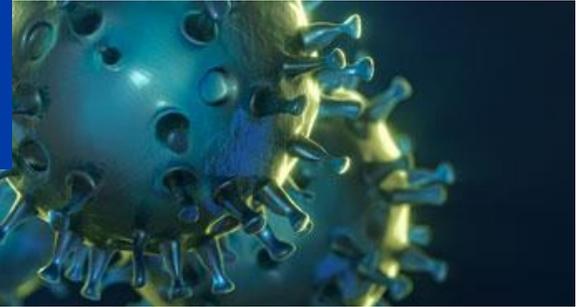


COALITION COMMUNICATION: PreK-12 EDUCATION



COVID-19 MESSAGING

Ohio is preparing to distribute safe, effective COVID-19 vaccines statewide to those who choose to be vaccinated. More information can be found at coronavirus.ohio.gov.

The CDC provided [new quarantine guidance](#) for those who have been exposed to COVID-19, but are not showing symptoms.

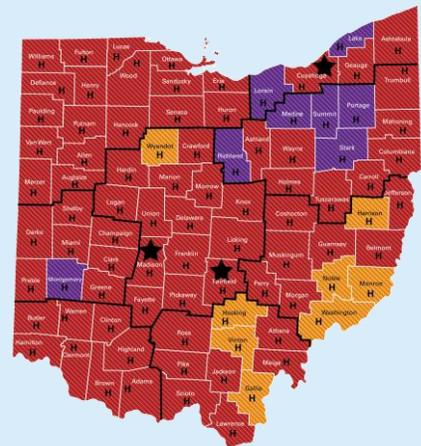
- 10-day quarantine that does not require testing, provided that there are no symptoms
- 7-day quarantine if test results are negative, provided that there are no symptoms

The pandemic is adding stress and anxiety during the holidays. Remember that mental health is just as important as physical health. Here's a [list of resources](#) for anyone in need of immediate support or help connecting to a mental health provider.

KEY STATS

Data as of 12/3/2020

Public Advisory System



21-Day Trends

New Case Trend



New Hospitalization Trend



EDUCATION INFORMATION

- 245 Ohio school districts are operating with 5-day in-person return to classes.
- 185 Ohio school districts are operating with a fully remote return to learning.
- 177 Ohio school districts are operating with a hybrid of in-person and remote return to learning.
- Many schools are holding in-person classes while offering an online option for those who prefer that route or who require it for health reasons.

**Data compiled 12/03/20. Information is subject to frequent change and does not represent an official categorization by the Ohio Department of Education.*



SUGGESTED SOCIAL MEDIA POSTS

Your mental health is just as important as your physical health. If you need support, or are feeling lonely with emotions such as sadness, depression or anxiety, call the Ohio Careline at 1-800-720-9616. #InThisTogetherOhio <https://twitter.com/OHdeptofhealth/status/1334513975543930882/video/1>

It's important we focus on the mental health of our students, educators and staff members. The State of Ohio has many resources to provide support and wellness outreach.

Get help now: <https://mha.ohio.gov/Families-Children-and-Adults/Get-Help>

Learn more + help others: <https://mha.ohio.gov/Schools-and-Communities/Awareness-Programs/Public-Awareness-Campaigns>
#InThisTogetherOhio

Our school district is a caring community of students and staff. We support each other and practice healthy habits to keep everyone safe.
#StaySafeOhio #InThisTogetherOhio [Schools may wish to include photos of students and staff to illustrate handwashing, social distancing and wearing masks]

TALKING POINTS FOR YOU

- COVID-19 poses new challenges for all of us. As a result, both children and adults may notice more stress, anxiety, sadness or anger. These feelings both valid and common.
- The ABCs of Mental Health offers three suggestions for how you can care for yourself and for those around you.
 - A – Ask yourself how you're feeling
 - B – Be aware of signs and symptoms
 - C – Care for yourself and others
- Many resources exist to help you navigate your feelings. Those same resources can help you come alongside someone else. (Please see "Resource" section for more).
- In the same way that we are staying home, wearing masks, socially distancing and washing our hands frequently to keep one another safe, we also can use the ABCs of Mental Health to care for one another.
- We continue to be proud of the way Ohio's students and educators are working to keep each other safe and healthy.
- **We need to work together, practice social distancing, mask wearing and hand washing to keep schools and communities safe. We are all in this together.**

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio

#ResponsibleRestartOhio

#MasksOnOhio

#StaySafeOhio

[Planning Guide for Ohio Schools and Districts](#)

[Ohio Department of Health: COVID-19 Health and Prevention Guidance for Ohio K-12 Schools](#)

[Ohio Department of Education Reset and Restart Website](#)

[Ohio Department of Mental Health and Addiction Services: Campaigns and Digital Toolkits](#)

[Get Help Now | Wellness Resources](#)

[Holiday Celebrations Guide](#)

[USEPA Cleaning, Disinfection and Ventilation Guidance](#)



WAYS COMMUNITY LEADERS CAN HELP

- Post on social media to describe how you are working to keep your school communities safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- Submit Letters to the Editor to local news outlets that support the “COVID-19 Key Messages.”
- Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues are supporting Ohio’s Responsible Restart.
- Film PSA’s from education leaders in your community using the messaging outlined in this document. Ask your associates to post them on websites/social media.
- Develop a COVID-19 resource page for your website and share that page on social media using the suggested hashtags.
- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.
- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your school community.
- Leverage relationships with “local celebrities” and ask them to promote your efforts as well.

KEY MESSAGES

We can control the spread of COVID-19 through what we do every single day.

WEAR A MASK



WASH HANDS OFTEN



SOCIAL DISTANCE



It is still recommended that you stay home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate to your members, employees, and others in your circle of influence. If we can help you assemble materials or if you have suggestions for the [Ohio Department of Education](#) team please contact [Dan Minnich](#) at [614-466-0055](#) or by emailing Dan.Minnich@education.ohio.gov