### TeachNC

Strengthening & diversifying the NC teacher workforce



Our charge: Increase the quantity, quality, and diversity of the NC teaching workforce

By elevating the teaching profession and recruiting top talent, TeachNC strives to shape perception, inspire action, and improve student outcomes.



#### PSA Campaign: The Future Depends on Teachers

#### The Future Depends On Teachers

In partnership with the nation's State Departments of Education, we're excited to announce a new PSA campaign for our K-12 public schools. To download the TV and radio spots for broadcast, visit **PSA Connect**.



# Free resources and support from TEACH

- Talk to a Teacher
- Signature
  Financial Aid Explorer
- 1-on-1 Coaching to find the right teacher prep program
- Step-by-step application guides
- Money back on application fees
- Scholarship opportunities



Visit **teachnc.org** to see these and other great tools!

## How we promote LEAs

Ways LEAs can leverage their partnership with TeachNC



#### Increased marketing & exposure to job seekers



School District

Whiteville, NC

academic and social skills essential for responsible and productive

Pre-K through 12th grade.

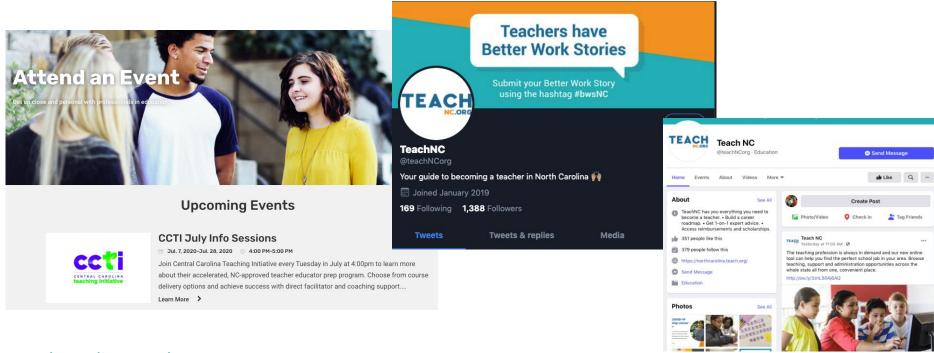
Read More >

citizenship in a global society. Columbus County Schools is a rural school

system that serves a diverse group of approximately 5,500 students in

northcarolina.teach.org/ schools-community

#### Promotion of events aimed at future teachers

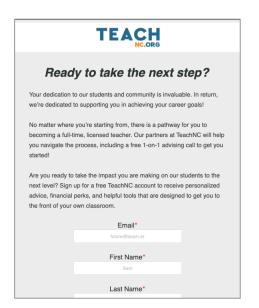


northcarolina.teach.org/events

#### Supplement capacity of counselors & HR staff



Connect interested potential hires with free "Become a Teacher" resources



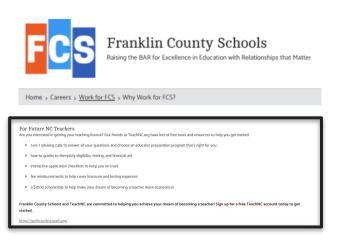
Support with "Grow Your Own" initiatives: outreach to unlicensed staff + high school student survey



College/career counselor toolkits

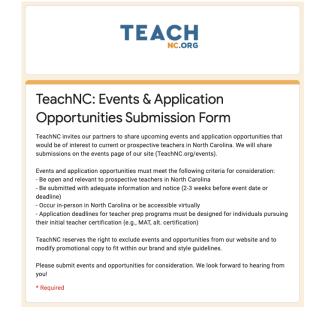
# How YOU can connect future teachers to TeachNC

#### 3 easy ways...





2 Social media cross-promotion (we'll send you a social toolkit!)



3 Share your LEA's event information

LEA website (such as on HR/jobs page)

# Questions & Next Steps







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