free SAT prep series taught by author Brian Stewart.

Students will learn how the test works, what colleges look for, and how to approach each section with a clear plan.

Check the registration link for full details.

Option 5:

Free SAT workshops are now open for registration through Brainfuse and [Your Library or School].

Author Brian Stewart will guide students through key strategies for reading, writing, and math.

Register to attend.

JAN 7 — SAT KICKOFF

Option 1

Start your SAT prep with a clear plan. This session explains how the test works and what colleges pay attention to. Free through Brainfuse and [Name of Library/School].

Option 2

If the SAT feels confusing, this session will help everything make sense. Learn what the test covers and how to approach it. Hosted by Brainfuse and [Name of Library/School].

Option 3

Begin your SAT journey with the basics. Understand the test, the scoring, and how it compares to the ACT. Join us through Brainfuse and [Name of Library/School].

JAN 14 — READING: INFORMATION AND IDEAS

Option 1

Reading questions get easier once you know what to look for. Learn how to spot main ideas, evidence, and inferences with Brainfuse and [Name of Library/School].

Option 2

This session helps you read smarter, not harder. Understand how to break down passages and find answers faster. Available through Brainfuse and [Name of Library/School].

Option 3

If SAT Reading feels unpredictable, this workshop shows you the patterns behind the questions. Hosted by Brainfuse and [Name of Library/School].

JAN 21 — READING: CRAFT AND STRUCTURE

Option 1

Learn how authors build meaning so you can predict correct answers instead of guessing. Join Brian Stewart through Brainfuse and [Name of Library/School].

Option 2

Build confidence with tougher reading questions, including vocabulary in context and paired passages. Offered by Brainfuse and [Name of Library/School].

Option 3

This workshop shows you how to understand an author's purpose, tone, and structure so you can answer questions with more accuracy. Join us through [Name of Library/School].

JAN 28 — WRITING: EXPRESSION OF IDEAS

Option 1

Transitions and Rhetorical Synthesis questions become easier once you learn the patterns. Join the session through Brainfuse and [Name of Library/School].

Option 2

Improve clarity and flow in Writing questions by learning what the SAT is really testing. Available through Brainfuse and [Name of Library/School].

Option 3

If Writing feels confusing, this session breaks it down into simple, easy steps. Hosted by Brian Stewart with Brainfuse and [Name of Library/School].

FEB 4 — WRITING: BOUNDARIES

Option 1

Learn the punctuation rules that show up most on the SAT. Commas, semicolons, colons, and dashes explained clearly through Brainfuse and [Name of Library/School].

Option 2

Punctuation does not have to be stressful. This workshop gives you easy rules you can remember on test day. Join us through [Name of Library/School].

Option 3

If you want quick points in the Writing section, this punctuation session is one of the best places to start. Presented by Brainfuse and [Name of Library/School].

FEB 11 — WRITING: FORM AND STRUCTURE

Option 1

Grammar becomes easier when you know what to look for. Learn how to spot common errors with Brainfuse and [Name of Library/School].

Option 2

This session focuses on the grammar patterns that appear again and again on the SAT. Hosted by Brian Stewart and [Name of Library/School].

Option 3

If grammar questions slow you down, this workshop gives you clear steps to solve them. Join us through Brainfuse and [Name of Library/School].

FEB 18 — MATH: USING DESMOS

Option 1

Desmos can help you score higher if you know how to use it. Learn the most helpful graphing strategies through Brainfuse and [Name of Library/School].

Option 2

This session shows you how to use Desmos to save time and avoid mistakes. A useful workshop for every SAT test taker. Available through [Name of Library/School].

Option 3

If graphing feels confusing, this workshop will help you understand what to do and when to do it. Hosted by Brian Stewart with Brainfuse and [Name of Library/School].

FEB 25 — MATH: ALGEBRA

Option 1

Algebra is a big part of the SAT. Learn the key concepts that appear most often. Hosted through Brainfuse and [Name of Library/School].

Option 2

This session focuses on the building blocks of linear equations, functions, and inequalities. Join us through Brainfuse and [Name of Library/School].

Option 3

If algebra feels challenging, this workshop makes the concepts clearer and more manageable. Provided by Brainfuse and [Name of Library/School].

MAR 4 — MATH: ADVANCED TOPICS

Option 1

Quadratics and nonlinear functions become much easier once you see the patterns behind them. Join Brainfuse and [Name of Library/School].

Option 2

This session helps you handle tougher math questions with a clear strategy. A strong choice for raising your score. Hosted by [Name of Library/School].

Option 3

If advanced math feels overwhelming, this workshop explains it in a way that finally makes sense. Offered through Brainfuse and [Name of Library/School].

MAR 9 — MATH: PROBLEM SOLVING AND DATA

Option 1

Learn how to handle percentages, conversions, probability, and statistics without getting stuck. Offered through Brainfuse and [Name of Library/School].

Option 2

Word problems become easier once you know how to break them down. This session shows you how. Join us through [Name of Library/School].

Option 3

If data questions feel confusing, this workshop gives you simple steps that lead to better answers. Hosted with Brainfuse and [Name of Library/School].

MAR 11 — MATH: GEOMETRY AND TRIG

Option 1

Learn the geometry and trig relationships that show up most on the SAT. Clear explanations from Brian Stewart and [Name of Library/School].

Option 2

This session covers area, volume, circles, triangles, and basic trig. A strong boost for your final math score. Offered through [Name of Library/School].

Option 3

If geometry or trig has ever felt confusing, this workshop breaks the concepts into simple, understandable pieces. Join Brainfuse and [Name of Library/School].