



SKILLS THAT PAY OFF

CTE MONTH

#CTEMONTH2026

WEEKLY THEME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
WEEK 1: FEB 2-6 Level-Up Awareness	Begin the CTE Month Challenge submitting photos with the CTE Graphic Printout. "Level Up with CTE" Submit Photos Throughout CTE Month.	Photos of CTE Classes with CTE Month Graphic, "Level Up with CTE"	Students share CTE skills that help them "level up" for the future on strategically places board or Digital Display. May include text or testimonials.	Thank CTE teachers with notes, shout-outs and "Level-Up with CTE" photo. Submit photos to NDCTE	Highlight CTE Courses, Simulated Work Experiences and post-secondary opportunities available to all students
WEEK 2: FEB 9-13 Level-Up Career Pathways	Highlight Career Clusters, Career Opportunities for each cluster and salary ranges.	Share success stories from former CTE students. Add to CTE wall – "Where are they now?" Emphasizing the successful journeys of alumni.	Show off hands-on learning projects. Submit photos with students, their projects and 'Level-Up with CTE' sign.	Submit photos of CTE students working with CTE Equipment. "How are you using your Perkins \$ equipment"?	Students share future career goals.
WEEK 3: FEB 16 – 20 CTE Spirit Week	Dress like your favorite career. (All Staff and students)	Wear CTSO colors	"Level-up with CTE" photos with administration, school board and community leaders	"Level-up with CTE" photos with Counselors, Career Advisors and WBL Coordinators. Share Workforce Ready Tips – Job application skills, mock interviews and transferrable skills.	Wear college, military, or workforce gear.
WEEK 4: FEB 23 – 27 Business Partner Appreciation Week	Thank business and industry partners. Submit Photo with employers providing WBL experiences, serving on Advisory Committees and/or sponsoring programs.	Highlight internships, apprenticeships, WBL Opportunities and job shadows. Advertise the WBL sign-up process, benefits, and opportunities. Highlight Compass opportunities and sponsorships	CTE students run social media for a day – (with approval)	Provide a CTE Open House. (Example – Cookies and Coffee with CTE staff, students, employers and parents)	Share post-secondary and workforce options to continue the CTE Journey. Final submissions of "Level-Up with CTE" Photos.